

## **Bogle On Mutual Funds New Perspectives For The Intelligent Investor Wiley Investment Classics**

The Little Book of Common Sense Investing  
Investment Titans: Investment Insights from the Minds that Move Wall Street  
108 Questions & Answers on Mutual Funds & SI  
The Battle for the Soul of Capitalism  
Common Sense Economics  
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Common Sense Macroeconomics  
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Common Sense on Mutual Funds

### **The Little Book of Common Sense Investing**

### **Investment Titans: Investment Insights from the Minds that Move Wall Street**

Just 77 days to a happier, more prosperous life! From Here to Financial Happiness is the day-by-day guide for anyone dreaming of a better life. Whether you're dealing with debt, uncertain about retirement or simply want to get a grip on your finances, this book can put you on the road to happiness with a simple 11-week journey. Just 5-10 minutes a day to think about money, your habits, your goals, and your dreams. What steps can you take today to get your finances on track? What bad habits, bad investments, and misconceptions should you let go of? This book is packed with 77 days' worth of real, actionable guidance for getting your money right—for good. It's not an investment scheme, not extreme couponing, not something else to add to your daily to-do list. Instead, it's about changing you—and the way you handle and think about money—so you can start building the life of your dreams. The next 11 weeks will be a revelation: Some days you'll learn about finance, other days you'll learn about yourself. Many days, you will be given a concrete list of things to do—right at that moment—to start steering your financial situation onto the right path. Learn how to stack the financial odds in your favor  
Amass savings for retirement, the children's college or that next financial emergency  
Change your perspective on money and its role in your life  
Get your financial house in order—and keep it that way  
A better life is possible. You do have the power to change things for the better. From Here to Financial Happiness is your personal roadmap to financial freedom.

## **108 Questions & Answers on Mutual Funds & SIP**

The bestselling author of *Pioneering Portfolio Management*, the definitive template for institutional fund management, returns with a book that shows individual investors how to manage their financial assets. In *Unconventional Success*, investment legend David F. Swensen offers incontrovertible evidence that the for-profit mutual-fund industry consistently fails the average investor. From excessive management fees to the frequent "churning" of portfolios, the relentless pursuit of profits by mutual-fund management companies harms individual clients. Perhaps most destructive of all are the hidden schemes that limit investor choice and reduce returns, including "pay-to-play" product-placement fees, stale-price trading scams, soft-dollar kickbacks, and 12b-1 distribution charges. Even if investors manage to emerge unscathed from an encounter with the profit-seeking mutual-fund industry, individuals face the likelihood of self-inflicted pain. The common practice of selling losers and buying winners (and doing both too often) damages portfolio returns and increases tax liabilities, delivering a one-two punch to investor aspirations. In short: Nearly insurmountable hurdles confront ordinary investors. Swensen's solution? A contrarian investment alternative that promotes well-diversified, equity-oriented, "market-mimicking" portfolios that reward investors who exhibit the courage to stay the course. Swensen suggests implementing his nonconformist proposal with investor-friendly, not-for-profit investment companies such as Vanguard and TIAA-CREF. By avoiding actively managed funds and employing client-oriented mutual-fund managers, investors create the preconditions for investment success. Bottom line? *Unconventional Success* provides the guidance and financial know-how for improving the personal investor's financial future.

## **The Battle for the Soul of Capitalism**

Conquering the obsession with short-term profits is critical to the future of business, society, and capitalism itself—Alfred Rappaport presents a game plan every business leader should read “As Rappaport keeps on speaking out for the realities surrounding investment and speculation, our society will profit as it builds on his keen insights.” John C. Bogle, founder of The Vanguard Group (from the Foreword) About the Book: Alfred Rappaport, who first introduced the principles and practical application of "shareholder value" in his groundbreaking 1986 classic *Creating Shareholder Value*, reiterated the basic message in his 2006 *Harvard Business Review* article: Focusing on Wall Street quarterly earnings expectations rather than on creating long-term value is an invitation to disaster. Rappaport shows how deeply flawed short-term performance incentives for corporate and investment managers were an essential cause of the recent global financial crisis. In *Saving Capitalism from Short-Termism*, Rappaport examines the causes and consequences of “short-termism” and offers specific recommendations for how publicly traded companies and the investment management community can overcome it. Whether you're a corporate manager, money manager, public policymaker, business-school student, or simply concerned about your financial future, *Saving Capitalism from Short-Termism* provides valuable insights and practical ideas to change the course of your organization —and contribute to a healthier economy that benefits all.

## **Common Sense Economics**

Investing information is everywhere; there are blogs, newspapers, magazines, and cable TV shows all dedicated to helping individuals invest in smarter and more successful ways. Yet despite all the efforts to educate the public on investing, most people still feel uncomfortable with how they should actually invest their money. Recent predictions about slowing economic growth, historically low interest rates, and volatile markets have investors scratching their heads about what to do with their money. And more than ever, people are scared about whether they can grow their money enough to last through their lifetime. Expert investor Timothy McCarthy has spent the last 30 years in the US and overseas providing investment solutions to individuals and their advisors. He believes that understanding how to create a truly globally diverse portfolio while applying the magic of time will help all investors navigate risky markets. McCarthy also explores the fundamentals of picking and evaluating financial advisors for those who want to understand the principles of investing but not actually do the work themselves. McCarthy helps guide the reader along a straightforward path to investment success by telling engaging and actual stories to illustrate each of his seven lessons of successful investing. The Safe Investor will help even those readers with little interest or aptitude for finance to be comfortable in knowing what to do to manage their life investment plan and how to manage their own advisors.

## **The Four Pillars of Investing: Lessons for Building a Winning Portfolio**

Have you ever thought of letting your money work for you by being a part of the Indian growth story but the complicated financial jargon, perplexing terms and conditions, dilemma associated with risky investments and too many mutual fund options stopped you! This book provides answers to all such FAQs that an Indian Mutual Funds and SIP investor has. This book will help you understand the various types of mutual funds, their comparison with other assets, ways to invest in mutual funds and identify the type of funds that fit your profile the best. The focus of the book is on simplifying myriad concepts of mutual funds and demystifying myths around these investments. The author has approached this book in a question-answer format with lots of recent examples.

## **Common Sense Macroeconomics**

Accelerate your journey to financial freedom with the tools, strategies, and mindset of money mastery. Regardless of your stage of life and your current financial picture, the quest for financial freedom can indeed be conquered. The journey will demand the right tools and strategies along with the mindset of money mastery. With decades of collective wisdom and hands-on experience, your guides for this expedition are Peter Mallouk, the only man in history to be ranked the #1 Financial Advisor in the U.S. for three consecutive years by Barron's (2013, 2014, 2015), and Tony Robbins, the world-renowned life and business strategist. Mallouk and Robbins take the seemingly daunting goal of financial freedom and simplify it into a step-by-step process that anyone can achieve. The pages of this book are filled with real-life success stories and vital lessons, such as... • Why the future is better

than you think and why there is no greater time in history to be an investor • How to chart your personally tailored course for financial security • How markets behave and how to achieve peace of mind during volatility • What the financial services industry doesn't want you to know • How to select a financial advisor that puts your interests first • How to navigate, select, or reject the many types of investments available • Success without fulfillment is the ultimate failure! Financial freedom is not only about money—it's about feeling deeply fulfilled in your own personal journey "Want an eye-opening guide to money management—one that tells it like it is and will make you laugh along the way? Peter Mallouk's tour of the financial world is a tour de force that'll change the way you think about money."  
—Jonathan Clements, Former Columnist for The Wall Street Journal "Robbins is the best economic moderator that I've ever worked with. His mission to bring insights from the world's greatest financial minds to the average investor is truly inspiring."  
—Alan Greenspan, Former Federal Reserve Chairman "Tony is a force of nature."  
—Jack Bogle, Founder of Vanguard

## **The Warren Buffett's Next Door**

The fully revised and updated third edition of the classic Common Sense Economics.

## **The Man in the Arena**

A Must-Read for Any Investor Looking to Maximize Their Chances of Success Big Mistakes: The Best Investors and Their Worst Investments explores the ways in which the biggest names have failed, and reveals the lessons learned that shaped more successful strategies going forward. Investing can be a rollercoaster of highs and lows, and the investors detailed here show just how low it can go; stories from Warren Buffet, Bill Ackman, Chris Sacca, Jack Bogle, Mark Twain, John Maynard Keynes, and many more illustrate the simple but overlooked concept that investing is really hard, whether you're managing a few thousand dollars or a few billion, failures and losses are part of the game. Much more than just anecdotal diversion, these stories set the basis for the book's critical focus: learning from mistakes. These investors all recovered from their missteps, and moved forward armed with a wealth of knowledge than can only come from experience. Lessons learned through failure carry a weight that no textbook can convey, and in the case of these legendary investors, informed a set of skills and strategy that propelled them to the top. Research-heavy and grounded in realism, this book is a must-read for any investor looking to maximize their chances of success. Learn the most common ways even successful investors fail Learn from the mistakes of the greats to avoid losing ground Anticipate challenges and obstacles, and develop an advance plan Exercise caution when warranted, and only take the smart risks While learning from your mistakes is always a valuable experience, learning from the mistakes of others gives you the benefit of wisdom without the consequences of experience. Big Mistakes: The Best Investors and Their Worst Investments provides an incomparable, invaluable resource for investors of all stripes.

## **Unconventional Success**

Financial freedom is the ultimate aim for everyone during his life. But it can't be achieved just by earning more & more money. It's a process of strategic investment planning through earning stage of life. Everyone can become rich in later stage of the life by planning his early phase. One penny saved today may earn one penny at regular intervals during long term. The formula of calculating future value of money also takes into consideration the following factors: 1. Amount Invested 2. Rate of Return 3. Time Duration It says that more you invest, more you will get in return. Second, more returns means more money. And longer the time duration of investment, better returns you will get. We can't control returns, we can't invest big amounts but we can invest small amounts at regular intervals over a long period of time. If this amount is properly diversified in different asset classes, it can help you to achieve better returns with the security of the money invested. Mutual fund helps you to take exposure of different asset classes and get the best returns. Let's come to a journey towards freedom through this book.

## **Mutual Funds**

Recommended Reading by Warren Buffet in his March 2013 Letter to Shareholders How speculation has come to dominate investment—a hard-hitting look from the creator of the first index fund. Over the course of his sixty-year career in the mutual fund industry, Vanguard Group founder John C. Bogle has witnessed a massive shift in the culture of the financial sector. The prudent, value-adding culture of long-term investment has been crowded out by an aggressive, value-destroying culture of short-term speculation. Mr. Bogle has not been merely an eye-witness to these changes, but one of the financial sector's most active participants. In *The Clash of the Cultures*, he urges a return to the common sense principles of long-term investing. Provocative and refreshingly candid, this book discusses Mr. Bogle's views on the changing culture in the mutual fund industry, how speculation has invaded our national retirement system, the failure of our institutional money managers to effectively participate in corporate governance, and the need for a federal standard of fiduciary duty. Mr. Bogle recounts the history of the index mutual fund, how he created it, and how exchange-traded index funds have altered its original concept of long-term investing. He also presents a first-hand history of Wellington Fund, a real-world case study on the success of investment and the failure of speculation. The book concludes with ten simple rules that will help investors meet their financial goals. Here, he presents a common sense strategy that "may not be the best strategy ever devised. But the number of strategies that are worse is infinite." *The Clash of the Cultures: Investment vs. Speculation* completes the trilogy of best-selling books, beginning with *Bogle on Investing: The First 50 Years* (2001) and *Don't Count on It!* (2011)

## **The Unusual Billionaires**

Let the legends of finance be your money managers! Imagine having the opportunity to ask Babe Ruth how to hit, or Charles Lindbergh how to fly. *Investment Titans* assembles an unprecedented panel of Nobel laureates and great financial thinkers—including Harry Markowitz, Paul Samuelson, John Bogle, and others—to ask: "How can investors make smart decisions that minimize risk and uncertainty and maximize return?" Their answers are thought-provoking,

innovative, and certain to provide profitable insights for readers to use in their own investing. Each contributor's field of knowledge--hedging risk, defeating psychological negatives, picking stocks, choosing strategies--is featured in its own concise, hands-on chapter. The result is a rare, fascinating look inside the minds and techniques of some of today's greatest financial thinkers.

## **Beat The Bank: Canadian Guide To Simply Successful Investing**

“There are a few investment managers, of course, who are very good – though in the short run, it’s difficult to determine whether a great record is due to luck or talent. Most advisors, however, are far better at generating high fees than they are at generating high returns. In truth, their core competence is salesmanship. Rather than listen to their siren songs, investors – large and small – should instead read Jack Bogle’s *The Little Book of Common Sense Investing*.” – Warren Buffett, Chairman of Berkshire Hathaway, 2014 Annual Shareholder Letter. Investing is all about common sense. Owning a diversified portfolio of stocks and holding it for the long term is a winner’s game. Trying to beat the stock market is theoretically a zero-sum game (for every winner, there must be a loser), but after the substantial costs of investing are deducted, it becomes a loser’s game. Common sense tells us—and history confirms—that the simplest and most efficient investment strategy is to buy and hold all of the nation’s publicly held businesses at very low cost. The classic index fund that owns this market portfolio is the only investment that guarantees you with your fair share of stock market returns. To learn how to make index investing work for you, there’s no better mentor than legendary mutual fund industry veteran John C. Bogle. Over the course of his long career, Bogle—founder of the Vanguard Group and creator of the world’s first index mutual fund—has relied primarily on index investing to help Vanguard’s clients build substantial wealth. Now, with *The Little Book of Common Sense Investing*, he wants to help you do the same. Filled with in-depth insights and practical advice, *The Little Book of Common Sense Investing* will show you how to incorporate this proven investment strategy into your portfolio. It will also change the very way you think about investing. Successful investing is not easy. (It requires discipline and patience.) But it is simple. For it’s all about common sense. With *The Little Book of Common Sense Investing* as your guide, you’ll discover how to make investing a winner’s game: Why business reality—dividend yields and earnings growth—is more important than market expectations How to overcome the powerful impact of investment costs, taxes, and inflation How the magic of compounding returns is overwhelmed by the tyranny of compounding costs What expert investors and brilliant academics—from Warren Buffett and Benjamin Graham to Paul Samuelson and Burton Malkiel—have to say about index investing And much more You’ll also find warnings about investment fads and fashions, including the recent stampede into exchange traded funds and the rise of indexing gimmickry. The real formula for investment success is to own the entire market, while significantly minimizing the costs of financial intermediation. That’s what index investing is all about. And that’s what this book is all about.

## **Character Counts**

Transcript of a luncheon in honor of the release of "The Man in the Arena", a book celebrating the legacy of Vanguard Founder John C. Bogle.

## **The Investor's Manifesto**

The founder and former chief executive of the Vanguard mutual funds argues for a return to a governance structure in which owners' capital that has been put at risk is used in their interests rather than in the interests of corporate and financial managers.

## **John Bogle and the Vanguard Experiment**

Wellington Management Company traces its roots to the 1929 founding of the Wellington Fund (now Vanguard Wellington Fund), the nation's first balanced mutual fund group.

## **John Bogle on Investing**

How John Bogle built Vanguard and transformed the investment world in his own words Jack Bogle remains one of the titans of the investment world and a hero to the independent investor, as renowned for his influence as he is respected for his accomplishments. Character Counts is the story of how Vanguard was born, why it has flourished, and what leadership principles and management practices fostered its development. Covering the period 1974-2001, the story is told through the dozens of potent and memorable speeches he has given to Vanguard crew members over the years, interspersed with a narrative that provides context and explanation. This "you are there" approach provides new insights into one of the world's most important financial institutions and into the mutual fund industry itself. Character Counts paints an indelible portrait of the man Fortune named one of the "four giants of finance" of the 20th century.

## **The Safe Investor**

The founder of the Vanguard Group offers an analysis of mutual fund investment, discussing the significance of asset allocation, the benefits of simplicity, index funds, tax costs, information technologies, and other investment principles

## **The Bogleheads' Guide to Retirement Planning**

Muscular Portfolios is here to change the investing game — and help you leave stress behind with a stronger, smarter approach to investing. For decades, the financial services industry has sold risky investments, claiming that this was the only path to large gains. But this strategy is highly vulnerable to big losses that can devastate your portfolio. Today, there's a better approach. It combines the latest academic research in finance with the new ultra-low-cost index funds (exchange-traded funds). The result is an approach that provides market-like returns with dramatically smaller losses and requires only 15 minutes a month or less. Muscular Portfolios lays out the basic principles of this kind of investing so you can manage your own money successfully — without turning it into your second job. Investigative journalist Brian Livingston takes you behind the curtain of Wall Street and lays out a game-changing approach to investing: Muscular Portfolios, which are easy-to-use financial strategies you can set up yourself, even if you have no

investment experience at all. Filled with helpful illustrations, compelling evidence, and simple, no-nonsense instructions, Muscular Portfolios is a resource, not a sales pitch. There are no financial products to buy, no secret formula to pay for. Everything is fully disclosed in bite-sized steps — and on a totally free website — that you can start using today to grow your wealth. Driven by cutting-edge investment research and backed by extensive market testing, Muscular Portfolios will revolutionize investing for families and individual investors.

## The Man in the Arena

Praise for Don't Count On It! "This collection of Jack Bogle's writings couldn't be more timely. The clarity of his thinking—and his insistence on the relevance of ethical standards—are totally relevant as we strive to rebuild a broken financial system. For too many years, his strong voice has been lost amid the cacophony of competing self-interests, misdirected complexity, and unbounded greed. Read, learn, and support Jack's mission to reform the industry that has been his life's work." —PAUL VOLCKER, Chairman of the President's Economic Recovery Advisory Board and former Chairman of the Federal Reserve (1979–1987) "Jack Bogle has given investors throughout the world more wisdom and plain financial 'horse sense' than any person in the history of markets. This compendium of his best writings, particularly his post-crisis guidance, is absolutely essential reading for investors and those who care about the future of our society." —ARTHUR LEVITT, former Chairman, U.S. Securities and Exchange Commission "Jack Bogle is one of the most lucid men in finance." —NASSIM N. TALEB, PhD, author of *The Black Swan* "Jack Bogle is one of the financial wise men whose experience spans the post-World War II years. This book, encompassing his insights on financial behavior, pitfalls, and remedies, with a special focus on mutual funds, is an essential read. We can only benefit from his observations." —HENRY KAUFMAN, President, Henry Kaufman & Company, Inc. "It was not an easy sell. The joke at first was that only finance professors invested in Vanguard's original index fund. But what a triumph it has been. And what a focused and passionate drive it took: it is a zero-sum game and only costs are certain. Thank you, Jack." —JEREMY GRANTHAM, Cofounder and Chairman, GMO "On finance, Jack Bogle thinks unconventionally. So, this sound rebel turns out to be right most of the time. Meanwhile, many of us sometimes engage in self-deception. So, this book will set us straight. And in the last few pages, Jack writes, and I agree, that Peter Bernstein was a giant. So is Jack Bogle." —JEAN-MARIE EVEILLARD, Senior Adviser, First Eagle Investment Management Insights into investing and leadership from the founder of The Vanguard Group Throughout his legendary career, John Bogle-founder of the Vanguard mutual fund group and creator of the first index mutual fund-has helped investors build wealth the right way, while, at the same time, leading a tireless campaign to restore common sense to the investment world. A collection of essays based on speeches delivered to professional groups and college students in recent years, in *Don't Count on It* is organized around eight themes Illusion versus reality in investing Indexing to market returns Failures of capitalism The flawed structure of the mutual fund industry The spirit of entrepreneurship What is enough in business, and in life Advice to America's future leaders The unforgettable characters who have shaped his career Widely acclaimed for his role as the conscience of the mutual fund industry and a relentless advocate for individual investors, in *Don't Count on It*, Bogle continues to inspire, while pushing the mutual

fund industry to measure up to their promise.

## **The Bogleheads' Guide to Investing**

A timeless approach to investing wisely over an investment lifetime With the current market maelstrom as a background, this timely guide describes just how to plan a lifetime of investing, in good times and bad, discussing stocks and bonds as well as the relationship between risk and return. Filled with in-depth insights and practical advice, *The Investor's Manifesto* will help you understand the nuts and bolts of executing a lifetime investment plan, including: how to survive dealing with the investment industry, the practical meaning of market efficiency, how much to save, how to maintain discipline in the face of panics and manias, and what vehicles to use to achieve financial security and freedom. Written by bestselling author William J. Bernstein, well known for his insights on how individual investors can manage their personal wealth and retirement funds wisely Examines how the financial landscape has radically altered in the past two years, and what investors should do about it Contains practical insights that the everyday investor can understand Focuses on the concept of Pascal's Wager-identifying and avoiding worst-case scenarios, and planning investment decisions on that basis With *The Investor's Manifesto* as your guide, you'll quickly discover the timeless investment approaches that can put you in a better position to prosper over time.

## **From Here to Financial Happiness**

Exchange Traded Funds have revolutionised investing. Thanks to ETFs, investors now have the world at their fingertips and can invest in everything, from commodities to countries to currencies. But are investors using these funds effectively? And where do ETFs go from here? This book starts with an overview of the current wonderful world of ETFs, including an analysis of how the industry is changing for both providers and investors. Then, in a series of essays, it covers recent key developments, including: smart beta ETFs, which are preaching the gospel of factor investing, fixed income ETFs, which are making bond markets available to everyone, environmental and social governance funds, which try to humanise investing, and robo-advisors, which use ETFs to automate portfolio construction. These developments are put into context, showing why ETF sponsors are changing the rules of the game and how the many and varied investors that use ETFs are taking to them. In the final section, the book offers a series of model ETF portfolios, showing how investors can use ETFs to build effective portfolios. The book concludes with the Top101 - a subjective selection of the top ETFs across all asset classes that investors should consider when building an ETF portfolio.

## **Saving Capitalism From Short-Termism: How to Build Long-Term Value and Take Back Our Financial Future**

John C. Bogle, founder of Vanguard, thoroughly discusses the risks and rewards of investing in mutual funds. He explains how to select among the four basic categories of funds: common stock, bond, money market, and balanced. He argues convincingly that a passively managed "index fund" costs less and is more reliable than a fund managed by someone making weighted bets on individual securities,

sectors, and the economy. Bogle, long the mutual fund industry's loudest critic, denounces its misleading advertising, mediocre performance, and selfishness. Sprinkled throughout the text are "caveat emptor" boxes that warn readers of the hidden pitfalls of mutual fund investing. Includes a new introduction by the author.

## **The House that Bogle Built: How John Bogle and Vanguard Reinvented the Mutual Fund Industry**

The Bogleheads are back-with retirement planning advice for those who need it! Whatever your current financial situation, you must continue to strive for a viable retirement plan by finding the most effective ways to save, the best accounts to save in, and the right amount to save, as well as understanding how to insure against setbacks and handle the uncertainties of a shaky economy. Fortunately, the Bogleheads, a group of like-minded individual investors who follow the general investment and business beliefs of John C. Bogle, are here to help. Filled with valuable advice on a wide range of retirement planning issues, including some pearls of wisdom from Bogle himself, *The Bogleheads' Guide to Retirement Planning* has everything you need to succeed at this endeavor. Explains the different types of savings accounts and retirement plans Offers insights on managing and funding your retirement accounts Details efficient withdrawal strategies that could help you maintain a comfortable retirement lifestyle Addresses essential estate planning and gifting issues With *The Bogleheads' Guide to Retirement Planning*, you'll discover exactly what it takes to secure your financial future, today.

## **Big Mistakes**

A practical guide for investors who are ready to take financial matters into their own hands *The Warren Buffetts Next Door* profiles previously unknown investors, with legendary performance records, who are proving every day that you don't need to work for a hedge fund or have an Ivy League diploma to consistently beat the best performing Wall Street professionals. These amazing individuals come from all walks of life, from a globe drifting college dropout and a retired disc jockey to a computer room geek and a truck driver. Their methods vary from technical trading and global macro-economic analysis to deep value investing. The glue that holds them together is their passion for investing and their ability to efficiently harness the Internet for critical investment ideas, research, and trading skills. The author digs deep to find the best of the best, even finding those who are making money during these turbulent times Contains case studies that will explain to you how these great individual investors find and profit from stocks and options. Shows you how to rely on your own instincts and knowledge when making important investment decisions In an era when the best professional advice has cracked many investor nest eggs and Madoff-style frauds have shattered investor trusts, the self-empowered investors found in *The Warren Buffetts Next Door* offer an inspiring and educational tale.

## **Nine Steps to Financial Freedom**

A journey through the Index Revolution from the man who started it all Stay the

Course is the story the Vanguard Group as told by its founder, legendary investor John C. Bogle. This engrossing book traces the history of Vanguard—the largest mutual fund organization on earth. Offering the world’s first index mutual fund in 1976, John Bogle led Vanguard from a \$1.4 billion firm with a staff of 28 to a global company of 16,000 employees and with more than \$5 trillion in assets under management. An engaging blend of company history, investment perspective, and personal memoir, this book provides a fascinating look into the mind of an extraordinary man and the company he created. John Bogle continues to be an inspiring and trusted figure to millions of individual investors the world over. His creative innovation, personal integrity, and stubborn determination infuse every aspect of the company he founded. This accessible and engaging book will help you: Explore the history of some of Vanguard’s most important mutual funds, including First Index Investment Trust, Wellington Fund, and Windsor Fund Understand how the Vanguard Group gave rise to the Index Revolution and transformed the lives of millions of individual investors Gain insight on John Bogle’s views on values such as perseverance, caring, commitment, integrity, and fairness Investigate a wide range of investing topics through the lens of one of the most prominent figures in the history of modern finance The Vanguard Group and John Bogle are inextricably linked—it would be impossible to tell one story without the other. Stay the Course: The Story of Vanguard and the Index Revolution weaves these stories together taking you on a journey through the history of one revolutionary company and one remarkable man. Investors, wealth managers, financial advisors, business leaders, and those who enjoy a good story, will find this book as informative and unique as its author.

## **The ETFs Handbook**

The classic guide to constructing a solid portfolio—without a financial advisor! “With relatively little effort, you can design and assemble an investment portfolio that, because of its wide diversification and minimal expenses, will prove superior to the most professionally managed accounts. Great intelligence and good luck are not required.” William Bernstein’s commonsense approach to portfolio construction has served investors well during the past turbulent decade—and it’s what made The Four Pillars of Investing an instant classic when it was first published nearly a decade ago. This down-to-earth book lays out in easy-to-understand prose the four essential topics that every investor must master: the relationship of risk and reward, the history of the market, the psychology of the investor and the market, and the folly of taking financial advice from investment salespeople. Bernstein pulls back the curtain to reveal what really goes on in today’s financial industry as he outlines a simple program for building wealth while controlling risk. Straightforward in its presentation and generous in its real-life examples, The Four Pillars of Investing presents a no-nonsense discussion of: The art and science of mixing different asset classes into an effective blend The dangers of actively picking stocks, as opposed to investing in the whole market Behavioral finance and how state of mind can adversely affect decision making Reasons the mutual fund and brokerage industries, rather than your partners, are often your most direct competitors Strategies for managing all of your assets—savings, 401(k)s, home equity—as one portfolio Investing is not a destination. It is a journey, and along the way are stockbrokers, journalists, and mutual fund companies whose interests are diametrically opposed to yours. More relevant today than ever, The Four Pillars of

Investing shows you how to determine your own financial direction and assemble an investment program with the sole goal of building long-term wealth for you and your family.

## Enough

In a world of negative interest rates, extreme inequality and trillion-dollar budget deficits, it is safe to say that conventional macroeconomics needs an overhaul. Common Sense Macroeconomics is an innovative guide to various concepts of macroeconomic analysis. Presented in a student-friendly and accessible way, this textbook is an ideal introduction to all who seek to foresee economic developments and address some of the key problems of our time. Specifically, this book innovates as follows. Ravi Batra, a Professor of Economics at Southern Methodist University and known for his accurate forecasts such as the 2008 crash, argues that the goal of macroeconomics is to raise the living standard of all, not just a privileged few. Contrary to popular belief, relentless monetary expansion to finance budget deficits actually makes the rich richer and the poor poorer, which has been happening all over the world. Ethical policies and efficiency that create general prosperity go together. In order to increase everyone's income, governments should generate competition and outlaw mergers among large and profitable firms. Inequality arises from monopoly capitalism, because then wages lag behind productivity and generate a rising wage-productivity gap. This is the ultimate source of almost all economic troubles and imbalances. While the growing gap is inherently unfair, it also leads to vast income disparity and wealth concentration, stock market bubbles and crashes, recessions and eventually depressions. It is the rise in the wage gap that preceded the Great Depression of the 1930s and now the Great Recession of 2008. Hence governments should not stifle competition and vigorously enforce anti-trust laws. Macroeconomic equilibrium nowadays requires that  $\text{Supply} = \text{Demand} + \text{New Debt}$

## Indian Mutual Funds Handbook (5th Edition)

The first authorized inside look at a major mutual fund company! Vanguard is, in the eyes of man, the most influential mutual fund company in America. Now the Vanguard Experiment chronicles Vanguard--from startup in 1975 to the second-largest mutual fund company in the nation today and the industry's number one service firm--reveals how John C. Bogle, Chairman of the Vanguard Group, realized his remarkable vision to build a company with over \$160 billion in assets and a reputation for keeping costs low and putting the interests of the investor first. Revolutionary, iconoclastic, and uncompromisingly committed to his founding principles, Bogle stands alone in an industry that grows increasingly greedy for higher sales charges and management fees. The Vanguard Group is best known for shining a beacon on a low-cost, customer-oriented approach that other mutual fund companies cannot ignore--and may ultimately follow. The Vanguard Experiment reveals: The Vanguard philosophy, including Bogle's "press on regardless" motto that helps the company stand behind its revolutionary tactics despite criticism from the rest of the industry; Bogle's role as the "conscience" of the industry, and his desire to reform many of its practices; The three crucial decisions made at Vanguard over the last 21 years, including: the 1975 "Vanguard Experiment", the decision to "go no load" in 1977; and the internalization of a large

part of Vanguard's investment management efforts in 1981; Background on John C. Bogle, including his early years at Princeton, his career with the Wellington Management Company during the '50s and '60s, and the first frustrating years of Vanguard; In-depth interviews with Jack Bogle, Jack Brennan, and other mutual fund leaders; A rare inside look at the legendary money manager John Neff and Vanguard's Windsor Fund.

## **Don't Count on It!**

### **Bogle On Mutual Funds**

"One of the best financial books of 2011." National Post John Bogle's journey from financial-industry pioneer to one of its toughest critics Arguably the greatest shareholder advocate in the history of Wall Street, John Bogle not only created the first index mutual fund but has become the primary voice for change in an industry plagued by excess and complacency. Bogle stumbled upon mutual funds by accident in 1949 as a college student at Princeton. In his junior year, he read a Fortune article about the burgeoning fund industry that sparked his interest, and he wrote his now famous senior thesis about it. What began as an intellectual pursuit would turn into Bogle's life mission. The House That Bogle Built chronicles the years of Bogle's development from college whiz kid into a titan of the mutual fund industry and shareholder advocate—highlighting his creation of the Vanguard Group and the Vanguard 500 Index Fund and his frequent battles to shake up the status quo. It takes you through the two decades he spent running Vanguard, until his forced retirement in 1999, and discloses what he thinks about the fund industry today. Bogle has always stood out for his extraordinary talents in math, analysis, management, and investing. But his most noteworthy trait is his most basic: his humanism in an industry not exactly famous for placing people over profit. It's Bogle's dedication to clients' interests above all else that has earned him the reputation as the "conscience" of the investing industry. In his ninth decade of life, Bogle is remarkably candid about the role he plays at Vanguard today—and about his opinion of Jack Brennan, his successor. "How do you keep Vanguard a place where judgment has at least a fighting chance to triumph over process?" he asks. Skeptical but never defeatist, Bogle maintains a retired-but-active status at the company, keeping a close watch over those now at the helm of Vanguard. The House That Bogle Built reveals one of the investing world's most fascinating and complex figures. A dogged advocate of shareholder democracy, he was a self-confessed "dictator" at Vanguard. A brilliant mathematician, he is more interested in people than numbers. Fiercely competitive, he bemoans the cut-throat approach that drives his industry of choice. Always, though, Bogle places the good of the client before anything else—a practice that has become steadily rarer in his business. The House That Bogle Built provides an insightful look at the past, present, and future of one of today's largest industries, through the eyes of one of its most influential pioneer.

### **The Basics of Bitcoins and Blockchains**

Understand Bitcoin, Blockchains, and Cryptocurrency "Antony helps us all clearly

understand the mechanics of bitcoin and blockchain.” ?Rob Findlay, Founder, Next Money #1 Best Seller in Investing Derivatives Learn the history and basics of cryptocurrency and blockchains. There’s a lot of information on cryptocurrency and blockchains out there. But, for the uninitiated, most of this information can be indecipherable. The Basics of Bitcoins and Blockchains provides a guide to this new currency and the revolutionary technology that powers it. Bitcoin, Ethereum, and other cryptocurrencies. Gain an understanding of a broad spectrum of Bitcoin topics including the history of Bitcoin, the Bitcoin blockchain, and Bitcoin buying, selling, and mining. And, learn how payments are made, and how one puts a value on cryptocurrencies and digital tokens. Blockchain technology. What exactly is a blockchain, how does it work, and why is it important? The Basics of Bitcoins and Blockchains answers these questions and more. Learn about notable blockchain platforms, smart contracts, and other important facets of blockchains and their function in the changing cyber-economy. Things to know before buying cryptocurrencies. The Basics of Bitcoins and Blockchains offers trustworthy and balanced insights into Bitcoin investing or investing in other cryptocurrency. Discover the risks and mitigations, learn how to identify scams, and understand cryptocurrency exchanges, digital wallets, and regulations. Learn about: Blockchain technology and how it works The workings of the cryptocurrency market The evolution and potential impacts of Bitcoin and blockchains on global businesses You may have read books such as Blockchain Bubble or Revolution, Cryptoassets, Blockchain Technology Explained, Blockchain Revolution, The Bitcoin Standard, Mastering Bitcoin, or Bitcoin For Dummies, but to really understand the technology it’s time to read The Basics of Bitcoins and Blockchains.

## **Muscular Portfolios**

The best-selling author of *The Courage to Be Rich* and *You've Earned It, Don't Lose It* shows readers how to obtain control over their money through changing their spending habits; how to understand investments, retirement, insurance, and credit; and how to gain true financial freedom. Reprint. 250,000 first printing.

## **Mutual Funds**

John Bogle's most influential investment books, available together for the first time John C. Bogle, the founder of Vanguard, a trillion-dollar investment management company, is one of the most respected authors in the financial world. Now, for the first time, *The John C. Bogle Reader* brings together three of his bestselling books in one definitive collection. *Don't Count on It* presents Bogle's unique insights into the world of mutual fund investing and the mutual fund industry *Common Sense on Mutual Funds* addresses how the mutual fund industry has changed over the past twenty years, and how best to arrange and manage funds in today's world *The Little Book of Common Sense Investing* recommends a simple, time-tested investment strategy sure to deliver the greatest return to the greatest number of investors Essential reading for investors everywhere, *The John C. Bogle Reader* brings together the life-changing works of mutual fund pioneer John Bogle in one comprehensive anthology.

## **The Path**

The importance of the life's work of mutual fund pioneer and investing legend John C. Bogle *The Man in the Arena* offers the essence of John C. Bogle's thinking and the meaning of his life's work, which transformed individual investing to benefit tens of millions of investors. Through Bogle's own words—as well as the voices of others whose hearts and minds he touched—the book touches on topics he cares about most deeply: Vanguard, indexing, corporate governance, and a fiduciary society. From Vanguard shareholders to true giants in finance, one cannot read their words without being struck by their sheer intensity. Bogle's parade of admirers is passionate. It is led by, arguably, the two most acclaimed leaders of our day—in the world of investing and the public life of the world—Warren Buffett and President Bill Clinton. The book is a first take at putting Bogle's life work into a broader context. It includes some of Bogle's classic essays and leads to an agenda of reform Bogle feels is essential to preserve our democratic republic. It features insight on the man from such commentators as Arthur Levitt, Burton Malkiel, Paul Volcker, and many more. Features wisdom and commentary on the career and life of legendary investor John C. Bogle Presents a summary of Bogle's prominent and successful career, as well as his investing strategies Includes commentary from a Who's Who of top investors

## **Vanguard**

What makes a company truly outstanding? What is the secret sauce of delivering successful results over multiple decades? What is common to Asian Paints, HDFC Bank, Axis Bank, Marico, Berger Paints, Page Industries and Astral Poly? They are Unusual Companies, built by Unusual Billionaires. This book tells the story of these seven companies, handpicked out of 5000 listed on the stock exchange. Built by visionary business leaders, they have delivered outstanding results for a decade and more. How did these companies do it? Why couldn't this be replicated by other companies? What are they doing differently? Saurabh Mukherjea, bestselling author of *Gurus of Chaos*, delivers an exceptional book with lessons to learn from these seven businesses. Mukherjea tells you why focusing on the core business is central to corporate success and how a promoter giving up control to the top management could be a boon. He also explains how investors can generate market-beating investment returns from identifying companies such as these using a simple set of metrics. Packed with these learnings are riveting corporate stories of how Hindustan Unilever made an aggressive bid to buy Harsh Mariwala's business, but had to sell a business to him in a few years, or how Page Industries found an innovative way to stop unionization at their manufacturing units. Other stories include the turnaround of Axis Bank and the boardroom coup that led to its chairman's exit and how Vijay Mallya sold Berger Paints to the Dhingra brothers. This book is mandatory reading for anyone who wants to understand how business is done successfully in India.

## **The Clash of the Cultures**

Get fifty years of industry-defining expertise in a single volume John Bogle on Investing is a compilation of the best speeches ever delivered by one of the 20th century's towering financial giants. Individually, each of these speeches delivers a powerful lesson in investing; taken together, Bogle's lifelong themes ring loud and clear. His investing philosophy has remained more or less constant throughout his

illustrious career, and this book lays it out so you can learn from the very best. You'll learn what makes a successful investment strategy, consider the productive economics of long-term investing, and how emotional investment in financial markets is often counterproductive enough to forfeit success. Bogle discusses the "fiscal drag" of investing, and shows you how to cut down on sales charges, management fees, turnover costs, and opportunity costs, as he unravels a lifetime's worth of expertise to give you deep insight into the mind of a master at work. John C. Bogle founded Vanguard in 1974, then in the space of a few years, introduced the index mutual fund, pioneered the no-load mutual fund, and redefined bond fund management. This book wraps up the essence of his half-century of knowledge to deepen your understanding and enhance your investment success. Learn why simple strategies are best Discover how emotions can ruin the best investment plan Examine the universality of indexing in the financial markets Minimize the costs — financial and otherwise — associated with investing John Bogle is still in there fighting, still pushing the industry onward and upward. Take this rare opportunity to have industry-shaping expertise at your fingertips with John Bogle on Investing.

## **Stay the Course**

John Bogle puts our obsession with financial success in perspective Throughout his legendary career, John C. Bogle-founder of the Vanguard Mutual Fund Group and creator of the first index mutual fund-has helped investors build wealth the right way and led a tireless campaign to restore common sense to the investment world. Along the way, he's seen how destructive an obsession with financial success can be. Now, with *Enough.*, he puts this dilemma in perspective. Inspired in large measure by the hundreds of lectures Bogle has delivered to professional groups and college students in recent years, *Enough.* seeks, paraphrasing Kurt Vonnegut, "to poison our minds with a little humanity." Page by page, Bogle thoughtfully considers what "enough" actually means as it relates to money, business, and life. Reveals Bogle's unparalleled insights on money and what we should consider as the true treasures in our lives Details the values we should emulate in our business and professional callings Contains thought-provoking life lessons regarding our individual roles in society Written in a straightforward and accessible style, this unique book examines what it truly means to have "enough" in world increasingly focused on status and score-keeping.

## **The John C. Bogle Reader**

This authoritative book enables readers to evaluate the various performance and risk attributes of mutual funds, while also serving as a comprehensive resource for students, academics, and general investors alike. Avoiding the less useful descriptive approach to fund selection, this book employs a balanced approach including both technique and application. The chapters combine clear summaries of existing research with practical guidelines for mutual fund analysis. Enables readers to analyze mutual funds by evaluating a fund's various performance and risk attributes. Includes templates, which provide an efficient, sound approach to fund analysis, interpretation of results, buy/sell decisions, and the timing of decisions. Combines clear summaries of existing research with practical guidelines for mutual fund analysis.

**Common Sense on Mutual Funds**

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