

Elements Of Shipping Alan Branch 8th Edition Dbmallore

Elements of Shipping
China's Evolving Surface Fleet
Library Collection Development for Professional Programs: Trends and Best Practices
Report from Earth Buzzbee
Encyclopedia of Information Science and Technology
Guardians of the Faith
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Encyclopedia of the Neurological Sciences: Di-LE
Elements of Shipping
The Elements of Shipping
Global Supply Chain Management and International Logistics
Why High-tech Products Drive Us Crazy and how to Restore the Sanity
A Century of Innovation
Maritime Economics
Branch's Elements of Shipping
Port Management and Operations
Exploration of Space, Technology, and Spatiality: Interdisciplinary Perspectives
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30 Days to Sell

Elements of Shipping

This title gives students an integrated and rigorous picture of applied computer science, as it comes to play in the construction of a simple yet powerful computer system.

China's Evolving Surface Fleet

This text focuses on developing an export strategy in a professional and profitable way in a competitive international environment. It takes account of future trends in the conduct of international trade, its environment and complexity.

Library Collection Development for Professional Programs: Trends and Best Practices

Nominated for a Small Business Marketing Book award!. You have 30 days to convert a user to a paying customer starting NOW. The clock is ticking. What will you do? Collecting and analysing the messaging and strategies the leading e-commerce, software and service companies use as they convert trial users to customers in the most important 30 days after sign-up. Each companies strategy is broken down and presented in an easy to use and understand visual guide. 30 days to sell is a must buy if you are looking to automate and improve new customer conversion. This book covers: Activation campaigns from the worlds leading web companies. Easy reference guide - what message to send and when. Full page examples of each marketing message. Steal ideas from successful entrepreneurs, marketers and growth hackers. Two new bonus chapters showcasing more activation campaigns.

Report from Earth

A novel inspired by the life of Francis Hector Clergue, an American businessman who became the leading industrialist of Sault Ste. Marie, Ontario at the turn of the 20th century.

Buzzbee

A knee injury ends Rayfield "Liftoff" Lifton's dreams of becoming a first-round draft NBA pick, so he pursues a career in law. After a dozen years as a state prosecutor, he gets a second chance at glory when he takes on what could turn out to be a high-profile case against a white-supremacist group under a controversial new hate-crimes law.

Encyclopedia of Information Science and Technology

Guardians of the Faith

Project Management Case Studies

Greece, 1940. In the port city of Salonika, with its wharves and brothels, dark alleys and Turkish mansions, a tense political drama is being played out. "Spies of the Balkans" is a stunning novel about a man who risks everything to fight back against the world's evil.

Dictionary of Shipping/international Trade Terms and Abbreviations

The development of international trade is driven by international logistics and management and the provision of the global supply chain. The ultimate objective of global supply chain management is to link the market place, distribution network, manufacturing/processing/assembly process, and procurement activity in such a way that customers are serviced at a higher level yet lower cost. Overall this has introduced a new breed of management in a computer literate environment operating in a global infrastructure. Addressing this complex topic, Alan Branch's new book fulfills two clear objectives: to provide a concise, standard work on the subject, written in lucid language that embraces all the ingredients of a notoriously complex subject with a strategic focus to extol best practices and focus on all areas of the industrial and consumer sectors and their interface with changing international market needs. Until now, no book dedicated to international logistics and supply chain management was available. Practically-oriented, this book features numerous case studies and diagrams from logistic operators. An ideal resource for management students, academics and managers who need a succinct treatment of global operations, Branch's book skillfully illustrates his ideas in practice. It is a book which should be on the shelf of every practitioner and student of the subject. Also available from Routledge: Elements of Shipping, Eighth Edition, Alan E. Branch. (978-0-415-36286-3) Maritime Economics: Management

and Marketing, Alan E. Branch. (978-0-748-73986-8)

Element 42

Explores all areas of neurological sciences with over 1,000 entries on a wide variety of topics in neurology, neurosurgery, psychiatry and the related neuroscience.

The Trials of Zion

Recounts the life and career of the inventive and controversial rock musician, and includes information on his philosophies on art, his opinions on the music industry, and his thoughts on raising children.

International Purchasing and Management

Applying Color Theory to Digital Media and Visualization

With 80 percent of the world's commodities being transported by water, ports are the pillars of the global economy. Port Management and Operations offers readers the opportunity to enhance their strategic thinking and problem-solving skills, while developing market foresight. It examines global port management practices at the regulatory, commercial, technological, operational, financial, and sociopolitical levels. This powerful sourcebook describes how seaports are being affected by the changes occurring nationally, regionally, and globally. Evaluating the new regulatory framework, it pinpoints the industry's implementation readiness and identifies potential problem areas. The book classifies the spectrum of interrelated port management principles, strategies, and activities in a logical sequence and under four cornerstones—Port Strategy and Structure, Legal and Regulatory Framework, Input: Factors of Production, and Output and Economic Framework. Detailing best practices and the latest industry developments, the book highlights emerging challenges for port managers and identifies opportunities to develop forward-thinking strategies. It examines the effectiveness of current strategies, tactics, tools, and resources of numerous global ports and highlights the necessity of adopting a proactive stance in harmonizing the laws, regulations, and policies pertaining to the maritime, oil, and gas industries. The shipping industry has myriad complexities and this book provides maritime managers and professionals with the wide-ranging and up-to-date understanding required to thrive in today's highly competitive and evolving environment.

Timba: The Sound of the Cuban Crisis

Since it was first published in 1964, Elements of Shipping has become established as a market leader. Now this new edition has been entirely updated and revised to take in the many changes that have occurred in the shipping industry in recent years and the increased emphasis placed on professionalism, qualified personnel and the need for the latest available technology. With new chapters on seaports and electronic data interchange, it explains in a lucid, professional manner the basic elements of shipping embracing operating, e-commerce/computerization

(shipboard/trade), commercial, legal, economic, technical, managerial, logistics and financial considerations. It also reflects recent major trends including the impact of globalization, current good practice and future trends. All twenty-two chapters have been updated and over half of the content is new. Filling a gap for the discerning reader who wishes to have a complete understanding of all the elements of the global shipping scene together with the interface with seaports, international trade and logistics, it remains essential reading for shipping executives along with students and academics with an interest in the shipping industry.

The Rapids

Cuban music is recognized unanimously as a major historical force behind Latin American popular music, and as an important player in the development of US popular music and jazz. However, the music produced on the island after the Revolution in 1959 has been largely overlooked and overshadowed by the Buena Vista Social Club phenomenon. The Revolution created the conditions for the birth of a type of highly sophisticated popular music, which has grown relatively free from market pressures. These conditions premised the new importance attained by Afro-Cuban dance music during the 1990s, when the island entered a period of deep economic and social crisis that has shaken Revolutionary institutions from their foundations. Vincenzo Perna investigates the role of black popular music in post-Revolutionary Cuba, and in the 1990s in particular. The emergence of timba is analysed as a distinctively new style of Afro-Cuban dance music. The controversial role of Afro-Cuban working class culture is highlighted, showing how this has resisted co-optation into a unified, pacified vision of national culture, and built musical bridges with the transnational black diaspora. Musically, timba represents an innovative fusion of previous popular and folkloric Afro-Cuban styles with elements of hip-hop and other African-American styles like jazz, funk and salsa. Timba articulates a black urban youth subculture with distinctive visual and choreographic codes. With its abrasive commentaries on issues such as race, consumer culture, tourism, prostitution and its connections to the underworld, timba demonstrates at the 'street level' many of the contradictions of contemporary Cuban society. After repeatedly colliding with official discourses, timba has eventually met with institutional repression. This book will appeal not only to ethnomusicologists and those working on popular music studies, but also to those working in the areas of cultural and Black studies, anthropology, Latin American st

Elements of Export Marketing and Management

Over the past fifteen years, the People's Liberation Army Navy's (PLAN's) missile fast-attack craft and amphibious fleets have been significantly modernized. While these two types of vessels have not increased in numbers, their capabilities have increased exponentially. This publication examines the People's Liberation Army's (PLA's) doctrine and training strategy in order to analyze present and predict future missions by these military vessels. China's deterrence posture is improved greatly by these ships and boats, which aid coastal water defense, and threaten Taiwanese attempts to gain independence. In addition, these two fleets improve China's long-range sealift capabilities, and help with the PLA's traditional, and new,

nontraditional security practices. These fleets allow the PLAN to continue offshore operations, and begin "blue-water", or "far-seas" operations, helping the United States to predict the future nature of Chinese maritime missions. Related items: China collection of publications can be found here:

<https://bookstore.gpo.gov/catalog/china> Chinese Military Reforms in the Age of Xi Jinping: Drivers, Challenges, and Implications can be found here: <https://bookstore.gpo.gov/products/chinese-military-reforms-age-xi-jinping-drivers-challenges-and-implications> Indian and Chinese Engagement in Latin America and the Caribbean: A Comparative Assessment can be found here: <https://bookstore.gpo.gov/products/indian-and-chinese-engagement-latin-america-and-caribbean> U.S. Landpower in the South China Sea can be found here: <https://bookstore.gpo.gov/products/us-landpower-south-china-sea>

Export Practice and Management

"No one knows more about Israel's existential dilemma than Alan Dershowitz-or writes about it better. From its explosive beginning to its startling climax, The Trials of Zion excites and intrigues, even as it depicts the unique dangers of a lethal part of the world. This is a terrific novel." -- Richard North Patterson "For a legalist, mired for years in towers of ivory not even hewn from the teeth of endangered elephants but constructed, indeed, and solely, of the casuistic and notional, Mr. Dershowitz writes a real good rip-snorter." -- David Mamet "A thought-provoking thriller set in two of the world's most gripping arenas of conflict, the Middle East and the courtroom." -- Steven Pinker, author of The Stuff of Thought, and Rebecca Newberger Goldstein, author of 36 Arguments for the Existence of God: A Work of Fiction "As in all his essays, in his novel also, Alan Dershowitz demonstrates his great love for Israel as well as his inspired passion for Jewish memory, justice, and storytelling." -- Elie Wiesel A shocking act of terror brings the Middle East to the point of explosion. As the resulting political conflict threatens to erupt, a young Jewish-American lawyer joins the defense team of an arrested but possibly innocent Palestinian. Soon the lawyer's father, a famed criminal attorney, must win the Palestinian's case or risk losing his daughter forever. To do so, he must take into account the tormented history of the Holy Land from every possible angle. The Trials of Zion combines the tension of the greatest courtroom dramas with the action of a fast-moving thriller, all set against the colorful backdrop of one of the most complex cultural settings in the world. Filled with memorable characters, this novel offers readers not only compelling suspense, but a panoramic view of the history of a beloved and bitterly contested land, and a sharply controversial perspective on the sources of--and the possible solutions to--the world's longest and most crucial international crisis.

Real Frank Zappa Book

Argon Desaki, a graduate student undertaking field research for a dissertation on the evolution of intelligent life, finds himself marooned on a planet whose inhabitants' intelligence impresses him less than their arrogance. Problems proliferate on this planet. Disruptive technologies are rapidly advancing. Greenhouse gas emissions, already dangerously high, are growing. Government is ineffective. Apathy is widespread. There are shortages of time and wisdom. And Argon's partner, Snilya, has disappeared. Exploring this problematic reality,

wandering through a bewildering wilderness of facts mingled with fiction, Argon finds an ideal path toward solution of the planet's problems and his own: a revolutionary Silicon Valley startup that turns dreams into reality. Note: This is a preview edition, intended for reviewers and for those who wish to learn about the startup this book introduces without waiting for the fully polished report. Readers of this version are encouraged to post their comments here and/or email them to Argon, whose address is in the book.

Vectors of Love

Goliath's Head

"For researchers and scholars working at the intersection of physical, social, and technological space, this book provides critical research from leading experts in the space technology domain"--Provided by the publisher.

The Quest for Artificial Intelligence

Artificial intelligence (AI) is a field within computer science that is attempting to build enhanced intelligence into computer systems. This book traces the history of the subject, from the early dreams of eighteenth-century (and earlier) pioneers to the more successful work of today's AI engineers. AI is becoming more and more a part of everyone's life. The technology is already embedded in face-recognizing cameras, speech-recognition software, Internet search engines, and health-care robots, among other applications. The book's many diagrams and easy-to-understand descriptions of AI programs will help the casual reader gain an understanding of how these and other AI systems actually work. Its thorough (but unobtrusive) end-of-chapter notes containing citations to important source materials will be of great use to AI scholars and researchers. This book promises to be the definitive history of a field that has captivated the imaginations of scientists, philosophers, and writers for centuries.

The Elements of Computing Systems

Now in its second edition Maritime Economics provides a valuable introduction to the organisation and workings of the global shipping industry. The author outlines the economic theory as well as many of the operational practicalities involved. Extensively revised for the new edition, the book has many clear illustrations and tables. Topics covered include: * an overview of international trade * Maritime Law * economic organisation and principles * financing ships and shipping companies * market research and forecasting.

Electrical Engineering

B Yourself B Inspired B Lieve Inside Huntington Beach, California, is a world known as Hummington Beach where the Hummingbirds rule the sky. Buzzbee, a unique bird dreams of flying in the Rapid Race contest. The only problem, he has a hole in his wing. No matter what brace he tries, flying feels like a pipe dream. Break, the

school bully, constantly reminds Buzzbee of his job at the creepy termite factory and how he will never be able to fly with his damaged wing. His friends Misty and Lunas encourage Buzzbee to be himself, an unexpected Tibetan Toucan inspires him to believe and an unusual surfer opens his mind to endless possibilities that change Buzzbee forever!

Spies of the Balkans

This revised edition provides a practical overall understanding of the techniques of export marketing on a cost-effective basis in a competitive environment. Emphasis is placed on complete professionalism and commitment together with the strategies and techniques to identify overseas market.

Elements of Shipping

What if Earth possessed a critical element not found on any other planet in the known universe? And what if older, more advanced civilizations on other planets circling other stars had spent millennia searching for it, only to discover it on Earth? What if they were willing to fight over it, even if they turned Earth into a battleground? That's what computer engineer and committed agnostic Steve Kowalski learns when he seeks solace from his personal problems on a remote mountaintop in Colorado. He discovers a badly injured alien who claims he is there to defend Earth against other, unscrupulous aliens who would not hesitate to kill humans or damage the planet to get what they want. No one else on Earth suspects any of this, and in the heat of the moment Steve decides to help his new alien friend defeat those who would harm our planet. Thus begins an adventure that takes Steve hundreds of light years and introduces him to three different alien societies. His immediate priority is to return home to his son and alert Earth to both the jeopardy it faces and the potential wealth and power represented by what only it possesses. But he also finds himself caught up in a search for universal truths that humans have thought and fought over throughout their history. In an orderly universe, why would Earth be the only location where something essential to the existence of life exists in abundance? And what would that imply about Steve's agnosticism? If Earth's great bounty wasn't the result of divine intervention, what else would explain it? Has Steve, in fact, discovered real proof that God exists and humans are His special creation, put here to be the caretakers of life in the galaxy?

Molten Salt Technology

Since it was first published in 1964, Elements of Shipping has become established as a market leader. Now in its ninth edition, Branch's Elements of Shipping, renamed in memory of Alan Branch, has been updated throughout and revised to take in the many changes that have occurred in the shipping industry in recent years, including the impact of the economic crisis, the Panama Canal expansion and new legislation. All tables and data have been brought up-to-date and many new illustrations have been added. The book explains in a lucid, professional manner the basic elements of shipping, including operational, commercial, legal, economic, technical, managerial, logistical and financial considerations. It also

explores how shipping markets behave and provides an overview of the international shipping industry and seaports. Filling a gap for the discerning reader who wishes to have a complete understanding of all the elements of the global shipping scene together with the interface with seaports, international trade and logistics, it remains essential reading for shipping executives along with students and academics with an interest in the shipping industry.

Elements of Shipping

"This set of books represents a detailed compendium of authoritative, research-based entries that define the contemporary state of knowledge on technology"--Provided by publisher.

Encyclopedia of the Neurological Sciences: Di-L

Elements of Shipping

It is appropriate that at a time of enormous change and opportunity in the international trade scene and procurement environment that Alan Branch has chosen to write International Purchasing and Management, a unique and authoritative guide to the essential and strategic buying of products overseas. Written in his usual lucid and pragmatic style, the book looks at all of the stages involved in the international purchasing process to secure a delivered competitive price quotation from the suppliers premises to the buyers warehouse. It particularly reflects the international environment/infrastructure in which the goods are purchased. Branch takes the reader through the initial rationale of a company business to buy overseas, the selection and negotiation processes, the importing/exporting methodology, and finally the logistics of distribution and payment. Particular emphasis is also placed upon risk areas, the competitive environment and future trends. International Purchasing and Management includes a series of case studies; additional features on cargo insurance, Inco Terms 2000 and import customs practice planning, and an appendix of trade terms and abbreviations. This book will prove essential for CIPS, BTEC and degree courses on International Trade and Marketing, Retail Buying, Logistics and Purchasing, as well as for courses by trade associations and Chambers of Commerce, and as an ?aide memoire? to importers and overseas buyers.

The Elements of Shipping

Elements of Shipping was first published in 1964 and has become established as a market leader over its many editions. This latest version is entirely updated to take in the many changes that have occurred in the shipping industry in recent years and features new chapters on multimodalism, seaports and electronic data interchange. Emphasis is also placed on professionalism and the need to have the latest technology and professionally qualified personnel to operate a shipping service today. It remains essential reading for the shipping executive along with students and academics with an interest in the shipping industry.

Global Supply Chain Management and International Logistics

This book provides an overview of the application of color theory concepts to digital media and visualization. It highlights specific color concepts like color harmony and shows how to apply the concept with case study examples and usage of actual online and mobile color tools. Color deficiencies are reviewed and discussed are color tools for examining how a specific color map design will look to someone with the deficiency. Other books on color examine artists' use of color, color management, or color science. This book applies fundamental color concepts to digital media and visualization solutions. It is intended for digital media and visualization content creators and developers.

Why High-tech Products Drive Us Crazy and how to Restore the Sanity

A Century of Innovation

Alan Cooper calls for a Software Revolution - his best-selling book now in trade paperback with new foreword and afterword.

Maritime Economics

Since the publication of my books Elements of Shipping and more recently Economics of Shipping Practice and Management, both selling in over 130 countries, I have received numerous requests both from home and abroad for a companion volume on seaports. This book has been written to provide a practical, overall understanding of the elements of port operation and management of a competitive, ~profitable port authority. It reflects the author's many years of experience in port and ship management, international trade and education. It deals in simple language with the role and function of seaports in a trading pattern, port investment criteria, port tariffs, free ports and free trade zones, port traffic control, budgetary control and marketing, port management structure and dock labour, computerization, cargo-handling equipment, the economics of port design, the role of port cargo-handling organizations, the economics of international trade, finance of international trade, and many other aspects of this extensive subject. The importance of complete professionalism in all areas of port practice as a means of providing the viable, high quality service required to sustain and expand international trade cannot be overemphasized. This book will help towards establishing that professionalism. The material assembled here is intended not only for students preparing for seaport examinations, but also for persons employed in port authorities. In short, it is an aide-memoire to those engaged in the industry throughout the world and may be regarded as 'the port executive's handbook'.

Branch's Elements of Shipping

From the very simple definition of love is built a bold and unique philosophy regarding the holistic perspective of love consisting of various energies at being

the foundation of life and of all creative existence. The author states the importance of gaining a unique and personal understanding of how love energies work to everyone's advantage in meeting the challenges of life. Using simple equations and vectors to represent the components of love in our everyday experience, and that each person develops their personal philosophy and a personal love energy vector that may differ widely from others, but each is equally valid relative to their unique life experiences. Considering love in a variety of dimensions as well as practical applications gives us a sense of visualization that helps us better understand our feelings and experiences often so profound, yet so natural in so many ways. With a balanced approach on how love energies can be described scientifically and mathematically, it still maintains the heart-felt qualities that make love so meaningful and light years beyond money in importance. Logic says we need a common understanding about love, but has anyone given us a holistic definition? It takes a whole book (this presentation) to do just that. Many of us feel that love is an experience unique to our personal values, but perhaps for some, a bit of food for thought and fine tuning is in order. Many of the ideas presented here may seem a bit strange regarding various ways of looking at love, yet to get holistic about anything, some strangeness is not unusual. The word dimension is useful when using analysis, because the energies of love are better understood when thinking in terms of measurement and quantification. The dimensional concept also suggests the realization that science can offer a more meaningful approach to our understanding of love in the holistic sense.

Port Management and Operations

Collection development, the process used by librarians to choose items for a particular library or section of a library, can be time-consuming and difficult due to the many factors that must be taken into consideration. *Library Collection Development for Professional Programs: Trends and Best Practices* addresses the challenging task of collection development in modern academic libraries, which is largely learned on the job. This publication contains practical advice and innovative strategies essential for current collection development librarians and future librarians seeking guidance in this complex position.

Exploration of Space, Technology, and Spatiality: Interdisciplinary Perspectives

GOLIATH'S HEAD tells of a search for courage and hope amidst crushing oppression. Avi Schneider is a Jewish boy growing up in Russia on the eve of early-twentieth-century revolution. He is nine years old when he meets his own personal devil, Viktor Askinov, a brutal youngster who relishes tormenting Jews. In the following years, Avi is the object of his tormentor's obsession. Fourteen years later in 1905 the Tsar instigates riots - pogroms - against the poor, teeming Jewish villages. Now a husband and father, Avi takes to the barricades to defend his village from the mob coming to kill the men, rape the women, and burn down his village. Armed, he again faces Viktor Askinov, who is leading the mob. But he has been warned that if he kills Viktor Askinov, he puts his beautiful young wife Sara and newborn son Itzhak in deadly peril. Avi must decide this night what he stands for. Is it survival at any cost, for himself and those he loves? Or is it righteous

vengeance for his people?

Elements of Shipping

A compilation of 3M voices, memories, facts and experiences from the company's first 100 years.

Elements of Port Operation and Management

THE #1 PROJECT MANAGEMENT CASE STUDIES BOOK NOW FEATURING NEW CASES FROM DISNEY, THE OLYMPICS, AIRBUS, BOEING, AND MORE After on-the-job experience, case studies are the most important part of every project manager's training. This Fifth Edition of Project Management Case Studies features more than one hundred case studies that detail projects at high-profile companies around the world. These cases offer you a unique opportunity to experience, first-hand, project management in action within a variety of contexts and up against some of the most challenging conditions any project manager will likely face. New to this edition are case studies focusing on agile and scrum methodologies. Contains 100-plus case studies from companies that illustrate both successful and not-so-successful project management Represents an array of industries, including medical and pharmaceutical, aerospace, entertainment, sports, manufacturing, finance, telecommunications, and more Features 18 new case studies, including high-profile cases from Disney, the Olympics, Boeing 787 Dreamliner, and Airbus 380 Follows and supports preparation for the Project Management Professional (PMP)[®] Certification Exam Experienced PMs, project managers in training, and students alike will find this book to be an indispensable resource whether used as a standalone or combined with the bestselling Project Management: A Systems Approach to Planning, Scheduling, and Controlling, 12th Edition. PMI, CAPM, PMBOK, PMP and Project Management Professional are registered marks of the Project Management Institute, Inc.

30 Days to Sell

Some 25 years has passed since the first edition of this book was published. Today it is regarded by many as standard work on the subject, and is retailing in over 175 countries. It is appropriate the sixth edition should be published at a time of great change in the international shipping industry. Opportunity has been taken particularly to enlarge the chapters on bills of lading, chartering, ships and their cargoes, containerization, and the international consignment. Additional illustrations have been provided especially on ship types. The sixth edition will be useful specifically for students taking courses sponsored by the Institute of Chartered Shipbrokers, Institute of Freight Forwarders, Institute of Export, Institute of Transport Administration, Institute of Physical Management, Chartered Institute of Transport, Institute of Bankers, Institute of Marine Engineers, Institute of Marketing, Institute of Road Transport Engineers and Chambers of Commerce. It will also be ideal for students taking shipping, export, import, international trade and transport examinations/research courses at degree/diploma level at universities and polytechnics, not only in the UK, but also in Hong Kong, Nigeria, Malaysia, Jamaica, Jordan, USA, the Middle East, Europe, Pacific Rim Nations and

Third World countries. The book remains compulsory reading on the Foundation Course in Overseas Trade - subject 'International Physical Distribution' - for which I was one of the four subject specialists responsible for the course's development under the aegis of HM Government in 1975 through the British Overseas Trade Board."

[ROMANCE](#) [ACTION & ADVENTURE](#) [MYSTERY & THRILLER](#) [BIOGRAPHIES & HISTORY](#) [CHILDREN'S](#) [YOUNG ADULT](#) [FANTASY](#) [HISTORICAL FICTION](#) [HORROR](#) [LITERARY FICTION](#) [NON-FICTION](#) [SCIENCE FICTION](#)