

2002 Ford Expedition Starting Problems

Introduction to Research in Education Warfare, State And Society In The Byzantine World 560-1204 Preference, Belief, and Similarity Market Segmentation Analysis The First Voyage Round the World, by Magellan How to Build Max Performance 4.6 Liter Ford Engines Unequal Freedom AMST'05 Advanced Manufacturing Systems and Technology Rice Almanac, 4th edition Algorithm Design Advanced Language Practice 4.6L & 5.4L Ford Engines Kon-Tiki Mathematics and Its History Practical Ethics Lewis and Clark on the Great Plains Working Mother Creativity In Context Switch Automotive News Backpacker English as a Global Language Auto Repair For Dummies Modern Physics VW Golf, GTI, Jetta and Cabrio, 1999 Thru 2002 Modern Automotive Technology Observations and Predictions of Eclipse Times by Early Astronomers Ford AOD Transmissions American Light Trucks and Utility Vehicles, 1967-1989 In War and Peace VCAutomotive Industries New Rules for the New Economy Creating Breakthrough Products How to Grow When Markets Don't The Idea Factory John Haynes The Civil War in the Trans-Mississippi Theater, 1861-1865 Rock Art in West Papua David and Goliath

Introduction to Research in Education

Eclipses have long been seen as important celestial phenomena, whether as omens affecting the future of kingdoms, or as useful astronomical events to help in deriving essential parameters for theories of the motion of the moon and sun. This is the first book to collect together all presently known records of timed eclipse observations and predictions from antiquity to the time of the invention of the telescope. In addition to cataloguing and assessing the accuracy of the various records, which come from regions as diverse as Ancient Mesopotamia, China, and Europe, the sources in which they are found are described in detail. Related questions such as what type of clocks were used to time the observations, how the eclipse predictions were made, and how these prediction schemes were derived from the available observations are also considered. The results of this investigation have important consequences for how we understand the relationship between observation and theory in early science and the role of astronomy in early cultures, and will be of interest to historians of science, astronomers, and ancient and medieval historians.

Warfare, State And Society In The Byzantine World 560-1204

If the Civil War had a "forgotten theater," it was the Trans-Mississippi West. Starting in 1861 with the Lincoln administration's desire to maintain control of the far west, Jeffery Prushankin covers battles in New Mexico, Missouri, Arkansas, Louisiana, and Texas, including Pea Ridge in March 1862 and Pleasant Hill in April 1864. The Red River Expedition and Price's Raid are also described. The narrative places these campaigns and battles in their strategic context to show how they contributed to the outcome of the war.

Preference, Belief, and Similarity

The truck's role in American society changed dramatically from the 1960s through

the 1980s, with the rise of off-roaders, the van craze of the 1970s and minivan revolution of the 1980s, the popularization of the SUV as family car and the diversification of the pickup truck into multiple forms and sizes. This comprehensive reference book follows the form of the author's popular volumes on American cars. For each year, it provides an industry overview and, for each manufacturer, an update on new models and other news, followed by a wealth of data: available powertrains, popular options, paint colors and more. Finally, each truck is detailed fully with specifications and measurements, prices, production figures, standard equipment and more.

Market Segmentation Analysis

This book is published open access under a CC BY 4.0 license. This open access book offers something for everyone working with market segmentation: practical guidance for users of market segmentation solutions; organisational guidance on implementation issues; guidance for market researchers in charge of collecting suitable data; and guidance for data analysts with respect to the technical and statistical aspects of market segmentation analysis. Even market segmentation experts will find something new, including an approach to exploring data structure and choosing a suitable number of market segments, and a vast array of useful visualisation techniques that make interpretation of market segments and selection of target segments easier. The book talks the reader through every single step, every single potential pitfall, and every single decision that needs to be made to ensure market segmentation analysis is conducted as well as possible. All calculations are accompanied not only with a detailed explanation, but also with R code that allows readers to replicate any aspect of what is being covered in the book using R, the open-source environment for statistical computing and graphics.

The First Voyage Round the World, by Magellan

Modern Automotive Technology details the construction, operation, diagnosis, service, and repair of late-model automobiles and light trucks. This comprehensive text uses a building-block approach that starts with the fundamental principles of system operation and progresses gradually to complex diagnostic and service procedures. Short sentences, concise definitions, and thousands of color illustrations help students learn quickly and easily. The 2000 edition provides thorough coverage of the latest developments in the automotive field, including OBD II diagnostics, enhanced emissions testing, misfire monitoring, air bag systems, anti-lock brakes, and security systems. Organized around the eight ASE automobile test areas, this text is a valuable resource for students preparing for a career in automotive technology, as well as experienced technicians preparing for ASE Certification/Recertification Tests.

How to Build Max Performance 4.6 Liter Ford Engines

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Algorithm Design introduces algorithms by looking at the real-world problems that motivate them. The book teaches students a range of design and analysis

techniques for problems that arise in computing applications. The text encourages an understanding of the algorithm design process and an appreciation of the role of algorithms in the broader field of computer science. August 6, 2009 Author, Jon Kleinberg, was recently cited in the New York Times for his statistical analysis research in the Internet age.

Unequal Freedom

Science came into Guy Stever's life as a pure and peaceful pursuit. It was only later, as he walked through the wreckage of wartime London that he began to see science as central to a desperate struggle to survive. Past president of Carnegie Mellon University, former Chief Scientist of the U.S. Air Force, one-time Director of the National Science Foundation, professor at MIT for 20 years, member of the National Academies of Sciences and Engineering, and science advisor to two presidents—Guy Stever was a central figure in twentieth century science—consistently on the front lines, changing the fate of a nation. In this thoughtful and candid memoir, Stever recounts an extraordinary life that reveals as much about the man as about the major scientific and technological events of his day. Born of humble origins and orphaned at an early age, Stever journeyed from a small town in New York to work alongside British comrades who were developing and refining the critical radar technology that was to turn the tide of the war against the Germans. As a technical intelligence officer, these harrowing wartime years took him from the beachheads of Normandy to the German slave-labor factories responsible for building the V-2 rockets. Stever returned home committed to serving his country. He became intimately involved in America's nascent guided missile program—and was to remain a key player in the anti-ballistic missile defense program that heralded the era of the Cold War. As the decades passed, Stever continued to exert lasting influence on countless scientific endeavors. He was instrumental in the formation of new institutions, from the creation of NASA in the post-Sputnik years to the merging of Carnegie Tech and the Mellon Institution, giving birth to Carnegie Mellon University. As Presidential Science Advisor to both Nixon and Ford, Stever shaped the very structure of contemporary presidential science advising. And he was to chair the oversight committee that redesigned the space shuttle boosters after the Challenger explosion. Guy Stever's life offers remarkable insight into the twentieth century. Through his eyes, we relive the history of the past 50 years, witnesses to a tale of science and technology that is revealing in its scope and sweep.

AMST'05 Advanced Manufacturing Systems and Technology

Selected works by the influential cognitive and mathematical psychologist and decision theorist Amos Tversky.

Rice Almanac, 4th edition

“Am going to cross Pacific on a wooden raft to support a theory that the South Sea islands were peopled from Peru. Will you come? ...Reply at once.” That is how six brave and inquisitive men came to seek a dangerous path to test a scientific theory. On a primitive raft made of forty-foot balsa logs and named “Kon-Tiki” in

honor of a legendary sun king, Heyerdahl and five companions deliberately risked their lives to show that the ancient Peruvians could have made the 4,300-mile voyage to the Polynesian islands on a similar craft. On every page of this true chronicle—from the actual building of the raft through all the dangerous and comic adventures on the sea, to the spectacular crash-landing and the native islanders' hula dances—each reader will find a wholesome and spellbinding escape from the twenty-first century.

Algorithm Design

Ford's 4.6-liter-powered Mustang is the last remaining "classic" muscle car in the world and is incredibly popular with performance enthusiasts. More than 1,000,000 Mustangs have been built since 1996. Covers all 4.6 and 5.4-liter "Modular" motors--Ford's only V8 engine for Mustangs, fullsize cars, and light trucks from 1996 to 2004.

Advanced Language Practice

Auto Repair For Dummies, 2nd Edition (9781119543619) was previously published as Auto Repair For Dummies, 2nd Edition (9780764599026). While this version features a new Dummies cover and design, the content is the same as the prior release and should not be considered a new or updated product. The top-selling auto repair guide--400,000 copies sold--now extensively reorganized and updated Forty-eight percent of U.S. households perform at least some automobile maintenance on their own, with women now accounting for one third of this \$34 billion automotive do-it-yourself market. For new or would-be do-it-yourself mechanics, this illustrated how-to guide has long been a must and now it's even better. A complete reorganization now puts relevant repair and maintenance information directly after each automotive system overview, making it much easier to find hands-on fix-it instructions. Author Deanna Sclar has updated systems and repair information throughout, eliminating discussions of carburetors and adding coverage of hybrid and alternative fuel vehicles. She's also revised schedules for tune-ups and oil changes, included driving tips that can save on maintenance and repair costs, and added new advice on troubleshooting problems and determining when to call in a professional mechanic. For anyone who wants to save money on car repairs and maintenance, this book is the place to start. Deanna Sclar (Long Beach, CA), an acclaimed auto repair expert and consumer advocate, has contributed to the Los Angeles Times and has been interviewed on the Today show, NBC Nightly News, and other television programs.

4.6L & 5.4L Ford Engines

This new edition is part of a popular series that provides an in-depth, detailed approach to English grammar and vocabulary. It is a thorough and comprehensive series that ensures students confidence with language through the progressive levels. Clear explanations of structures and examples of use, with an answer key Extensive written and oral practice Advanced grammar systematically revised and consolidated through a variety of exercises in the CAE and new Proficiency (CPE) exam styles Comp

Kon-Tiki

Every Haynes manual is based on a complete teardown and rebuild, contains hundreds of "hands-on" photos tied to step-by-step instructions, and is thorough enough to help anyone from a do-it-your-selfer to a professional.

Mathematics and Its History

While millions of Ford rear-wheel-drive cars are equipped with the durable and simple C4 and C6 transmissions of the 1960s, early in the 1980s Ford replaced those old designs with the AOD transmission for a new generation of cars. Overdrive gears, once popular before WWII, were now becoming popular again, as manufacturers were under increasing pressure to raise fuel economy to meet ever more demanding EPA standards. A nice byproduct of that was more comfortable cruising speeds, where your engine didn't have to work so hard in addition to getting better fuel economy. In *Ford AOD Transmissions: Rebuilding and Modifying the AOD, AODE and 4R70W*, author George Reid walks you through the process step-by-step, from removing the transmission from the vehicle, to complete disassembly and cleaning, to careful reassembly, to proper re-installation and road testing. Performance modifications are also covered, as well as an ID guide for various model numbers, evolutionary design changes, shift kit installation, and torque converter selection. This book is ideal for people who already have one of these transmissions in their car, as well as enthusiasts who would like to swap one of these more modern units into an older chassis to get all the benefits of overdrive. If you plan on researching or working on any one of these overdrive models, this book is a vital addition to your workbench or library.

Practical Ethics

A classic in the field, *INTRODUCTION TO RESEARCH METHODS IN EDUCATION*, 8th Edition, helps students master the basic competencies necessary to understand and evaluate the research of others, and shows them how to plan and conduct original research. The text's strengths include a clear writing style, comprehensive topic coverage, well-chosen and effective examples that clarify complex concepts, and strong end-of-chapter exercises that expose students to intriguing research problems. This edition builds on the text's strengths of teaching students to become more competent consumers and producers of research. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Lewis and Clark on the Great Plains

This book preserves the original content and provides some insight into recent developments in the social psychology of creativity. It begins to study the ways in which social factors can serve to maintain creativity and cognitive mechanisms by which motivation might have an impact on creativity.

Working Mother

For thirty years, Peter Singer's *Practical Ethics* has been the classic introduction to applied ethics. For this third edition, the author has revised and updated all the chapters and added a new chapter addressing climate change, one of the most important ethical challenges of our generation. Some of the questions discussed in this book concern our daily lives. Is it ethical to buy luxuries when others do not have enough to eat? Should we buy meat from intensively reared animals? Am I doing something wrong if my carbon footprint is above the global average? Other questions confront us as concerned citizens: equality and discrimination on the grounds of race or sex; abortion, the use of embryos for research and euthanasia; political violence and terrorism; and the preservation of our planet's environment. This book's lucid style and provocative arguments make it an ideal text for university courses and for anyone willing to think about how she or he ought to live.

Creativity In Context

Highlights achievements of Bell Labs as a leading innovator, exploring the role of its highly educated employees in developing new technologies while considering the qualities of companies where innovation and development are most successful.

Switch

This textbook provides a unified and concise exploration of undergraduate mathematics by approaching the subject through its history. Readers will discover the rich tapestry of ideas behind familiar topics from the undergraduate curriculum, such as calculus, algebra, topology, and more. Featuring historical episodes ranging from the Ancient Greeks to Fermat and Descartes, this volume offers a glimpse into the broader context in which these ideas developed, revealing unexpected connections that make this ideal for a senior capstone course. The presentation of previous versions has been refined by omitting the less mainstream topics and inserting new connecting material, allowing instructors to cover the book in a one-semester course. This condensed edition prioritizes succinctness and cohesiveness, and there is a greater emphasis on visual clarity, featuring full color images and high quality 3D models. As in previous editions, a wide array of mathematical topics are covered, from geometry to computation; however, biographical sketches have been omitted. *Mathematics and Its History: A Concise Edition* is an essential resource for courses or reading programs on the history of mathematics. Knowledge of basic calculus, algebra, geometry, topology, and set theory is assumed. From reviews of previous editions: "Mathematics and Its History is a joy to read. The writing is clear, concise and inviting. The style is very different from a traditional text. I found myself picking it up to read at the expense of my usual late evening thriller or detective novel. The author has done a wonderful job of tying together the dominant themes of undergraduate mathematics." Richard J. Wilders, MAA, on the Third Edition "The book is presented in a lively style without unnecessary detail. It is very stimulating and will be appreciated not only by students. Much attention is paid to problems and to the development of mathematics before the end of the nineteenth century. This book brings to the non-specialist interested in mathematics many interesting results. It can be recommended for seminars and will be enjoyed by the broad mathematical community." European Mathematical Society, on the Second Edition

Automotive News

A beautifully rendered reference guide to the Great Plains portion of the famous expedition through the American West highlights the explorer's remarkable encounters with previously undocumented flora and fauna as they moved through the Plains region. Original. (Biology & Natural History)

Backpacker

For the intermediate-level course, the Fifth Edition of this widely used text takes modern physics textbooks to a higher level. With a flexible approach to accommodate the various ways of teaching the course (both one- and two-term tracks are easily covered), the authors recognize the audience and its need for updated coverage, mathematical rigor, and features to build and support student understanding. Continued are the superb explanatory style, the up-to-date topical coverage, and the Web enhancements that gained earlier editions worldwide recognition. Enhancements include a streamlined approach to nuclear physics, thoroughly revised and updated coverage on particle physics and astrophysics, and a review of the essential Classical Concepts important to students studying Modern Physics.

English as a Global Language

This fourth edition of the Rice Almanac continues the tradition of the first three editions by showcasing rice as the most important staple food in the world and all that is involved in maintaining rice production. It also breaks new ground in its coverage of issues related to rice production, both environmental--including climate change--and its importance for food security and the global economy. It also further expands coverage of the world's rice production area by featuring 80 rice-producing countries around the world.

Auto Repair For Dummies

Modern Physics

VW Golf, GTI, Jetta and Cabrio, 1999 Thru 2002

Manufacturing a product is not difficult, the difficulty consists in manufacturing a product of high quality, at a low cost and rapidly. Drastic technological advances are changing global markets very rapidly. In such conditions the ability to compete successfully must be based on innovative ideas and new products which has to be of high quality yet low in price. One way to achieve these objectives would be through massive investments in research of computer based technology and by applying the approaches presented in this book. The First International Conference on Advanced Manufacturing Systems and Technology AMST87 was held in Opatija (Croatia) in October 1987. The Second International Conference on Advanced Manufacturing Systems and Technology AMSV90 was held in Trento (Italy) in June

1990. The Third, Fourth, Fifth and Sixth Conferences on Advanced Manufacturing Systems and Technology were all held in Udine (Italy) as follows: AMST93 in April 1993, AMST96 in September 1996, AMST99 in June 1999 and AMST02 in June 2002.

Modern Automotive Technology

Observations and Predictions of Eclipse Times by Early Astronomers

Why is it so hard to make lasting changes in our companies, in our communities, and in our own lives? The primary obstacle is a conflict that's built into our brains, say Chip and Dan Heath, authors of the critically acclaimed bestseller *Made to Stick*. Psychologists have discovered that our minds are ruled by two different systems - the rational mind and the emotional mind—that compete for control. The rational mind wants a great beach body; the emotional mind wants that Oreo cookie. The rational mind wants to change something at work; the emotional mind loves the comfort of the existing routine. This tension can doom a change effort - but if it is overcome, change can come quickly. In *Switch*, the Heaths show how everyday people - employees and managers, parents and nurses - have united both minds and, as a result, achieved dramatic results:

- The lowly medical interns who managed to defeat an entrenched, decades-old medical practice that was endangering patients
- The home-organizing guru who developed a simple technique for overcoming the dread of housekeeping
- The manager who transformed a lackadaisical customer-support team into service zealots by removing a standard tool of customer service

In a compelling, story-driven narrative, the Heaths bring together decades of counterintuitive research in psychology, sociology, and other fields to shed new light on how we can effect transformative change. *Switch* shows that successful changes follow a pattern, a pattern you can use to make the changes that matter to you, whether your interest is in changing the world or changing your waistline.

Ford AOD Transmissions

The magazine that helps career moms balance their personal and professional lives.

American Light Trucks and Utility Vehicles, 1967-1989

Warfare, State and Society in the Byzantine World is the first comprehensive study of the warfare and the Byzantine World from the sixth to the twelfth century. The book examines Byzantine attitudes to warfare, the effects of war on society and culture, and the relations between the soldiers, their leaders and society. The communications, logistics, resources and manpower capabilities of the Byzantine Empire are explored to set warfare in its geographical as well as historical context. In addition to the strategic and tactical evolution of the army, this book analyses the army in campaign and in battle, and its attitudes to violence in the context of the Byzantine Orthodox Church.

In War and Peace

VC

When the market doesn't seem to be growing, you need this guide "for mature companies looking to rejuvenate themselves" in order to keep your business competitive (Publishers Weekly). Though most companies claim to be growth oriented, surprisingly few actually achieve double-digit growth-and over the past 10 years, that percentage has steadily decreased.

Automotive Industries

Since 1991, the popular and highly modifiable Ford 4.6-liter has become a modern-day V-8 phenomenon, powering everything from Ford Mustangs to hand-built hot rods and the 5.4-liter has powered trucks, SUVs, the Shelby GT500, and more. The wildly popular 4.6-liter has created an industry unto itself with a huge supply of aftermarket high-performance parts, machine services, and accessories. Its design delivers exceptional potential, flexibility, and reliability. The 4.6-liter can be built to produce 300 hp up to 2,000 hp, and in turn, it has become a favorite among rebuilders, racers, and high-performance enthusiasts. *4.6-/5.4-Liter Ford Engines: How to Rebuild* expertly guides you through each step of rebuilding a 4.6-liter as well as a 5.4-liter engine, providing essential information and insightful detail. This volume delivers the complete nuts-and-bolts rebuild story, so the enthusiast can professionally rebuild an engine at home and achieve the desired performance goals. In addition, it contains a retrospective of the engine family, essential identification information, and component differences between engines made at Romeo and Windsor factories for identifying your engine and selecting the right parts. It also covers how to properly plan a 4.6-/5.4-liter build-up and choose the best equipment for your engine's particular application. As with all Workbench Series books, this book is packed with detailed photos and comprehensive captions, where you are guided step by step through the disassembly, machine work, assembly, start-up, break-in, and tuning procedures for all iterations of the 4.6-/5.4-liter engines, including 2-valve and 3-valve SOHC and the 4-valve DOHC versions. It also includes an easy-to-reference spec chart and suppliers guide so you find the right equipment for your particular build up.

New Rules for the New Economy

"In principle, venture capital is where the ordinarily conservative, cynical domain of big money touches dreamy, long-shot enterprise. In practice, it has become the distinguishing big-business engine of our time[A] first-rate history." —New Yorker "An excellent and original economic history of venture capital." —Tyler Cowen, *Marginal Revolution* "It is an article of faith that ready access to venture capital makes an economy more dynamic. Nicholas frames the case historically." —Wall Street Journal "A detailed, fact-filled account of America's most celebrated moneymen." —New Republic VC tells the riveting story of how the venture capital industry arose from America's longstanding identification with entrepreneurship and risk-taking. Whether the venture is a whaling voyage setting sail from New

Bedford (as in VC's infancy) or the latest Silicon Valley startup, VC is a state of mind as much as a way of doing business, exemplified by an appetite for seeking extreme financial rewards, a tolerance for failure and experimentation, and a faith in the promise of innovation to generate new wealth. Tom Nicholas's authoritative history takes us on a roller coaster of entrepreneurial successes and setbacks. It describes how iconic firms like Kleiner Perkins and Sequoia invested in Genentech and Apple as it tells the larger story of VC's birth and evolution, revealing along the way why it is such a quintessentially American institution—one that has proven difficult to recreate elsewhere.

Creating Breakthrough Products

David Crystal's classic *English as a Global Language* considers the history, present status and future of the English language, focusing on its role as the leading international language. English has been deemed the most 'successful' language ever, with 1500 million speakers internationally, presenting a difficult task to those who wish to investigate it in its entirety. However, Crystal explores the subject in a measured but engaging way, always backing up observations with facts and figures. Written in a detailed and fascinating manner, this is a book written by an expert both for specialists in the subject and for general readers interested in the English language.

How to Grow When Markets Don't

Creating Breakthrough Products describes the new forces driving product development that companies must master if they want to lead and innovate. It is a step-by-step guide to the new ideal in product development.

The Idea Factory

This book addresses for the first time four major rock art areas of West Papua: the Berau Gulf, Bitsyari Bay, Triton Bay and the Baliem Valley. Together, they form one of the richest regions of rock art and include many newly discovered sites. These sites, located along the South Coast and in the Baliem Highlands, contain thousands of paintings. This book presents, for the first time, hundreds of original photographs including hand stencils, matutuo, faces, and abstract motifs found in West Papua. It also compiles existing hypotheses on the antiquity and origins of rock art in the region and tries to offer a stimulus for further research

John Haynes

The classic book on business strategy in the new networked economy— from the author of the New York Times bestseller *The Inevitable* Forget supply and demand. Forget computers. The old rules are broken. Today, communication, not computation, drives change. We are rushing into a world where connectivity is everything, and where old business know-how means nothing. In this new economic order, success flows primarily from understanding networks, and networks have their own rules. In *New Rules for the New Economy*, Kelly presents ten fundamental principles of the connected economy that invert the traditional

wisdom of the industrial world. Succinct and memorable, *New Rules* explains why these powerful laws are already hardwired into the new economy, and how they play out in all kinds of business—both low and high tech— all over the world. More than an overview of new economic principles, it prescribes clear and specific strategies for success in the network economy. For any worker, CEO, or middle manager, *New Rules* is the survival kit for the new economy.

The Civil War in the Trans-Mississippi Theater, 1861-1865

Backpacker brings the outdoors straight to the reader's doorstep, inspiring and enabling them to go more places and enjoy nature more often. The authority on active adventure, *Backpacker* is the world's first GPS-enabled magazine, and the only magazine whose editors personally test the hiking trails, camping gear, and survival tips they publish. *Backpacker's* Editors' Choice Awards, an industry honor recognizing design, feature and product innovation, has become the gold standard against which all other outdoor-industry awards are measured.

Rock Art in West Papua

The inequalities that persist in America have deep historical roots. Evelyn Nakano Glenn untangles this complex history in a unique comparative regional study from the end of Reconstruction to the eve of World War II. During this era the country experienced enormous social and economic changes with the abolition of slavery, rapid territorial expansion, and massive immigration, and struggled over the meaning of free labor and the essence of citizenship as people who previously had been excluded sought the promise of economic freedom and full political rights. After a lucid overview of the concepts of the free worker and the independent citizen at the national level, Glenn vividly details how race and gender issues framed the struggle over labor and citizenship rights at the local level between blacks and whites in the South, Mexicans and Anglos in the Southwest, and Asians and haoles (the white planter class) in Hawaii. She illuminates the complex interplay of local and national forces in American society and provides a dynamic view of how labor and citizenship were defined, enforced, and contested in a formative era for white-nonwhite relations in America.

David and Goliath

Malcolm Gladwell's provocative new #1 bestseller -- now in paperback. Three thousand years ago on a battlefield in ancient Palestine, a shepherd boy felled a mighty warrior with nothing more than a pebble and a sling-and ever since, the names of David and Goliath have stood for battles between underdogs and giants. David's victory was improbable and miraculous. He shouldn't have won. Or should he? In *DAVID AND GOLIATH*, Malcolm Gladwell challenges how we think about obstacles and disadvantages, offering a new interpretation of what it means to be discriminated against, suffer from a disability, lose a parent, attend a mediocre school, or endure any number of other apparent setbacks. In the tradition of Gladwell's previous bestsellers-*The Tipping Point*, *Blink*, *Outliers* and *What the Dog Saw*-*DAVID AND GOLIATH* draws upon history, psychology and powerful storytelling to reshape the way we think of the world around us.

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