

High Strung Bjorn Borg John Mcenroe And The Untold Story Of Tenniss Fiercest Rivalry

A Bigger PrizeSerial WinnerString Theory: David Foster Wallace on TennisThe QuestArthur AsheYou Cannot Be SeriousThe Tennis PartnerZoya's StoryHeuristics and BiasesEpicIvan Lendl- The Man Who Made MurrayTotal ImmersionBorg Versus McEnroeTennis HoboThe GameLift as I ClimbHigh StrungBjörn Borg and the Super-SwedesNational Identity, Popular Culture and Everyday LifeJohn McEnroe: A BiographyWhen Cultures Collide, Third EditionBjorn BorgStrokes of GeniusPoor EconomicsQueer CowboysBad News for McEnroeThe Courts of BabylonOn being John McEnroeMy Life and GameMonicaInside Active DirectoryFloodlights and Touchlines: A History of Spectator SportPreference, Belief, and SimilarityThe Handbook of Science and Technology StudiesWays of GraceLevels of the GamePsychic DreamwalkingBut SeriouslySeriousThe Roger Federer Story

A Bigger Prize

The 1980 Wimbledon final is acclaimed as the greatest game ever played on the lawns of SW19. Borg was going for a record-breaking fifth consecutive title, McEnroe his first. The focal point became the legendary fourth set tie break which saw Borg waste five match points before McEnroe levelled the contest on his seventh set point. Borg came back to win the

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final set 8-6 and as he sank to his knees in victory the Centre Court crowd stood as one to applaud both players. This was to prove Borg's last Grand Slam victory over McEnroe and within two years he had retired altogether. This classic sporting event is celebrated with first-hand accounts from players and personalities. The author tells the story of the great rivalry between Borg and McEnroe as they headed towards their climactic showdown and the shift of tennis supremacy that followed.

Serial Winner

No single book ever before has brought together the history, theory and practice of dreamwalking--entering into another's dreamspace, even though you may be physically at a great distance. Michelle Belanger, the author of *Psychic Vampire Codex*, takes readers on an adventure into the subconscious world of dreams, territory that no amount of psychology or research has fully charted. This absorbing account, beginning with the author's own first experience of dreamwalking in a school bus as a child, both explains the phenomenon and teaches the techniques of dreamwalking. Learn to set up a dream space and a dream gate. Harness your dreaming mind to visit distant family members, pass vital messages to friends, even start secret trysts with your lover! Nobody knows exactly what happens when we dream, but practicing dreamwalking can and will open a whole new world in which the connections between ourselves and our spirit selves and others, as well as the meaning of dreams and the relationship of

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dreaming to other energy work and magick become clear.

String Theory: David Foster Wallace on Tennis

John McEnroe stunned the tennis elite when he came out of nowhere to make the Wimbledon semifinals at the age of eighteen—and just a few years later, he was ranked number one in the world. *You Cannot Be Serious* is McEnroe at his most personal, a no-holds-barred examination of Johnny Mac, the kid from Queens, and his “wild ride” through the world of professional tennis at a boom time when players were treated like rock stars. Here he candidly explores the roots of his famous on-court explosions; his ambivalence toward the sport that made him famous; his adventures (and misadventures) on the road; his views of colleagues from Connors to Borg to Lendl; his opinions of contemporary tennis—and his current roles as husband, father, senior tour player, and often-controversial commentator—in a “bracing new serve-and-volley autobiography” (The Boston Globe).

The Quest

A NEW YORK TIMES BESTSELLER John McEnroe's long-awaited follow-up to his #1 bestseller *He is one of the most controversial and beloved athletes in history, a tennis legend and a volcanic, mesmerizing presence. But after reaching the top of his game - what came next? Fifteen years after his international number-one bestseller *You Cannot Be Serious*, John McEnroe is*

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back and ready to talk. Now the undisputed elder statesman of tennis, McEnroe has won over his critics as a brilliant commentator at the US Open, Wimbledon, and other Grand Slam tournaments - with outspoken views on the modern game, its top players, and the world of 21st century sport and celebrity. Who are the game's winners and losers? What's it like playing guitar onstage with the Rolling Stones, hitting balls with today's greats, confronting his former on-court nemeses, getting scammed by an international art dealer, and raising a big family while balancing McEnroe-sized expectations? In *But Seriously*, John McEnroe confronts his demons and reveals his struggle to reinvent himself from champion and tennis legend to father, broadcaster, and author. The result is a richly personal account, blending anecdote and reflection with razor sharp and brutally honest opinions, all in McEnroe's signature style. This is the sports book of the year: wildly entertaining, very funny, surprisingly touching, and 100% McEnroe.

Arthur Ashe

The Millennium Dome, Braveheart and Rolls Royce cars. How do cultural icons reproduce and transform a sense of national identity? How does national identity vary across time and space, how is it contested, and what has been the impact of globalization upon national identity and culture? This book examines how national identity is represented, performed, spatialized and materialized through popular culture and in everyday life. National identity is revealed to be inherent in the things we often take for granted -

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from landscapes and eating habits, to tourism, cinema and music. Our specific experience of car ownership and motoring can enhance a sense of belonging, whilst Hollywood blockbusters and national exhibitions provide contexts for the ongoing, and often contested, process of national identity formation. These and a wealth of other cultural forms and practices are explored, with examples drawn from Scotland, the UK as a whole, India and Mauritius. This book addresses the considerable neglect of popular cultures in recent studies of nationalism and contributes to debates on the relationship between 'high' and 'low' culture.

You Cannot Be Serious

Why do the earliest representations of cowboy-figures symbolizing the highest ideals of manhood in American culture exclude male-female desire while promoting homosocial and homoerotic bonds? Evidence from the best-known Western writers and artists of the post-Civil War period - Owen Wister, Mark Twain, Frederic Remington, George Catlin - as well as now-forgotten writers, illustrators, and photographers, suggest that in the period before the word 'homosexual' and its synonyms were invented, same-sex intimacy and erotic admiration were key aspects of a masculine code. These males-only clubs of journalists, cowboys, miners, Indian vaqueros defined themselves by excluding femininity and the cloying ills of domesticity, while embracing what Roosevelt called 'strenuous living' with other bachelors in the relative 'purity' of wilderness

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conditions. *Queer Cowboys* recovers this forgotten culture of exclusively masculine, sometimes erotic, and often intimate camaraderie in fiction, photographs, illustrations, song lyrics, historical ephemera, and theatrical performances.

The Tennis Partner

Your favorite tennis book may have to step aside for this semi-autobiographical novel. A tennis coach and a writer, John Gruberg has been mentioned on the Tonight Show and in *Playboy Magazine*. "There are tears in my eyes as I finish this book. Wow, I am really stunned!" Roger Kahn, USPTA "What a great, entertaining and FUN read! John Gruberg has nailed this one. Don't miss it!" Dick Gould, Director of Tennis, Stanford University "I can relate to this book. Great tale!" Peter Smith, Men's Tennis Coach, USC "At last, a great tennis novel!" Gary Glassman, Tennis Coach, Stony Brook University "A tennis story that begs to be told." Sean Sloane, Past Director of Education, USTA "Tennis Hobo is, perhaps, the best on its subject." Alan Hager, Chair Emeritus, Department of English, University of Illinois "Gruberg's *Tennis Hobo* brings to mind *A Handful of Summers* by Gordon Forbes." Andrew Weldon, Former Conductor, Burlington Northern Railroad. The golden years of Borg, Connors, McEnroe / Evert, Navratilova, King, haunt the background as two California pros investigate off-the-beaten-path money tournaments, hobo trains, and life in the not-so-fast lane; while simultaneously negotiating the joys and sorrows of teaching the game. *Tennis Hobo* is not about the

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glamor of the big time, but rather it is the untold story of someone who makes all that possible -- the teaching pro. It is about Stretch and his friend, Hammer; and it is about an inner city kid who becomes their protégé. It is also about disillusionment and life, and a longing for the old days. But there are plenty of laughs, too. John Gruberg delivers the real thing -- club players, public-parkers, hungry young pros, and anxious tennis parents. Fascinating instruction bits and witty insights to the game are a bonus.

Zoya's Story

This account of a tennis match played by Arthur Ashe against Clark Graebner at Forest Hills in 1968 begins with the ball rising into the air for the initial serve and ends with the final point. McPhee provides a brilliant, stroke-by-stroke description while examining the backgrounds and attitudes which have molded the players' games.

Heuristics and Biases

Swim better—and enjoy every lap—with Total Immersion, a guide to improving your swimming from an expert with more than thirty years of experience in the water. Terry Laughlin, the world's #1 authority on swimming success, has made his unique approach even easier for anyone to master. Whether you're an accomplished swimmer or have always found swimming to be a struggle, Total Immersion will show you that it's mindful fluid movement—not athletic

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ability—that will turn you into an efficient swimmer. This new edition of the bestselling Total Immersion features:

- A thoughtfully choreographed series of skill drills—practiced in the mindful spirit of yoga—that can help anyone swim more enjoyably
- A holistic approach to becoming one with the water and to developing a swimming style that's always comfortable
- Simple but thorough guidance on how to improve fitness and form
- A complementary land-and-water program for achieving a strong and supple body at any age

Based on more than thirty years of teaching, coaching, and research, Total Immersion has dramatically improved the physical and mental experience of swimming for thousands of people of all ages and abilities.

Epic

A top tennis writer tells the story of the greatest Wimbledon, the greatest U.S. Open, and the greatest rivalry in the history of the game. The epic 1980 Wimbledon final that ended with John McEnroe's defeat by his idol, Bjorn Borg, is considered the greatest tennis match ever. The U.S. Open final later that year, when McEnroe got his revenge, is considered the greatest U.S. Open ever. These two matches marked McEnroe's transformation from tennis player into an American icon, the high point of tennis's gigantic leap into the national consciousness, and the beginning of Borg's rapid and surprising decline. This book takes you back to that amazing summer at the height of the golden age of tennis. Includes fascinating details about John McEnroe and

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Bjorn Borg both on and off the court, from grueling practice sessions to late-night partying Packed with stories and anecdotes of top tennis players and coaches, including Vitas Gerulaitis, Mary Carillo, Lennart Bergelin, and others Highlights a pivotal moment in the evolution of the game?from quiet to loud, from wood to metal racquets, and from European to American dominance Written by veteran tennis writer and analyst Matthew Cronin Whether you're a longtime tennis fan or a recent convert, Epic will give you a deeper understanding of the game and of two of the most amazing players ever to have played it.

Ivan Lendl- The Man Who Made Murray

Enthralling history of how sport has seeped into and enriched languages and lives from Afghanistan to Alaska and Zambia to Zermatt.

Total Immersion

The winners of the Nobel Prize in Economics upend the most common assumptions about how economics works in this gripping and disruptive portrait of how poor people actually live. Why do the poor borrow to save? Why do they miss out on free life-saving immunizations, but pay for unnecessary drugs? In Poor Economics, Abhijit V. Banerjee and Esther Duflo, two award-winning MIT professors, answer these questions based on years of field research from around the world. Called "marvelous, rewarding" by the Wall Street Journal, the book offers a radical

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rethinking of the economics of poverty and an intimate view of life on 99 cents a day. Poor Economics shows that creating a world without poverty begins with understanding the daily decisions facing the poor.

Borg Versus McEnroe

Selected works by the influential cognitive and mathematical psychologist and decision theorist Amos Tversky.

Tennis Hobo

The story of how tennis player Bjorn Borg destroyed his life.

The Game

A touching true account of a physician's friendship with a medical student explains how their relationship develops through games of tennis, deepens, and then is threatened by unexpected tragedy. Reprint.

Lift as I Climb

High Strung

A NEW YORK TIMES NOTABLE BOOK A “thoroughly captivating biography” (The San Francisco Chronicle) of American icon Arthur Ashe—the Jackie Robinson of men’s tennis—a pioneering athlete who, after

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breaking the color barrier, went on to become an influential civil rights activist and public intellectual. Born in Richmond, Virginia, in 1943, by the age of eleven, Arthur Ashe was one of the state's most talented black tennis players. He became the first African American to play for the US Davis Cup team in 1963, and two years later he won the NCAA singles championship. In 1968, he rose to a number one national ranking. Turning professional in 1969, he soon became one of the world's most successful tennis stars, winning the Australian Open in 1970 and Wimbledon in 1975. After retiring in 1980, he served four years as the US Davis Cup captain and was inducted into the International Tennis Hall of Fame in 1985. In this "deep, detailed, thoughtful chronicle" (The New York Times Book Review), Raymond Arsenault chronicles Ashe's rise to stardom on the court. But much of the book explores his off-court career as a human rights activist, philanthropist, broadcaster, writer, businessman, and celebrity. In the 1970s and 1980s, Ashe gained renown as an advocate for sportsmanship, education, racial equality, and the elimination of apartheid in South Africa. But from 1979 on, he was forced to deal with a serious heart condition that led to multiple surgeries and blood transfusions, one of which left him HIV-positive. After devoting the last ten months of his life to AIDS activism, Ashe died in February 1993 at the age of forty-nine, leaving an inspiring legacy of dignity, integrity, and active citizenship. Based on prodigious research, including more than one hundred interviews, Arthur Ashe puts Ashe in the context of both his time and the long struggle of African-American athletes seeking equal opportunity and

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respect, and “will serve as the standard work on Ashe for some time” (Library Journal, starred review).

Björn Borg and the Super-Swedes

Kabul was always more beautiful in the snow. Even the piles of rotting rubbish in my street, the only source of food for the scrawny chickens and goats that our neighbors kept outside their mud houses, looked beautiful to me after the snow had covered them in white during the long night. Though she is only twenty-three, Zoya has witnessed and endured more tragedy and terror than most people experience in a lifetime. Born in a land ravaged by war, she was robbed of her parents when they were murdered by Muslim fundamentalists. Devastated, she fled Kabul with her grandmother and started a new life in exile in Pakistan. She joined the Revolutionary Association of the Women of Afghanistan (RAWA), an organization that challenged the crushing edicts of the Taliban government, and she took destiny into her own hands, joining a dangerous, clandestine war to save her nation. Direct and unsentimental, Zoya vividly brings to life the realities of growing up in a Muslim culture, the terror of living in a perpetual war zone, the pain of losing those she has loved, the horrors of a woman’s life under the Taliban, and the discovered healing and transformation that lead her on a path of resistance.

National Identity, Popular Culture and Everyday Life

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Inspired by Arthur Ashe's bestselling memoir *Days of Grace*, a collection of positive, uplifting stories of seemingly small acts of grace from across the sports world that have helped to bridge cultural and racial divides. Like many people of color, James Blake has experienced the effects of racism firsthand—publicly—first at the U.S. Open, and then in front of his hotel on a busy Manhattan street, where he was tackled and handcuffed by a police officer in a case of "mistaken identity." Though rage would have been justified, Blake faced both incidents with dignity and aplomb. In *Ways of Grace* he reflects on his experiences and explores those of other sports stars and public figures who have not only overcome adversity, but have used them to unite rather than divide, including: Aisam-Ul-Haq Qureshi, a Pakistani Muslim and Amir Hadad, an Israeli Jew, who despite the conflicts of their countries, paired together in the 2002 Wimbledon men's doubles draw. Muhammad Ali, who transcended racism with a magnetic personality and a breathtaking mastery of boxing that was unparalleled. Nelson Mandela, who spent twenty-seven years in prison for his commitment to social reform, peace, and equality yet never gave up his battle to end apartheid—a struggle that led to his eventual freedom and his nation's transition to black majority rule. Groundbreaking tennis legend Arthur Ashe, who was a model of courage, elegance, and poise on the court and off; a gifted player who triumphed in the all-white world of professional tennis, and became one of his generation's greatest players. Weaving together these and other poignant and unforgettable stories, Blake reveals how, through seemingly small acts of grace, we can confront

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hatred, bigotry, and injustice with virtue—and use it to propel ourselves to greater heights.

John McEnroe: A Biography

This book, first published in 2002, compiles psychologists' best attempts to answer important questions about intuitive judgment.

When Cultures Collide, Third Edition

Widely acknowledged as the best hockey book ever written and lauded by Sports Illustrated as one of the Top 10 Sports Books of All Time, *The Game* is a reflective and thought-provoking look at a life in hockey. Intelligent and insightful, former Montreal Canadiens goalie and former President of the Toronto Maple Leafs, Ken Dryden captures the essence of the sport and what it means to all hockey fans. He gives us vivid and affectionate portraits of the characters — Guy Lafleur, Larry Robinson, Guy Lapointe, Serge Savard, and coach Scotty Bowman among them — that made the Canadiens of the 1970s one of the greatest hockey teams in history. But beyond that, Dryden reflects on life on the road, in the spotlight, and on the ice, offering up a rare inside look at the game of hockey and an incredible personal memoir. This commemorative edition marks the 20th anniversary of *The Game's* original publication. It includes black and white photography from the Hockey Hall of Fame and a new chapter from the author. Take a journey to the heart and soul of the game with this timeless hockey classic.

Bjorn Borg

Profiles the top world tennis player, from his life story to how he plays the game, with candid, penetrating discussions of rivals, best matches, coaching, and "incorrect" techniques of instruction

Strokes of Genius

The executive editor of Sports Illustrated offers an in-depth analysis and behind-the-scenes look at the historic 2008 match between tennis titans. In the 2008 Wimbledon men's final, Centre Court was a stage set worthy of Shakespearean drama. Five-time champion Roger Federer was on track to take his rightful place as the most dominant player in the history of the game. He just needed to cling to his trajectory. So, in the last few moments of daylight, Centre Court witnessed a coronation. Only it wasn't a crowning for the Swiss heir apparent but for a swashbuckling Spaniard. Twenty-two-year-old Rafael Nadal prevailed, in five sets, in what was, according to the author, "essentially a four-hour, forty-eight-minute infomercial for everything that is right about tennis—a festival of skill, accuracy, grace, strength, speed, endurance, determination, and sportsmanship." It was also the encapsulation of a fascinating rivalry, hard fought and of historic proportions. In the tradition of John McPhee's classic *Levels of the Game*, *Strokes of Genius* deconstructs this defining moment in sport, using that match as the backbone of a provocative, thoughtful, and entertaining look at the science, art, psychology,

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technology, strategy, and personality that go into a single tennis match. With vivid, intimate detail, Wertheim re-creates this epic battle in a book that is both a study of the mechanics and art of the game and the portrait of a rivalry as dramatic as that of Ali-Frazier, Palmer-Nicklaus, and McEnroe-Borg. “Deftly touches on all the defining factors of contemporary tennis.” —San Francisco Chronicle
“Illuminates a kingdom changing hands. An engrossing book.” —Bud Collins

Poor Economics

ABOUT THE BOOK It's not quite being forced into solitary confinement, but playing tennis certainly has a tendency to make one feel lonely. Adding the invisible opponent of the mind to the contest can often manifest in the form of desperate (and sometimes violent) appeals directed at that which is tangible and might respond in some manner: line-judges might change a call, coaches might give helpful advice, \$300 rackets might make a nice cracking noise, smacks to the face might wake the body up, primal screams might attract potential mates. Nowhere is that yearning for (and subsequent inability to escape from) attention more evident than in the professional tennis career of John Patrick McEnroe Jr. “Johnny Mac”, as he came to be known, at times dominated his sport of expertise, posting the best single season win-loss record of the Open Era in 1984 and eventually totaling seven Grand Slam singles titles, nine Grand Slam men's doubles titles, and one Grand Slam mixed doubles title. MEET THE

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AUTHOR Zeke is currently a sophomore at the University of North Carolina at Chapel Hill where he is majoring in Comparative Literature. Like many children, he was born. Unfortunately, he was not born with the power of flight, and it was not until many years later that his parents were forgiven for their perceived lack of generosity. A few examples of his hobbies are: playing sports (particularly basketball and tennis), reading/writing (thus, my major and Hyperink application), playing Super Smash Brothers (N64 version), and creating alternate lists for games of Scattergories. EXCERPT FROM THE BOOK

McEnroe's path to super-stardom actually started in Wiesbaden, West Germany, where he was born to Kay and John Patrick McEnroe Sr. His father was a part of the United States Air Force, and while stationed in Germany he and his wife welcomed their first born son to the world. There would be two more additions to the family, Mark (born in 1964) and Patrick (born in 1966). Patrick himself had a knack for tennis; in fact, he had enough talent to eventually join his older brother in the ranks of the professionals. While his career was not as storied as John's, Patrick did excel in doubles and by the time his career had finished won 16 championship titles. One year after John's birth, the family moved to Douglaston, Queens, New York. According to John Sr., by age two John Jr. had such tremendous hand-eye coordination that he could strike an incoming ball with a plastic bat. By eight he had dropped the bat and picked up the racket at nearby Douglaston Club. Buy a copy to keep reading!

Queer Cowboys

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How Anyone Can Win . . . Again and Again We all know people who seem to move from success to success, with barely a pause or dip in between. They're always excited about the next big project or goal. When trouble comes, they land on their feet. They are role models and opinion makers who lead rewarding lives. In a world full of people who almost win, these are the few who do it repeatedly and consistently. Larry Weidel has benefitted tremendously from the mentorship of some of these serial winners. Applying and adapting their lessons allowed him to achieve extraordinary success and coach others to do the same. In *Serial Winner*, he distills the 5 basic actions of the Cycle of Winning to help you: -Move forward when you feel stuck.? -Crush early doubts and give yourself the best shot of succeeding.? -Overcome obstacles to win anyway.? -Maintain your mental toughness until you cross the finish line.? -Avoid the winner's trap and use the momentum of each win to achieve the next. Through inspiring and funny stories and no-nonsense advice, Larry exposes the myths and facts about successful people and shares essential insights into achieving whatever you want in life. Whether you're just starting a venture or looking to get out of a longstanding rut, *Serial Winner* shows you the steps for creating a regular pattern of success!

Bad News for McEnroe

When Andy Murray broke the news in March 2014 that he was parting company with Ivan Lendl it caused shock waves across the world. In just over two

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years Lendl had turned Murray from a perennial runner-up into the most successful British tennis player since Fred Perry - a winner of the US Open, Olympic Gold and Wimbledon Champion. However, when Murray - a 4 times Grand Slam finalist - announced, in 2011, that he was teaming up with the man they called the 'chokoslovakian' for the number of times he had lost a Slam final, there was widespread consensus that whoever had made the decision was either a genius or taking a huge gamble. Lendl, who had fled from behind the Iron Curtain at the height of the Cold War to move to America in order to pursue his tennis dreams, was everything that his contemporaries - McEnroe, Becker, Connors - were not. And yet, after falling at the final hurdle 4 times, he went on to win 8 Grand Slams. But there was one title missing - Wimbledon. And he was obsessed by it. So what did Lendl and Murray see in each other that no one else did? What did Lendl do to turn Murray from a perennial runner-up to US Open Champion and the first Briton to lift the Wimbledon trophy in 77 years? Going back to Lendl's roots and through extensive interviews and analysis of the Murray-Lendl axis seen at close quarters, Mark Hodgkinson reveals the magic formula that Lendl used to turn Murray into a champion. In so doing he lifts the lid on their relationship, and how it came to an end, which made this left-field combination the most successful in British tennis history.

The Courts of Babylon

An instant classic of American sportswriting--the

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tennis essays of David Foster Wallace, "the best mind of his generation" (A. O. Scott) and "the best tennis-writer of all time" (New York Times) Both a onetime "near-great junior tennis player" and a lifelong connoisseur of the finer points of the game, David Foster Wallace wrote about tennis with the authority of an insider, the showmanship of a literary pyrotechnician, and disarming admiration of an irrepressible fan. Including his masterful profiles of Roger Federer and Tracy Austin, *String Theory* gathers Wallace's five famous essays on tennis, pieces that have been hailed by sportswriters and literary critics alike as some of the greatest and most innovative magazine writing in recent memory. Whiting-Award winning journalist John Jeremiah Sullivan provides an introduction.

On being John McEnroe

Get into the best schools. Land your next big promotion. Dress for success. Run faster. Play tougher. Work harder. Keep score. And whatever you do—make sure you win. Competition runs through every aspect of our lives today. From the cubicle to the race track, in business and love, religion and science, what matters now is to be the biggest, fastest, meanest, toughest, richest. The upshot of all these contests? As Margaret Heffernan shows in this eye-opening book, competition regularly backfires, producing an explosion of cheating, corruption, inequality, and risk. The demolition derby of modern life has damaged our ability to work together. But it doesn't have to be this way. CEOs, scientists,

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engineers, investors, and inventors around the world are pioneering better ways to create great products, build enduring businesses, and grow relationships. Their secret? Generosity. Trust. Time. Theater. From the cranberry bogs of Massachusetts to the classrooms of Singapore and Finland, from tiny start-ups to global engineering firms and beloved American organizations—like Ocean Spray, Eileen Fisher, Gore, and Boston Scientific—Heffernan discovers ways of living and working that foster creativity, spark innovation, reinforce our social fabric, and feel so much better than winning.

My Life and Game

A fan's-eye-view of one of tennis' most notorious stars. The greatest sports stars characterize their times. They also help to tell us who we are. John McEnroe, at his best and worst, encapsulated the story of the eighties. His improvised quest for tennis perfection and his inability to find a way to grow up dramatized the volatile self-absorption of a generation. His matches were open therapy sessions and they allowed us all to be armchair shrinks. Tim Adams sets out to explore what it might have meant to be John McEnroe during those times and to define exactly what it is we want from our sporting heroes: how we require them to play out our own dramas; how the best of them provide an intensity that we can measure our own lives by. Talking to McEnroe, his friends and rivals, and drawing on a range of references, Tim Adams presents a book that is both a portrait of the most colourful player ever to pick up a

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racket and an original study of the idea of sporting obsession. From the Hardcover edition.

Monica

No sport has gone through the seismic changes that rocked tennis when the game, long a holdout against professionalism and creeping commercialism, abandoned its roots as a genteel, amateurs-only enterprise and became a pro sport, vying for the heart of the public with rivals like soccer, NFL football, or NBA basketball. Peter Bodo, who has covered tennis since the dawn of this "Open" era as the chief writer for TENNIS magazine, was there to witness this transition and what it promised, what it delivered. He has covered the game on every continent since the early 1970s. *THE COURTS OF BABYLON* is more than a collection of essays, most of them growing out of a deep familiarity and, often, relationship with subjects that include Bjorn Borg, Chris Evert, John McEnroe, Evonne Goolangong, Jimmy Connors, Tracy Austin, van Lendl and Martina Navratilova. It is also a commentary on what was lost and what was gained by the transition to professionalism, and how the new, "Open" era delivered—or failed to make good—on the promise that professionalism would make tennis a more inclusive, egalitarian, accessible game. Relying heavily on formal, in-depth interviews conducted over two decades and his status as an "insider" in an insular game, Bodo's book is both a meditation and expose, a polemic and a tribute to the players who dragged tennis, often kicking and screaming, to the forefront of the public's imagination—even when

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those players got it all too fast and too young. Bodo delves into the darkest and most controversial areas of the game, chronicling the follies of overzealous parents and pampered athletes. He fearlessly wades into sensitive issues stemming from sex and gender, politics and commercialism. He celebrates the game while holding it to task, all the while acknowledging the reality of the demands and distortions that come with a way of life that is both difficult but glamorous, and eagerly embraced by athletes who, in some cases, are no older than fourteen.

Inside Active Directory

The fourth edition of an authoritative overview, with all new chapters that capture the state of the art in a rapidly growing field.

Floodlights and Touchlines: A History of Spectator Sport

Inequality in Education: Comparative and International Perspectives is a compilation of conceptual chapters and national case studies that includes a series of methods for measuring education inequalities. The book provides up-to-date scholarly research on global trends in the distribution of formal schooling in national populations. It also offers a strategic comparative and international education policy statement on recent shifts in education inequality, and new approaches to explore, develop and improve comparative education and policy research globally. Contributing authors examine how

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education as a process interacts with government finance policy to form patterns of access to education services. In addition to case perspectives from 18 countries across six geographic regions, the volume includes six conceptual chapters on topics that influence education inequality, such as gender, disability, language and economics, and a summary chapter that presents new evidence on the pernicious consequences of inequality in the distribution of education. The book offers (1) a better and more holistic understanding of ways to measure education inequalities; and (2) strategies for facing the challenge of inequality in education in the processes of policy formation, planning and implementation at the local, regional, national and global levels.

Preference, Belief, and Similarity

John McEnroe enjoyed tremendous success at all levels of tennis, and he owns 77 career singles titles, including 7 Grand Slams. He joined the circuit in 1978 and it took him only three years to attain the No. 1 ranking. The 1980 Wimbledon final, between McEnroe and Bjorn Borg, is considered by many tennis experts to be the best match ever, a five-set thriller which McEnroe avenged the following year for his first Wimbledon title. In doubles, McEnroe is recognised as the best player of all time. He was ranked No. 1 for a record 257 weeks and captured a total of 74 titles, including 8 Grand Slams. Still an active player, McEnroe is now an outstanding tennis commentator and broadcaster for the BBC and other national networks. This autobiography, his first, covers an

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awesome tennis career, marriage to movie star Tatum O'Neal and where arguably the greatest tennis player of all time goes from here. This is SERIOUS.

The Handbook of Science and Technology Studies

Regarded by many as the greatest tennis player in the history of the sport, this authoritative biography is based on many exclusive interviews with Federer and his family as well as the author's experience covering the international tennis circuit for many years.

Completely comprehensive, it provides an informed account of the Swiss tennis star from his early days as a temperamental player on the junior circuit, through his early professional career, to his winning major tennis tournaments, including the U.S. Open and Wimbledon. Readers will appreciate the anecdotes about his early years, revel in the insider's view of the professional tennis circuit, and be inspired by this champion's rise to the top of his game.

Ways of Grace

Lift as I Climb: An Immigrant Girl's Journey Through Corporate America is an instructive biography about a woman who rose to the top through a winning combination of inclusion and purpose. As a new American, Jackie Glenn developed a powerful currency in a set of ten self-defined "gems"—foundations of character that she invested with impressive returns. Working her way from nanny to executive, she found that lifting others as she

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climbed the corporate ladder became a way of life. With each promotion and increase in global responsibility, she never forgot an earlier vow to hear those whose voices were not as strong as her own. Intentionally and continuously, she made time to understand who needed a lift and how to provide it. Jackie Glenn's own story is artfully combined with the perspectives of other prominent immigrants explaining how these gems brought them success. This is a book for citizens of all nations who want a deeper understanding of qualities that never go out of style: authenticity, self-awareness, boldness, responsibility, faith, empathy, flexibility, integrity, resilience, and trustworthiness. Applicable to all stages of personal and professional journeys, *Lift as I Climb* will give you an engaging compass to chart your future and take pride in your progress.

Levels of the Game

In the golden age of tennis, when players were just learning how to become media personalities, men like John McEnroe, Jimmy Connors, Björn Borg and Ivan Lendl ruled the court. Now in a tell-all memoir, former top 10 seeded tennis star and chief McEnroe rival, Bill Scanlon, presents an unfettered look at the good old days of tennis when some of the most colorful (and infamous) players in history went head-to-head and the game was changed forever. *Bad News For McEnroe* is in part a revelation of the feud between McEnroe and the author that began when they were teenagers, but the essence of this book are the wonderful and surprising on- and off-the-court high

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jinks of such notable players as Guillermo Vilas, Borg, McEnroe, Ilie Nastase and Connors, all of whom Scanlan played and knew intimately, from locker room fights to on-court breakdowns and blow-ups. A story that could not have come from anyone but a true insider, Scanlon's tale of life on the pro tennis circuit will shock and delight tennis fans everywhere.

Psychic Dreamwalking

Written by Mats Holm and Ulf Roosvald, Björn Borg and the Super-Swedes explains how a small country with 8 million inhabitants like Sweden could become the leading nation in tennis and an example to imitate worldwide. It starts with the legend of Björn Borg, the taciturn and mysterious Swede who became an icon of the '70s and turned tennis into a global sport, and ends with the Kings of Tennis, the nostalgic senior event part of the Champions Tour held each year in Stockholm. The 1985 Australian Open final, the first (and only, so far) all-Swedish Grand Slam final in the history of tennis, between Stefan Edberg and Mats Wilander, is a prominent focus of the book. The classic Davis Cup encounters between USA and Sweden in 1982 and 1984 and the Borg-John McEnroe rivalry are also key story lines. The book also includes off the court details about the players, painting a well-rounded picture of their personalities, as well as context on the politics of Sweden at the time, including the impact of the social Democratic party. The perfect gift for tennis aficionados and history buffs alike! "My experience working with Skyhorse is always a positive collaboration. The editors are first-

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rate professionals, and my books receive top-shelf treatment. I truly appreciate our working relationship and hope it continues for years to come.” -David Fischer, author

But Seriously

The classic work that revolutionized the way business is conducted across cultures around the world.

Serious

"At last the fishing net lay in the bottom of the boat. Lek stepped forward and opened the net. He picked up the blue and white thing. It was a plate. Lek started to laugh. 'We've caught a plate - an old plate! Shall I throw it back into the sea?' he asked Daeng. 'No, no, wait a minute!' said Daeng. 'Give it to me.' He looked at the plate carefully. 'I saw a picture of a plate like this in the newspaper,' he said. 'The plate was very old. It was worth a lot of money.' " -- back cover.

The Roger Federer Story

“A book full of aces.A true page-turner.” —Associated Press “This is good stuff, and it’s written with flair.” —The Oregonian High Strung by Stephen Tignor is the gripping untold story of the fiercest rivalry in the history of professional tennis. Viewed through the lens of the fabled 1981 U.S. Open match between Bjorn Borg and John McEnroe, High Strung brings the golden age of tennis vibrantly alive once more. A fascinating

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chronicle that orbits around the four greatest, most enigmatic talents in the sport at the time—McEnroe, Borg, Jimmy Connors, and Vitas Gerulaitis—High Strung is a superior sports history, a must read for anyone who truly loves the game.

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