

Fresh Lipstick Redressing Fashion And Feminism

LilithNWSA JournalFeminismInternational Journal of AdvertisingWhipping
GirlFashion TheoryMilwaukee HistoryDesigning ClothesThe British National
BibliographySex, Violence and the BodyInternational Encyclopedia of Social &
Behavioral SciencesNew Books on Women and FeminismFashion TalksSpinFeminist
StudiesIndustrial Design, Competition and GlobalizationTechnologies of
SexinessLiterature and the Development of Feminist TheoryJournal for the Study of
British CulturesChicago Tribune IndexBitchGlamourFeminist CollectionsLatina/o
Communication Studies TodayFresh LipstickAnd All Women Mere Players?Post-
Backlash FeminismGo Figure! New Directions in Advertising RhetoricMarketing and
FeminismChoiceFeminist PeriodicalsIf this Dress Could SpeakAmerican Studies
AssociationLibrary JournalAppearance and IdentityProgramTextiles BibliographyThe
Double X EconomyThe Politics of Consumption / The Consumption of
PoliticsBecoming Women

Lilith

NWSA Journal

Online Library Fresh Lipstick Redressing Fashion And Feminism

This book offers an insightful look at the development of feminist theory through a literary lens. Stressing the significance of feminism's origins in the European Enlightenment, it traces the literary careers of feminism's major thinkers in order to elucidate the connection of feminist theoretical production to literary work.

Feminism

This book critically examines recent theories of fashion which have sought to legitimize its pleasures and defend it as an avenue for self-expression. Through a series of essays which address different aspects of fashion in postmodern culture including the wearing of makeup, cosmetic surgery, tattoos, the role of ornament in dress and the blurring of gender boundaries, it is argued that the greatest concern today lies not in the failure to acknowledge the pleasures of fashion, but, on the contrary, in the tendency to elevate it to a dominant position in everyday life where the cultivation of one's physical appearance supplants all other sources of identity formation.

International Journal of Advertising

Challenges feminist beliefs that the fashion and beauty industry objectifies women, contending that elite women are out of touch with most women in the U.S. while

Online Library Fresh Lipstick Redressing Fashion And Feminism

arguing that fashion is more an expression of creativity and identity than a means of attracting men. Reprint. 10,000 first printing.

Whipping Girl

Includes, beginning Sept. 15, 1954 (and on the 15th of each month, Sept.-May) a special section: School library journal, ISSN 0000-0035, (called Junior libraries, 1954-May 1961). Also issued separately.

Fashion Theory

“Linda Scott shines a light on women’s essential and often invisible contributions to our global economy—while combining insight, analysis, and interdisciplinary data to make a compelling and actionable case for unleashing women’s economic power.” —Melinda Gates, author of *The Moment of Lift: How Empowering Women Changes the World* A leading thinker's groundbreaking examination of women's economic empowerment Linda Scott coined the phrase “Double X Economy” to address the systemic exclusion of women from the world financial order. In *The Double X Economy*, Scott argues on the strength of hard data and on-the-ground experience that removing those barriers to women’s success is a win for everyone, regardless of gender. Scott opens our eyes to the myriad economic injustices that

constrain women throughout the world: fathers buying and selling daughters against their will; husbands burning brides whose dowries have been spent; men appropriating women's earnings and widows' land; banks discriminating against women applying for loans; corporations paying women less than men; men treating women as their intellectual inferiors due to primitive notions of female brain development; governments depriving women of affordable childcare; and so much more. As Scott takes us from the streets of Accra, where sex trafficking is widespread, to American business schools, where women are routinely patronized, the pervasiveness of the Double X Economy becomes glaringly obvious. But Scott believes that this rampant problem can be solved. She proposes concrete actions and urges her readers to rise up and join the global movement for women's economic empowerment that is gaining momentum by the day.

Milwaukee History

Designing Clothes

The British National Bibliography

Sex, Violence and the Body

How do we understand glamour? Has it empowered women or turned them into objects? Once associated with modernity and the cutting edge, is it entirely bound up with nostalgia and tradition? This unique and fascinating book tells the story of glamour. It explores the changing meanings of the word, its relationship to femininity and fashion, and its place in twentieth century social history. Using a rich variety of sources - from women's magazines and film to social surveys and life histories - Carol Dyhouse examines with wit and insight the history and meaning of costume, cosmetics, perfume and fur. Dyhouse disentangles some of the arguments surrounding femininity, appearance and power, directly addressing feminist concerns. The book explores historical contexts in which glamour served as an expression of desire in women and an assertion of entitlement to the pleasures of affluence, finally arguing that glamour can't simply be dismissed as oppressive, or as male fantasy, but can carry celebratory meanings for women.

International Encyclopedia of Social & Behavioral Sciences

New Books on Women and Feminism

Fashion Talks

Spin

Key cultural shifts have enabled a "new sexualization" of women. Neoliberal, consumerist, and postfeminist media culture have shaped ways of understanding female sexuality, embodied by the figure of the choosing, empowered, entrepreneurial consumer citizen-woman, whose economic capital determines feminine success (and failure). Informed by older constructs of privilege such as class, sexuality, race and (dis)ability, this version of sexiness also constrains by folding contemporary femininity back into previous panics about youth, excess, "bad" consumption, and appropriate feminine behavior. In *Technologies of Sexiness*, Adrienne Evans and Sarah Riley identify how current understandings of sexiness in public life and academic discourse have produced a "doubled stagnation," cycling around old debates without forward momentum. Developing a theoretical and methodological framework, they expand on the notion of a "technology of sexiness." They ask what happens and what is lost when people make sense of themselves within the complexities and contradictions of consumer-oriented constructs of sexiness. How do these discourses come to "transform the self"? This book provides a framework for understanding how women make sense

of their sexual identities in the context of a feminization of sexual consumerism. The authors analyze material collected with two groups of women: the "pleasure pursuers" and "functioning feminists," who broadly occupy positions across the pre- and post-Thatcher eras, and the changes brought about by the feminist movement. As one of the first book-length empirical studies to explore age-related femininities in the context of what "sexiness" means today, the authors develop a series of insights into various "technologies of the self" through analyses of space, nostalgia, and claims to authentic sexiness.

Feminist Studies

Industrial Design, Competition and Globalization

Technologies of Sexiness

In a culture where beauty is currency, women's bodies are often perceived as measures of value and worth. The search for visibility and self-acceptance can be daunting, especially for those on the cultural margins of "beauty." *Becoming Women* offers a thoughtful examination of the search for identity in an image-

oriented world. That search is told through the experiences of a group of women who came of age in the wake of second and third wave feminism, featuring voices from marginalized and misrepresented groups. Carla Rice pairs popular imagery with personal narratives to expose the “culture of contradiction” where increases in individual body acceptance have been matched by even more restrictive feminine image ideals and norms. With insider insights from the Dove Campaign for Real Beauty, Rice exposes the beauty industry’s colonization of women’s bodies, and examines why “the beauty myth” has yet to be resolved.

Literature and the Development of Feminist Theory

Journal for the Study of British Cultures

Chicago Tribune Index

Rhetorical scholarship has found rich source material in the disciplines of advertising, communications research, and consumer behavior. Advertising, considered as a kind of communication, is distinguished by its focus on causing action. Its goal is not simply to communicate ideas, educate, or persuade, but to

move a prospect closer to a purchase. The editors of "Go Figure! New Directions in Advertising Rhetoric" have been involved in developing the scholarship of advertising rhetoric for many years. In this volume they have assembled the most current and authoritative new perspectives on this topic. The chapter authors all present previously unpublished concepts that represent advances beyond what is already known about advertising rhetoric. In the opening and closing chapters editors Ed McQuarrie and Barbara Phillips provide an integrative view of the current state of the art in advertising rhetoric

Bitch

Glamour

Feminist Collections

Latina/o Communication Studies Today

Fashion is all around us: we see it, we buy it, we read about it, but most people

Online Library Fresh Lipstick Redressing Fashion And Feminism

know little about fashion as a business. Veronica Manlow considers the broader significance of fashion in society, the creative process of fashion design, and how fashion unfolds in an organizational context where design is conceived and executed. To get a true insider's perspective, she became an intern at fashion giant Tommy Hilfger. There, she observed and recorded how a business's culture is built on a brand that is linked to the charisma and style of its leader. Fashion firms are not just in the business of selling clothing along with a variety of sidelines. These companies must also sell a larger concept around which people can identify and distinguish themselves from others. Manlow defines the four main tasks of a fashion firm as creation of an image, translation of that image into a product, presentation of the product, and selling the product. Each of these processes is interrelated and each requires the efforts of a variety of specialists, who are often in distant locations. Manlow shows how the design and presentation of fashion is influenced by changes in society, both cultural and economic. Information about past sales and reception of items, as well as projective research informs design, manufacturing, sales, distribution, and marketing decisions. Manlow offers a comprehensive view of the ways in which creative decisions are made, leading up to the creation of actual styles. She helps to define the contribution fashion firms make in upholding, challenging, or redefining the social order. Readers will find this a fascinating examination of an industry that is quite visible, but little understood.

Fresh Lipstick

In the updated second edition of *Whipping Girl*, Julia Serano, a transsexual woman whose supremely intelligent writing reflects her background as a lesbian transgender activist and professional biologist, shares her powerful experiences and observations—both pre- and post-transition—to reveal the ways in which fear, suspicion, and dismissiveness toward femininity shape our societal attitudes toward trans women, as well as gender and sexuality as a whole. Serano's well-honed arguments and reputation as a thought-leader stem from her ability to bridge the gap between the often-disparate biological and social perspectives on gender. In this provocative manifesto, she exposes how deep-rooted the cultural belief is that femininity is frivolous, weak, and passive, and how this “feminine” weakness exists only to attract and appease male desire. In addition to debunking popular misconceptions about transsexuality, Serano makes the case that today's feminists and transgender activists must work to embrace and empower femininity—in all of its wondrous forms.

And All Women Mere Players?

Presents articles that offer opposing positions on feminism, discussing such topics as the impact of feminism on sexual and reproduction issues and women's roles in

the workplace and at home.

Post-Backlash Feminism

Go Figure! New Directions in Advertising Rhetoric

In October 2006, an international conference titled "The Politics of Consumption/The Consumption of Politics" drew leading scholars from Europe and North America. Using theory and research, the conference spurred lively discussion as well as the insightful papers included in this special volume of *The ANNALS*. Drawing from a myriad of disciplines, including political science, sociology, communication, media studies, and economics, this volume is a must-have for scholars, professionals, and policymakers who want to better understand modern consumer society and its implications for the political and civic arena.

Marketing and Feminism

Choice

Online Library Fresh Lipstick Redressing Fashion And Feminism

The International encyclopedia of the social and behavioral sciences offers a source of social and behavioral sciences reference material. The encyclopedia includes name and subject indexes.

Feminist Periodicals

Examines sex, violence and the body through a focus on the multiple and fascinating relationships between sexuality and wounding in both the real world and representations. Drawing on a range of disciplines, including cultural and media studies, sociology and psychology, this book explores social practices such as S & M, and cosmetic surgery.

If this Dress Could Speak

American Studies Association

Essays on the politics of everyday style.

Library Journal

Appearance and Identity

Design plays an increasingly important role in the competitiveness of firms. Increasingly price-based competition is being replaced by business models based around design and added value. Given the importance of design in corporate competitiveness, this book explores the importance of industrial design within the contemporary economy.

Program

This work scrutinizes the prefix-based language of post-backlash feminism and calls for a reclamation of American feminist terminology. The author argues that the proliferation of so-called "prefix feminisms" has weakened the feminist movement by narrowing its focus into shallow interpretations of a broad social and political cause.

Textiles Bibliography

This book brings together contemporary and exciting research within communication and Latina/o studies. Written in a clear, accessible manner and based on original research drawn from a broad range of paradigms - from textual

analysis to reception studies and political economy - Latina/o Communication Studies Today provides an invaluable resource and excellent case studies for those already conducting research and teaching in Latina/o communication studies. The media studied include radio, television, cinema, magazines, and newspapers.

The Double X Economy

The Politics of Consumption / The Consumption of Politics

This cutting edge, innovative volume offers the best of current scholarship on feminist perspectives in marketing. Through many exciting and often controversial discussions, it highlights and challenges assumptions about women and gender in marketing theory and practice from both historical and current contexts. Key issues and debates include: * the dark side of female consumption * women and marketing in Socialist economies * women and advertising * ecofeminism and marketing * gender, marketing and cultural diversity * marketing, sex and sexuality. Written by internationally recognised experts in marketing and feminism, this book makes a unique contribution to marketing scholarship.

Becoming Women

Online Library Fresh Lipstick Redressing Fashion And Feminism

[ROMANCE](#) [ACTION & ADVENTURE](#) [MYSTERY & THRILLER](#) [BIOGRAPHIES & HISTORY](#) [CHILDREN'S](#) [YOUNG ADULT](#) [FANTASY](#) [HISTORICAL FICTION](#) [HORROR](#) [LITERARY FICTION](#) [NON-FICTION](#) [SCIENCE FICTION](#)