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## Cleveland's Department Stores

### Israelite Religions

How a pioneering merchant blended religion and business to create a unique American shopping experience  
On Christmas Eve, 1911, John Wanamaker stood in the middle of his elaborately decorated department store building in Philadelphia as shoppers milled around him picking up last minute Christmas presents. On that night, as for years to come, the store was filled with the sound of Christmas carols sung by thousands of shoppers, accompanied by the store's Great Organ. Wanamaker recalled that moment in his diary, "I said to myself that I was in a temple," a sentiment quite possibly shared by the thousands who thronged the store that night. Remembered for his store's extravagant holiday decorations and displays, Wanamaker built one of the largest retailing businesses in the world and helped to define the American retail shopping experience. From the freedom to browse without purchase and the institution of one price for all customers to generous return policies, he helped to implement retailing conventions that continue to define American retail to this day. Wanamaker was also a leading Christian leader, participating in the major Protestant moral reform movements from his youth until his death in 1922. But most notably, he found ways to bring his religious commitments into the life of his store. He focused on the religious and moral development of his employees, developing training programs and summer camps to build their character, while among his clientele he sought to cultivate a Christian morality through decorum and taste. Wanamaker's Temple examines how and why Wanamaker blended business and religion in his Philadelphia store, offering a historical exploration of the relationships between religion, commerce, and urban life in the late nineteenth and early twentieth century and illuminating how they merged in unexpected and public ways. Wanamaker's marriage of religion and

retail had a pivotal role in the way American Protestantism was expressed and shaped in American life, and opened a new door for the intertwining of personal values with public commerce.

## **Marketing Communications**

A December 2019 Indie Next Pick! Set against the Frankfurt Auschwitz Trials of 1963, Annette Hess's international bestseller is a harrowing yet ultimately uplifting coming-of-age story about a young female translator—caught between societal and familial expectations and her unique ability to speak truth to power—as she fights to expose the dark truths of her nation's past. If everything your family told you was a lie, how far would you go to uncover the truth? For twenty-four-year-old Eva Bruhns, World War II is a foggy childhood memory. At the war's end, Frankfurt was a smoldering ruin, severely damaged by the Allied bombings. But that was two decades ago. Now it is 1963, and the city's streets, once cratered are smooth and paved. Shiny new stores replace scorched rubble. Eager for her wealthy suitor, Jürgen Schoormann, to propose, Eva dreams of starting a new life away from her parents and sister. But Eva's plans are turned upside down when a fiery investigator, David Miller, hires her as a translator for a war crimes trial. As she becomes more deeply involved in the Frankfurt Trials, Eva begins to question her family's silence on the war and her future. Why do her parents refuse to talk about what happened? What are they hiding? Does she really love Jürgen and will she be happy as a housewife? Though it means going against the wishes of her family and her lover, Eva, propelled by her own conscience, joins a team of fiery prosecutors determined to bring the Nazis to justice—a decision that will help change the present and the past of her nation.

## **Filene's**

A drive straight across the Bluegrass State takes nearly eight hours. But that would bypass all the worthwhile distractions between Paw Paw in Pike County and the Kentucky Bend of the Mississippi River in Fulton County. Treasures like Abraham Lincoln's boyhood home that rests inside a Greek-style temple. Or the Jefferson Davis monument rising from a field in Fairview. From rip-roaring barn dances in Rabbit Hash to the silent reverence of the monks at the Abbey of Gethsemani, the Commonwealth is chock-full of timeless landmarks. Join native Kentuckians Cameron M. Ludwick and Blair Thomas Hess as they explore all the amazing and irreplaceable things that make the state one of a kind.

## **Going for Broke**

Incorporated in 1893, Fountain Hill has developed a reputation as a quiet residential enclave located in a lush, wooded valley whose springs and creeks drain into the Lehigh River at Bethlehem. Its history is closely tied to the Fountain Hill

Historic District of South Bethlehem. At the same time, the borough has developed a spirit and presence of its own. Home to St. Luke's University Hospital—the first hospital in the Lehigh Valley and now a leading medical treatment facility in eastern Pennsylvania—the borough also boasts a variety of historic homes and developments. While Fountain Hill has remained primarily residential since its inception, its history has been an assemblage of creative enterprises and curious personalities that have left an imprint on the town. For a time, it hosted a thriving silk and garment industry, but this was short-lived, and the hulks of these buildings remain as reminders of a dream unfulfilled.

## **Fashion House Boxed Notecards**

NEW YORK TIMES BESTSELLER Now Elizabeth Hess's unforgettable biography is the inspiration for Project Nim, a riveting new documentary directed by James Marsh and produced by Simon Chinn, the Oscar-winning team known for Man on Wire. Hess, a consultant on the film, says, "Getting a call from James Marsh and Simon Chinn is an author's dream. Project Nim is nothing short of amazing." Could an adorable chimpanzee raised from infancy by a human family bridge the gap between species—and change the way we think about the boundaries between the animal and human worlds? Here is the strange and moving account of an experiment intended to answer just those questions, and the astonishing biography of the chimp who was chosen to see it through. Dubbed Project Nim, the experiment was the brainchild of Herbert S. Terrace, a psychologist at Columbia University. His goal was to teach a chimpanzee American Sign Language in order to refute Noam Chomsky's assertion that language is an exclusively human trait. Nim Chimsky, the baby chimp at the center of this ambitious, potentially groundbreaking study, was "adopted" by one of Dr. Terrace's graduate students and brought home to live with her and her large family in their elegant brownstone on the Upper West Side of Manhattan. At first Nim's progress in learning ASL and adapting to his new environment exceeded all expectations. His charm, mischievous sense of humor, and keen, sometimes shrewdly manipulative understanding of human nature endeared him to everyone he met, and even led to guest appearances on Sesame Street, where he was meant to model good behavior for toddlers. But no one had thought through the long-term consequences of raising a chimp in the human world, and when funding for the study ran out, Nim's problems began. Over the next two decades, exiled from the people he loved, Nim was rotated in and out of various facilities. It would be a long time before this chimp who had been brought up to identify with his human caretakers had another opportunity to blow out the candles on a cake celebrating his birthday. No matter where he was sent, however, Nim's hard-earned ability to converse with humans would prove to be his salvation, protecting him from the fate of many of his peers. Drawing on interviews with the people who lived with Nim, diapered him, dressed him, taught him, and loved him, Elizabeth Hess weaves an unforgettable tale of an extraordinary and charismatic creature. His story will move and entertain at the same time that it challenges us to ask what it means to be human, and what we owe to the animals who so enrich our lives. From the Hardcover edition.

## **Fashion House**

Rothchild tells the incredible story of Robert Campeau's rise and fall, from his acquisition of major department store chains with \$11 billion in loans the banks were all too eager to give, to his demise, when the overwhelming debt, coupled with eccentric management practices, drove him into bankruptcy. A fitting epilogue to the money-mad "Era of Debt"--a story of bankers who bent the rules of lending until they broke. Photographs.

## **Fountain Hill**

Features: Organizes the many strands of trademark and unfair competition doctrine around a coherent conceptual framework. The clear structure is divided into three parts: foundation and purposes, creation, and scope & enforcement Traditional case-and-note format, enhanced by summarizing problems that help students better understand the intricacies of key topics. Features numerous Internet-related trademark issues, such as cybersquatting, keyword advertising, and domain name disputes. Also addresses the relationship between trademarks and domain name, and the potential secondary liability of online auction websites such as eBay Integrates international trademark issues with domestic issues Thoroughly treats trade dress protection, integrated with issues of word mark protection New to the Fourth Edition: The Second Circuit's important decision in *Louboutin v. YSL* Important new appellate decisions on functionality, including the Federal Circuit's *Becton Dickinson* opinion and the decision of the Seventh Circuit in *Franco & Sons* The Fourth Circuit's decision in *Rosetta Stone* on trademark liability for keyword advertising The Eleventh Circuit's University of Alabama opinion on First Amendment limitations on the scope of trademark rights Cases exploring trademark fair use, including the *DELICIOUS shoes* case and the *Tabari* case on nominative fair use in connection with domain names New applications of the trademark dilution and anti-cybersquatting provisions New cases on remedies

## **Einstein Was Right!**

Dayton's department store, grand in scope and company spirit, enjoyed a century in the limelight as one of the nation's leading retailers. Its disappearance has been a challenge to the community, but it is a sign of the times, as many other urban department stores have shared the same fate. Originally called Goodfellows, the store got its start in 1902 when real estate investor and banker George Draper Dayton became a silent partner in the business. He soon took over the company but had to learn the ropes of retail as he went along since he had never intended to become a merchant. The early years were not without struggles, but Dayton's department store was nevertheless an instant hit with its daylight-filled aisles, generous return policies, and quality merchandise. The Minneapolis store became a vibrant self-contained community with a post office, newspaper, infirmary, laundry, bakery, and even a college. "Daytonians" worked and played together around

the clock, in baseball and bowling teams, glee clubs, and orchestras. Over time, the reach of Dayton's extended far into the upper Midwest, with stores in North Dakota, South Dakota, and Wisconsin, including the development of the nation's first indoor mall.

### **Foley's**

Michael J. Lisicky is the author of several bestselling books, including *Hutzler's: Where Baltimore Shops*. In demand as a department store historian, he has given lectures at institutions such as the New York Public Library, the Boston Public Library, the Free Library of Philadelphia, the Historical Society of Pennsylvania, the Carnegie Library of Pittsburgh, the Milwaukee County Historical Society, the Enoch Pratt Free Library and the Jewish Museum of Maryland. His books have received critical acclaim from the *Baltimore Sun*, *Baltimore City Paper*, *Philadelphia Inquirer*, *Philadelphia Daily News*, *Boston Globe*, *Boston Herald*, *Milwaukee Journal Sentinel* and *Pittsburgh Post Gazette*. He has been interviewed by national business periodicals including *Fortune Magazine*, *Investor's Business Daily* and *Bloomberg Businessweek*. His book *Gimbels Has It* was recommended by National Public Radio's Morning Edition program as "One of the Freshest Reads of 2011." Mr. Lisicky helps run an "Ask the Expert" column with author Jan Whitaker at [www.departmentstorehistory.net](http://www.departmentstorehistory.net) and resides in Baltimore, where he is an oboist with the Baltimore Symphony Orchestra.

### **Congressional Record**

Helps readers consider the importance of contemporary archaeological discoveries and juxtapose them with the biblical narrative to understand ancient Israelite religions.

### **Bethlehem Ghosts**

The Congressional Record is the official record of the proceedings and debates of the United States Congress. It is published daily when Congress is in session. The Congressional Record began publication in 1873. Debates for sessions prior to 1873 are recorded in *The Debates and Proceedings in the Congress of the United States (1789-1824)*, the *Register of Debates in Congress (1824-1837)*, and the *Congressional Globe (1833-1873)*

### **Things Half in Shadow**

All modern books on Einstein emphasize the genius of his relativity theory and the corresponding corrections and extensions of the ancient space-time concept. However, Einstein's opposition to the use of probability in the laws of nature

and particularly in the laws of quantum mechanics is criticized and often portrayed as outdated. The author of *Einstein Was Right!* takes a unique view and shows that Einstein created a "Trojan horse" ready to unleash forces against the use of probability as a basis for the laws of nature. Einstein warned that the use of probability would, in the final analysis, lead to spooky actions and mysterious instantaneous influences at a distance. John Bell pulled Einstein's Trojan horse into the castle of physics. He developed a theory that together with experimental results of Aspect, Zeilinger, and others "proves" the existence of quantum nonlocalities, or instantaneous influences. These have indeed the nature of what Einstein labeled spooky. *Einstein Was Right!* shows that Bell was not aware of the special role that time and space-time play in any rigorous probability theory. As a consequence, his formalism is not general enough to be applied to the Aspect-Zeilinger type of experiments and his conclusions about the existence of instantaneous influences at a distance are incorrect. This fact suggests a worldview that is less optimistic about claims that teleportation and influences at a distance could open new horizons and provide the possibility of quantum computing. On the positive side, however, and as compensation, we are assured that the space-time picture of humankind developed over millions of years and perfected by Einstein is still able to cope with the phenomena that nature presents us on the atomic and sub-atomic level and that the "quantum weirdness" may be explainable and understandable after all.

### **Hudson's**

The 1991 abduction and murder of thirteen-year-old Heather Dawn Church baffled police for three agonizing years, and became one of the most infamous murders the quiet and scenic city of Colorado Springs had ever seen. It was legendary homicide detective Lou Smit who finally broke the case, sending Robert Charles Browne, a forty-three-year-old Louisiana drifter and career criminal, to prison for life. But the savage saga of Robert Browne did not end there. In 2000, Smit, now retired, joined forces with Charlie Hess, an ex-FBI agent and former CIA operative, to reexamine the cold-case murder files of the local Sheriff's Department. With the addition of amateur forensics buff Scott Fischer, the Apple Dumpling Gang was born. As their volunteer work continued, Smit, Hess, and Fischer came upon a taunting letter written by Browne, hinting that the death of Heather Church was only the tip of the iceberg. What other law enforcement officials had simply ignored, the Apple Dumpling Gang took on with single-minded determination. Charlie Hess began a correspondence with Browne in which, over the course of dozens of letters, the killer teasingly spun out the details of a horrific killing spree spread over thirty years and nine states. The tally, according to Browne: forty-nine deaths, making him one of the most prolific serial murderers in the annals of American crime. Hess's unique insight into criminal psychology, honed over his years developing informants and working as a polygraph operator, made him uniquely suited to match wits with the cagey and canny killer. But Browne was every bit the retired cop's equal: quickwitted, mercurial, and charismatic, with a penchant for riddles and a lifetime full of grisly secrets. A riveting account of the complex and chilling cat-and-mouse game Hess and Browne played over five years, *Hello Charlie* details Browne's bloody swath of murder -- by strangulation, poisoning, and dismemberment --

even as it explores the special bond forged between the cop and the killer, allowing Hess unprecedented access into the mind of a remorseless psychopath. As compulsively readable as any crime novel, Hello Charlie picks up where The Silence of the Lambs left off, with the incredible true story of one man's search for justice with a murderer as his guide.

### **Vintage Tampa Storefronts and Scenes**

#### **Hello Charlie**

The Zippo Manufacturing Company was founded in 1932 in Bradford by George G. Blaisdell, who designed the first Zippo lighter in 1933; since then, Zippo has produced nearly four hundred million lighters. The product line eventually expanded to include tape measures and pocket knives. Zippo entered the specialty advertising market in 1935, when the Kendall Refinery ordered five hundred lighters that displayed its name. The Zippo lighter has become a commemorative showcase for corporate logos, special events, and famous places throughout the United States and around the world. Zippo has been owned and operated by the Blaisdell family for more than seventy years. Zippo Manufacturing Company contains photographs of the Blaisdells, the Zippo Riders, the Zippo ski slope, the Zippo car, special-edition lighters, and scenes from the town of Bradford. Zippo archives and private collections have yielded rare photographs of Zippo employees at work, company and collector events, and other highlights in the company's history.

#### **The German House**

Offering a panoramic view of present-day Pittsburgh, Monongahela and Duquesne Inclines attract pedestrians traveling from the river's shore to the top of Mount Washington. These inclines were completed in 1870 and 1877 by real estate speculators hoping to capitalize on undeveloped land at the top of "Coal Hill," a name given due to its many coal mines. Housing in the valleys and other low-lying areas could not accommodate the influx of new residents following the Civil War. Using technology perfected to haul coal from mines, the region's first inclined railroads, or funiculars, carried people and goods and formed a part of the Allegheny Portage Railroad. By 1900, inclines were an integral part of the city's identity. During the early decades of the 20th century, however, automobiles and trucks made access to Pittsburgh's hilltops relatively easy. Before the automobile, there were at least 15 inclines in Pittsburgh. Today, there are two: the Monongahela and Duquesne Inclines.

#### **Dorney Park**

An “informative and entertaining” history of the famed Philadelphia department store, with photos included (Montgomery News). Philadelphia was once the proud home of Wanamaker’s, a department store founded by the retail giant John Wanamaker in 1861. Its name was synonymous with service, and Philadelphians still fondly remember the massive bronze eagle in the Grand Court, concerts from the world’s largest pipe organ, and the spectacular Christmas festivities. In this book, Philadelphia native Michael J. Lisicky takes a nostalgic journey through the history of the store, from its beginnings as a haberdashery to its growth into New York and Delaware and the final poignant closing of its doors. Lisicky brilliantly combines interviews with store insiders, forgotten recipes, and memories from local celebrities such as Trudy Haynes and Sally Starr to bring readers back to the soft glow of the marble atrium and the quiet elegance of the Crystal Tea Room that was Wanamaker’s. “A wonderfully affectionate look at the Market St. store whose name, for generations, was symbolic of Philly.”—Philadelphia Daily News

### **Dayton's Department Store**

Ever dreamed you could live in the suite of a Manhattan socialite? Or the grand estate of one of London's men-about-town, or a Parisian vintage loft? Within the sumptuously illustrated pages of this book you will find that all of your extravagant dreams of interior design have come true. Internationally acclaimed illustrator Megan Hess has assembled some of the most decadent and indulgent interior designs from around the world in her collection Fashion House - beautiful interiors which are guaranteed to delight and inspire. Fashion House celebrates some of the most decadent and indulgent interiors from around the world and the icons, past and present, who inhabit them. Discover the type of furniture they choose, the style of clothes they wear, and how they style a space. Learn the benefits of the eclectic chair, the portrait piece, the striking rug, the signature wallpaper, and the resident pet. Drawing on her years of experience working as an illustrator for international brands such as Tiffanys, Chanel and Christian Dior, Hess has combined her love of fashion and interior design with her signature illustrations, and has created a book of undeniable style sure to be adored.

### **A City Transformed: Redevelopment, Race, and Suburbanization in Lancaster, Pennsylvania, 1940-1980**

Originating as simple one- or two-room storefront operations, Cleveland's department stores grew as population and industry in the region boomed throughout the late 19th century and the first half of the 20th. They moved into ever larger and elaborate structures in an attempt to woo the shopping dollars of blue-collar and genteel Clevelanders alike. Stores such as Halle's, Higbee's, May Company, Bailey Company, Sterling-Lindner-Davis, and others both competed with and complemented one another, all the while leaving an indelible mark on the culture of northeast Ohio and beyond. From the humble origins of Halle's horse-drawn delivery wagons and the elaborate design of Higbee's on Public Square to Christmas

favorites like Mr. Jingeling and the massive Christmas tree at Sterling-Lindner-Davis--it is all here in crisp, black-and-white images, many of which have not been seen in print for decades.

### **Baltimore's Bygone Department Stores**

Hess's Department Store was a unique department store that with a combination of style and showmanship became a shopping legend for almost 100 years. Hess's was founded in 1897 in Allentown by brothers Max and Charles Hess. From its start as a dry goods store, it became the downtown heart of Pennsylvania's third-largest city for much of the 20th century. Its reputation was further enhanced by Max Hess's son, a showman for merchandising. Through a series of photographs, many from private collections and seldom seen, Hess's Department Store brings the glory days of Hess's to life again.

### **Wanamaker's Temple**

For 132 years, Hutzler Brothers Company was a beloved part of the Baltimore retail and cultural scene. Charm City natives still recall with nostalgia the distinctive Art Deco design of the Downtown store, the glitter of the fashion shows, the unforgettable Christmas celebrations and the chocolate chiffon pie served in the store's Colonial Restaurant. Local author Michael J. Lisicky pays tribute to Hutzler's as he chronicles the rise of the family-run department store, its growth into Towson and other Maryland cities and its eventual and much lamented passing. Interviews with John Waters, former Hutzlerites and statesmen provide a glimpse into the role that Hutzler's played in the lives of so many Baltimoreans. With his vivid prose and some classic Hutzler's recipes, Lisicky brings to life this lost Baltimore institution.

### **Pittsburgh's Inclines**

In Petula Clark's 1964 smash hit "Downtown," the singer describes a place where all troubles are forgotten and all cares are left behind with the glamour of bright lights, movie shows, and flashy neon signs that light up the city streets. During the 1940s and 1950s, downtown Tampa was a shining model of the American landscape. On every street corner, customers packed their shopping bags with the best to offer from dress shops, hat shops, shoe stores, and of course those beloved department stores of a bygone era, including Kress, Woolworth's, and Grant's. Locally owned stores and shops fueled by the entrepreneurial spirit of Tampa families also dotted the streets of downtown and flourished during Tampa's postwar population expansion, offering an endless bounty of possibilities for success. These historic storefront photographs, compiled from private collections and local library archives, present a walking tour of downtown Tampa and other popular neighborhoods during a simpler time that is so well-loved and remembered.

## **Department Stores and Apparel Specialty Store Sales**

The author looks at his life and the twenty-four years he spent working at the "New York Times."

### **Marshall Field's**

As was true of many American cities, Lancaster, Pennsylvania, adopted urban renewal programs in the postwar years to revitalize a downtown that was experiencing economic decline. As the commercial and residential infrastructure of the city decayed, people and jobs migrated to the suburbs. Urban renewal was supposed to make the downtown viable again as a site for both businesses and residences. But as David Schuyler shows in *A City Transformed*, redevelopment in Lancaster resulted in more failures than successes. Beginning in the 1950s, the Lancaster Redevelopment Authority implemented a comprehensive revitalization program that changed the physical shape of the city. In attempting to solidify the retail functions of the traditional central business district, redevelopment dramatically altered key blocks of the downtown, replacing handsome turn-of-the-century Beaux Arts structures with modernist concrete boxes and a sterile public square. The strategy for eliminating density and blighted buildings resulted in the demolition of whole blocks of dwellings and, perhaps more importantly, destabilized Lancaster's African American community. *A City Transformed* is a compelling examination of a northern city struggling with its history and the legacy of segregation. But the redevelopment projects undertaken by the city, however ambitious, could not overcome the suburban growth that continues to sprawl over the countryside or the patterns of residential segregation that define city and suburb. When the Redevelopment Authority ceased operating in 1980, its legacy was a city with a declining economy, high levels of poverty and joblessness, and an increasing concentration of racial and ethnic minorities--a city very much at risk. In important ways what happened in Lancaster was the product of federal policies and national trends. As Schuyler observes, Lancaster's experience is the nation's drama played on a local stage.

### **Fashion House 4 Mini Notebooks**

The history of North Carolina's Outer Banks is as ancient and mesmerizing as its beaches. Much has been documented, but many stories were lost--until now. Join local author and historian Sarah Downing as she reveals a past of the Outer Banks eroded by time and tides. Revel in the nostalgic days of the Carolina Beach Pavilion, stand in the shadows of windmills that once lined the coast and learn how native islanders honor those aviation giants, the Wright brothers. Downing's vignettes adventure through windswept dunes, dive deep in search of the lost ironclad the "Monitor" and lament the decline of the diamondback terrapin. Break out the beach chair and let your mind soak in the salty bygone days of these famed coastal extremities.

## **Hutzler's**

The story of Foley's began in Ireland in the late 1800s when William L. Foley set sail for America. Ambition led him to Houston, where he opened a store and hired his two nephews, Pat C. and James. The nephews quickly felt an entrepreneurial urge to run their own store, so their uncle gave them \$2,000 to get started. On February 12, 1900, the Foley Brothers Dry Goods Company at 507 Main Street opened for business. Approximately 44,000 residents visited the store that day, and sales of \$128.29 were tabulated. Soon after Spindletop was discovered, Robert I. Cohen of Galveston bought the Foley Brothers company for his son George S. Cohen to operate. Cohen, along with the aid of six of the eight Meyer brothers from Galveston, built it into the largest store in Texas. In 1945, Fred Lazarus, from the department store clan in Ohio, came to Houston to visit his son at Ellington Field. He saw Houston's potential, and in 1946, Foley Brothers became Foley's, owned by Federated Department Stores.

## **Wanamaker's**

A beautiful, high-quality stationery range celebrating style icons from around the world. This unique stationery range by Megan Hess is the companion to her Fashion House book, which depicts beautiful illustrated interiors from the style elite. Gracing the front of this collection of notecards are Megan's gorgeous illustrations of Audrey Hepburn, Grace Kelly, Coco Chanel, and Elizabeth Taylor. This is an exquisite collection perfect for lovers of fine stationery.

## **Hess's Department Store**

This unique stationery range by Megan Hess is the companion to her Fashion House book, which depicts beautiful illustrated interiors from the style elite. Gracing the front of this collection of four mini notebooks are Megan's gorgeous illustrations of Audrey Hepburn, Grace Kelly, Coco Chanel, and Elizabeth Taylor. This is an exquisite collection, perfect for lovers of fine stationery.

## **Trademarks and Unfair Competition**

Postbellum America makes for a haunting backdrop in this historical and supernatural tale of moonlit cemeteries, masked balls, cunning mediums, and terrifying secrets waiting to be unearthed by an intrepid crime reporter. Edward Clark is a successful young crime reporter in comfortable circumstances with a lovely, well-connected fiancée. Then an assignment to write a series of exposés on the city's mediums places all that in jeopardy. In the Philadelphia of 1869, photographs of Civil War dead adorn dim sitting rooms, and grieving families attempt to contact their lost loved ones. Edward's investigation of

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the beautiful young medium Lucy Collins has unintended consequences, however. He uncovers her tricks, but realizes to his dismay that Lucy is more talented at blackmail than she is at a medium's sleights of hand. And since Edward has a hidden past, he reluctantly agrees that they should collaborate in exposing only her rivals. The mysterious murder of noted medium Lenora Grimes Pastor as Lucy and Edward attend her séance results in a plum story for Edward—and a great deal more. The pair want to clear themselves from suspicion, but a search spanning the houses of the wealthy to the underside of nineteenth-century Philadelphia unearths a buzzing beehive of past murder, current danger, and supernatural occurrences that cannot be explained...

### **Kaufmann's Department Store**

Join internationally renowned fashion illustrator Megan Hess as she explores the timeless beauty and glamour of ten of France's best-loved designers in a stylish celebration of one of the world's favourite fashion destinations.

From the courts of Versailles to the cobbled streets of Paris, French fashion has always been the epitome of elegance. Whether it's Dior's New Look, Yves Saint Laurent's Le Smoking jacket or Chanel's little black dress, the masters of French fashion understand that clothing is more than a craft: it's an art form.

Megan Hess's love for French style sparked her career in fashion illustration. In these pages, she unspools the threads of ten legendary designers - Chanel, Dior, Saint Laurent, Lanvin, Givenchy, Chloé, Balmain, Louis Vuitton, Hermès and Celine - to discover the origins of haute couture, prêt-à-porter and everything chic.

Accompanied by Megan's exquisite illustrations of current and archival collections, **Elegance: The Beauty of French Fashion** tells the story of how France's iconic fashion houses have influenced the very fabric of design.

### **My Times**

### **Nim Chimpsky**

"Ed Hess's Hyper-Learning is uniquely practical and is the essential starting point for charting new ways of thinking, living, working, leading, and being fulfilled in our new world." —Gary Roughead, Admiral, US Navy (retired) former Chief of Naval Operations The Digital Age will raise the question of how we humans will stay relevant in the workplace. To stay relevant,

we have to be able to excel cognitively, behaviorally, and emotionally in ways that technology can't. Professor Ed Hess believes that requires us to become Hyper-Learners: continuously learning, unlearning, and relearning at the speed of change. To do that, we have to overcome our reflexive ways of being: seeking confirmation of what we believe, emotionally defending our beliefs and our ego, and seeking cohesiveness of our mental models. Hyper-Learning requires a new way of being and a radical new way of working. In Part 1 of this how-to book, Hess takes a practical workbook approach and helps readers create their Hyper-Learning Mindset, choose and embrace their needed Hyper-Learning Behaviors, and adopt their daily Hyper-Learning Practices. In Part 2, Hess focuses on how to humanize the workplace to optimize Hyper-Learning. Featuring case studies of three business leaders and two public companies, this book shows how to harness the power of human emotions, choices, and behaviors to enable the highest levels of human cognitive, emotional, and behavioral performance—individually and organizationally.

### **My Old Kentucky Road Trip**

Regarded as the "World's Largest Specialty Store," William Filene's Sons Company, founded in 1870, brought fashion and entertainment to generations of Bostonians. Brothers Edward and Lincoln Filene were revolutionaries who championed employee relations and innovative merchandising. In 1909, Edward organized and opened Filene's famous Automatic Bargain Basement. Lincoln helped found the Federated Department Stores Company in March 1929. Filene's was a pioneer in branch-store development. In its heyday, the store hosted appearances by fashion designers, such as Christian Dior, Pierre Cardin, and Pauline Trigère, in addition to celebrities, like Zsa Zsa Gabor, Gloria Swanson, and Gene Autry. A victim of retail consolidation, the flagship downtown Boston store closed its doors in 2006. Its building, designed by the internationally renowned architect Daniel Burnham, celebrates its 100th anniversary in 2012 and anxiously awaits its redevelopment. Most of these historic photographs come directly from the Filene Marketing Archives at the Boston Public Library.

### **Zippo Manufacturing Company**

### **Motive for a Mission**

Kaufmann's Department Store was a force in Pittsburgh retail from its humble beginnings in 1871 until its merger with Federated Department Stores in 2006. The "Big Store" downtown was a landmark shopping emporium with 12 floors of everything from cosmetics and groceries to wedding gowns and lawn mowers. Under the leadership of Edgar J. Kaufmann and his wife, Liliane, the store became a forum for exhibitions of art, cutting-edge technology, and Parisian haute couture.

Generations of Pittsburghers hold fond memories of meeting friends and family under the famous Kaufmann's clock to lunch at the Tic Toc Restaurant, pick up cookies at the Arcade Bakery, or peer into the store's enchanting Christmas window displays each December.

### **Hyper-Learning**

In 1871, Jacob and Isaac Kaufmann created a classic Pittsburgh institution. The business grew from a small store on the South Side to a mammoth clothing house downtown that outfitted the community. The removal of the original freestanding clock upset customers, so Kaufmann's added its iconic version in 1913. A redesign of the store's first floor attracted national attention in the 1930s. While most Pittsburghers remember and celebrate the downtown store, others recall the suburban branches—miniatures of the expansive flagship store. Join Letitia Stuart Savage on a journey to a time of leisurely shopping for the latest fashions complete with a side of Mile High Ice Cream Pie from the Tic Toc Restaurant.

### **Elegance**

Enjoy a nostalgic look back at Allentown, Pennsylvania, during its "Golden Age," from the late 1890s through the 1950s. During this period, Allentown's citizens left behind their frugal Pennsylvania German traditions to take on the social and cultural trappings of the twentieth century. Capitalizing on a labor force swelled by an influx of immigrants, local entrepreneurs created many new businesses and factories. As their fortunes and aspirations grew, these men built large mansions, hotels, and public parks. Amusement parks sprang up, theaters were built on Hamilton Street, and Allentown became an All-American city with an upscale future. Over 360 images of vintage postcards and memorabilia bring this exciting time in Allentown's history to life.

### **Kaufmann's**

Hudson's Department Store boasts a rich history. These images illustrate the people, the events, and the everyday scenes that make up the Hudson's story.

### **Allentown Remembered**

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