

Modeling The Supply Chain Duxbury Applied

A Bioeconomic Model of the Broiler Chicken Supply Chain Operations
Management Innovations in City Logistics Cost Management in Supply
Chains Quantitative Models for Supply Chain Management MANUFACTURING
PLANNING AND CONTROL SYSTEMS FOR SUPPLY CHAIN MANAGEMENT Modeling the
Supply Chain Adapt or Die Supply Chain Management and Advanced
Planning Modeling the Supply Chain AMPL Time Study on Two-echelon Supply Chain
for Steel Framing Construction Scientiae Mathematicae Japonicae Supply Chain
Simulation APMR Water Resource Systems Planning and Management Advances in
Artificial Intelligence Urban Transportation and Logistics Interfaces The Practice of
Supply Chain Management: Where Theory and Application Converge Managing
Business Interfaces QUANTITATIVE MODELS IN OPERATIONS AND SUPPLY CHAIN
MANAGEMENT Handbook of Computational Intelligence in Manufacturing and
Production Management Supply Chain Management Total Value
Optimization Handbook of Operations Research in Agriculture and the Agri-Food
Industry Supply Chain Management Introduction to Computational Optimization
Models for Production Planning in a Supply Chain Supply Chain Strategy Designing
and Managing the Supply Chain 3e with Student CD Graph Theory and
Combinatorial Optimization Operations Research Supply Chain Management and
Advanced Planning Practical Radiotherapy Multiagent based Supply Chain
Management CIGR Handbook of Agricultural Engineering: Information
technology International Journal of Production Economics Social and Environmental
Dimensions of Organizations and Supply Chains Supply Chain Network Design An
Introduction to Statistical Methods and Data Analysis

A Bioeconomic Model of the Broiler Chicken Supply Chain

Creating value through Operations Management. Operations Management provides readers with a comprehensive framework for addressing operational process and supply chain issues. This text uses a systemized approach while focusing on issues of current interest. NOTE: This is the standalone book, if you want the book/access card order the ISBN below: 0132960559 / 9780132960557 Operations Management: Processes and Supply Chains Plus NEW MyOMLab with Pearson eText -- Access Card Package Package consists of 0132807394 / 9780132807395 Operations Management: Processes and Supply Chains 0132940477 / 9780132940474 NEW MyOMLab with Pearson eText -- Access Card -- for Operations Management: Processes and Supply Chains

Operations Management

With a wealth of updated material, rewritten chapters and additional case studies, this fourth edition of a hugely important work gives a broad and up-to-date overview of the concepts underlying APS. Special emphasis is given to modeling supply chains and implementing APS successfully in industrial contexts. What's more, readers' understanding is enhanced by several case studies covering a wide range of industrial sectors. What makes this book so crucial is that Supply Chain Management, Enterprise Resources Planning (ERP), and Advanced Planning Systems (APS) are concepts that must be mastered in order to organize and

optimize the flow of goods, materials, information and funds. Here, leading experts provide insights into the concepts underlying APS.

Innovations in City Logistics

Cost Management in Supply Chains

Quantitative Models for Supply Chain Management

MANUFACTURING PLANNING AND CONTROL SYSTEMS FOR SUPPLY CHAIN MANAGEMENT

The scope of this book is Operations Research methods in Agriculture and a thorough discussion of derived applications in the Agri-food industry. The book summarizes current research and practice in this area and illustrates the development of useful approaches to deal with actual problems arising in the agriculture sector and the agri-food industry. This book is intended to collect in one volume high quality chapters on Methods and Applications in Agriculture and Agri-food industry considering both theoretical issues and application results. Methods applied to problems in agriculture and the agri-food industry include, but are not restricted to, the following themes: Dynamic programming Multi-criteria decision methods Markov decision processes Linear programming Stochastic programming Parameter estimation and knowledge acquisition Learning from data Simulation Descriptive and normative decision tree techniques, including: agent modelling and simulation, and state of the art surveys Each chapter includes some standard and traditional methodology but also some recent research advances. All the applications presented in the chapters have been inspired and motivated by the demands from the agriculture and food production areas.

Modeling the Supply Chain

This book focuses on environmental and social factors in international supply chains and industry networks. It explores whether socially-responsible and environmentally-conscious operations are complementary or conflictive to economic targets. The book elaborates on innovative approaches to manage the economic, ecological and social performance in supply networks from different perspectives. In addition, it links sustainability to operational processes and illustrates specific application contexts. Moreover, it covers the social dimension of sustainability. The rise of sustainability in management forces enterprises to revisit the concept of profitability that drives their operations. Social standards and ecological targets represent critical factors that challenge industry networks. The interplay of these goals requires new insights from scientific research and managerial practice. New approaches and systems are needed to minimize environmental and social harms and to promote sustainability.

Adapt or Die

This book takes a close look at recent progress in the field of supply chain management using agent technology and more specifically multiagent systems. Sixteen chapters are organized in four main parts: Introductory Papers; Multiagent Based Supply Chain Modeling; Collaboration and Coordination Between Agents in a Supply Chain; and Multiagent Based Supply Chain Management: Applications. The result is a comprehensive review of existing literature, and ideas for future research.

Supply Chain Management and Advanced Planning

'Supply Chain Management' illustrates the key drivers of good supply chain management in order to help students understand what creates a competitive advantage. It also provides strong coverage of analytic skills so that students can gauge the effectiveness of the techniques described.

Modeling the Supply Chain

Graph theory is very much tied to the geometric properties of optimization and combinatorial optimization. Moreover, graph theory's geometric properties are at the core of many research interests in operations research and applied mathematics. Its techniques have been used in solving many classical problems including maximum flow problems, independent set problems, and the traveling salesman problem. Graph Theory and Combinatorial Optimization explores the field's classical foundations and its developing theories, ideas and applications to new problems. The book examines the geometric properties of graph theory and its widening uses in combinatorial optimization theory and application. The field's leading researchers have contributed chapters in their areas of expertise.

AMPL

provide models that could be used by do-it-yourselfers and also can be used to provide understanding of the background issues so that one can do a better job of working with the (proprietary) algorithms of the software vendors. In this book we strive to provide models that capture many of the - tails faced by firms operating in a modern supply chain, but we stop short of proposing models for economic analysis of the entire multi-player chain. In other words, we produce models that are useful for planning within a supply chain rather than models for planning the supply chain. The usefulness of the models is enhanced greatly by the fact that they have been implemented - ing computer modeling languages. Implementations are shown in Chapter 7, which allows solutions to be found using a computer. A reasonable question is: why write the book now? It is a combination of opportunities that have recently become available. The availability of modeling languages and computers that provide the opportunity to make practical use of the models that we develop. Meanwhile, software companies are providing software for optimized production planning in a supply chain. The opportunity to make use of such software gives rise to a need to understand some of the issues in computational models for optimized planning. This is best done by considering simple models and examples.

Time Study on Two-echelon Supply Chain for Steel Framing Costruction

During the last two decades, computer and information technologies have forced great changes in the ways businesses manage operations in meeting the desired quality of products and services, customer demands, competition, and other challenges. The Handbook of Computational Intelligence in Manufacturing and Production Management focuses on new developments in computational intelligence in areas such as forecasting, scheduling, production planning, inventory control, and aggregate planning, among others. This comprehensive collection of research provides cutting-edge knowledge on information technology developments for both researchers and professionals in fields such as operations and production management, Web engineering, artificial intelligence, and information resources management.

Scientiae Mathematicae Japonicae

Seeks to improve communication between managers and professionals in OR/MS.

Supply Chain Simulation

" To sum up, there should be a copy on the bookshelf of all engineers responsible for detailed planning of the Product Delivery Process (PDP). The Editors highlight the impressive gains reported by companies exploiting the potential of coordinating organizational units and integrating information flows and planning efforts along a supply chain. This publication is strong on coordination and planning. It is therefore recommended as an up-to-date source book for these particular aspects of SCM." International Journal of Production Research 2001/Vol. 39/13

APMR

Water Resource Systems Planning and Management

An introduction to the physical principles and equipment involved in the production, use and attenuation of radiation, and the laws governing the administration of ionising radiations. Written by a distinguished team of radiography teachers, the book is designed specifically for the needs of the radiographer in training. The clear text is well-illustrated throughout with half-tones and line drawings.

Advances in Artificial Intelligence

This book is open access under a CC BY-NC 4.0 license. This revised, updated textbook presents a systems approach to the planning, management, and operation of water resources infrastructure in the environment. Previously published in 2005 by UNESCO and Deltares (Delft Hydraulics at the time), this new edition, written again with contributions from Jerry R. Stedinger, Jozef P. M. Dijkman,

and Monique T. Villars, is aimed equally at students and professionals. It introduces readers to the concept of viewing issues involving water resources as a system of multiple interacting components and scales. It offers guidelines for initiating and carrying out water resource system planning and management projects. It introduces alternative optimization, simulation, and statistical methods useful for project identification, design, siting, operation and evaluation and for studying post-planning issues. The authors cover both basin-wide and urban water issues and present ways of identifying and evaluating alternatives for addressing multiple-purpose and multi-objective water quantity and quality management challenges. Reinforced with cases studies, exercises, and media supplements throughout, the text is ideal for upper-level undergraduate and graduate courses in water resource planning and management as well as for practicing planners and engineers in the field.

Urban Transportation and Logistics

With an emphasis on modeling techniques, Jeremy Shapiro's MODELING THE SUPPLY CHAIN is the perfect tool for courses in supply chain management or for professional managers who seek better analytical tools for managing their supply chains, information technologists who are responsible for developing and/or maintaining such tools, and consultants who conduct supply chain studies using models. Shapiro examines in detail the roles of data, models, and modeling systems in helping companies improve the management of their supply chains. The focus is on optimization models based on linear and mixed integer programming. The complementary role played by descriptive models in developing data inputs for optimization models is thoroughly reviewed. Using numerous applications, Shapiro clearly illustrates that when properly implemented, these methodologies can create accurate and comprehensive models of great practical value. The book also shows how competitive advantage in supply chain management can be most fully realized by developing and applying optimization modeling systems. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Interfaces

Designing and Managing the Supply Chain, 3/e provides state-of-the-art models, concepts, and solution methods that are important for the design, control, operation, and management of supply chain systems. In particular, the authors attempt to convey the intuition behind many key supply chain concepts and to provide simple techniques that can be used to analyze various aspects of the supply chain. Topical coverage reflects the authors' desire to introduce students to those aspects of supply chain management that are critical to the success of a business. Although many essential supply chain management issues are interrelated, the authors strive to make each chapter as self-contained as possible, so that the reader can refer directly to chapters covering topics of interest. Each chapter utilizes numerous case studies and examples, and mathematical and technical sections can be skipped without loss of continuity. The 3rd edition represents a substantial revision. While the structure and philosophy were kept intact, the authors placed an increasing importance on finding or developing effective frameworks that illustrate many important supply chain issues. At the

same time, motivated by new developments in industry, they added material on a variety of topics new to the book while increasing the coverage of others.

The Practice of Supply Chain Management: Where Theory and Application Converge

Achieving Competitive Advantage Today's corporate leaders are under increasing pressure to deliver differentiated, lasting performance, fast. Industry 4.0 is driving new business models, with competitors becoming more numerous, more formidable, and more global. This puts profitability at risk as whole supply chains shift in industries. By placing customer value at the heart of their businesses, through a demand-driven digital supply chain, Total Value Optimization (TVO) goes beyond traditional approaches to ensure your company not only survives, but thrives "Steven Bowen provides a clear pathway to transform your supply chain into the ultimate competitive weapon. The Total Value Optimization (TVO) framework, resting on a foundation of data analytics, is the best approach we have seen to achieve integrated supply chain excellence in logistics, operations, and procurement." --J. Paul Dittmann, Ph.D. Executive Director, Global Supply Chain Institute, University of Tennessee "After applying TVO across three corporations, both public and private equity owned, we generated \$290 million in EBITDA, \$310 million in cash, and growth through improved customer responsiveness. Every company and CEO should consider implementing TVO." --James R. Voss, CEO Vectra "Grounded in data analytics, Total Value Optimization is essential for companies looking to survive and thrive in today's fast-paced and ever-changing business environment. Steve Bowen's book offers a solid framework for executives in search of an engaging, thoughtful, and comprehensive approach toward achieving supply chain excellence."--John D. Baumann, President and CEO, Colony Brands, Inc.

Managing Business Interfaces

AMPL, developed at AT&T's Bell Laboratories, is a powerful, yet easy-to-use modeling environment for problems in linear, nonlinear, network, and integer programming. Users can formulate optimization models and analyze solutions using common algebraic notation; the computer manages the interface to advanced optimizers. In less advanced programming software, students must write out every variable and constraint explicitly. AMPL's powerful display commands encourage creative responses to modeling assignments..The AMPL Student Edition is a full-featured version of the AMPL and optimizer software that accepts problems up to 300 variables and 300 constraints. AMPL's modeling approach can handle real-world problems. AMPL student models easily scale up to optimization problems of realistic size. AMPL Student Edition comes with both the MINOS and CPLEX solvers. Beginners need only type solve to invoke an optimizer, but advanced students have full access to algorithmic options because the AMPL Student Edition works just like the professional editions that run on computers from PCs to Crays. Classroom skills transfer directly to the job environment.

QUANTITATIVE MODELS IN OPERATIONS AND SUPPLY CHAIN MANAGEMENT

High-Tech and High-Touch Logistics Solutions for Supply Chain Challenges In today's fast-paced and customer-oriented business environment, superior supply chain performance is a prerequisite to getting and staying competitive. Supply Chain Strategy is based on world-class logistics practices in place in successful supply chain organizations, the latest academic breakthroughs in logistics system design, and the logic of logistics. It presents the proven pillars of success in logistics and supply chain management. Part of McGraw-Hill's Logistics Management Library, Supply Chain Strategy is organized according to author Dr. Ed Frazelle's breakthrough logistics master planning methodology. The methodology leads to metrics, process designs, system designs, and organizational strategies for total supply chain management, total logistics management, customer response, inventory planning and management, supply, transportation, and warehousing. Concise yet complete, Dr. Frazelle's book shows how to develop a comprehensive logistics and supply chain strategy, one that will both complement and support a company's strategic objectives and long-term success. Logistics—the flow of material, information, and money between consumers and suppliers—has become a key boardroom topic. It is the subject of cover features in business publications from Wall Street Journal to BusinessWeek. Annual global logistics expenditures exceed \$3.5 trillion, nearly 20 percent of the world's GDP, making logistics perhaps the last frontier for major corporations to significantly increase shareholder and customer value. And at the heart of every effort to improve organizational logistics performance? Supply chain efficiency. Supply Chain Strategy is today's most comprehensive resource for up-to-the-minute thinking and practices on developing supply chain strategies that support a company's overall objectives. Covering world-class practices and systems, taken from the files of Coca-Cola, Wal-Mart, General Electric, and other companies, it covers essential supply chain subjects including: Logistics data mining for identifying the root cause of material and information flow problems, pinpointing opportunities for process improvements, and providing an objective basis for project-team decision making Inventory planning and management presenting metrics, processes, and systems for forecasting, demand planning, and inventory control, yielding lower inventory levels and improved customer service Logistics information systems and Web-based logistics helping to substitute information for inventory and work content Transportation and distribution for connecting sourcing locations with customers at the lowest cost by, among other things, leveraging private and third-party transportation systems Logistics organization development including the seven disciplines that link enterprises across the supply chain, as well as logistics activities within those enterprises Supply Chain Strategy explains and demonstrates how decision makers can use today's technology to enhance key logistics systems at every point in the supply chain, from the time an idea or product is conceived through its delivery to the final user. It describes the major steps in developing an effective, workable logistics management program one that will reduce operating expenses, minimize capital investment, and improve overall customer service and satisfaction.

Handbook of Computational Intelligence in Manufacturing and Production Management

This book is intended to be used as an advanced beginning or an intermediate text

in operations research, management science, or mathematical programming.

Supply Chain Management

Amiya Chakravarty is a big name in production manufacturing and Josh Eliashberg is a huge name in marketing. This is one of the first books that examines the interface of Marketing and Production, with the chapters written by well-known people in the field. Hardcover version published in December 2003.

Total Value Optimization

Using strategic supply chain network design, companies can drive consistent dramatic savings throughout their global supply chains. Logistics experts at IBM and Northwestern University have brought together the rigorous principles and the practical applications supply chain designers need to improve the flow of physical products across the globe.

Handbook of Operations Research in Agriculture and the Agri-Food Industry

Supply Chain Management

Although society has become increasingly dependent on the timely operation of logistics systems, we still face many problems regarding efficiency, the environment, energy consumption, and safety in urban transport and logistics—under normal cases and in disasters. As such, understanding how to address these challenges has become essential for creating better urban planning and policy implementation. Presenting the best practices of leading experts from around the world, *Urban Transportation and Logistics: Health, Safety, and Security Concerns* provides cutting-edge concepts and a vision for urban transport and logistics relating to human security. Its comprehensive coverage supplies the foundation for examining transport and logistics systems in urban areas from the viewpoint of safety and security considerations on human life. Topics covered include: Hazardous material transport Healthy transport Road safety Network design for freight transport and supply chain Transport and logistics in Asian cities Vehicle routing and scheduling with uncertainty Urban transport and logistics in natural disasters Future perspectives on urban freight transport The book addresses Information and Communication Technologies (ICT) and Intelligent Transport System (ITS) applications within urban logistics. It considers supply chains, road safety in hazardous material transport, and logistics and transport design in mixed traffic areas. It also introduces the notion of the megalopolis and the need for improved planning relative to human usage, freight transportation, and city logistic planning. This book provides numerous examples and case studies of real-world scenarios from around the world, making it useful for both practitioners and researchers involved in urban transport and logistics planning.

Introduction to Computational Optimization Models for Production Planning in a Supply Chain

Supply Chain Management and Cost Management are important developments helping companies to respond to increased global competition and demanding customer needs. Within the 23 chapters of the book, more than 35 authors provide insights into new concepts for cost control in supply chains. The frameworks presented are illustrated with case studies from the automotive, textile, white goods, and transportation industry as well as from retailing. Academics will benefit from the wide range of approaches presented, while practitioners will learn from the examples how their own company and the supply chains which they compete in, can be brought to lower costs and better performance.

Supply Chain Strategy

The classic field handbook for the manufacturing professional has been revised to reflect many important changes in the manufacturing field including the pervasiveness of ERP systems and the continuing decentralization of decision making to the factory floor.

Designing and Managing the Supply Chain 3e with Student CD

This handbook contains chapters covering a broad range of supply chain management issues written by leading experts in the field. It is aimed at researchers, students, engineers, economists and managers involved in supply chain management.

Graph Theory and Combinatorial Optimization

Operations Research

Quantitative models and computer-based tools are essential for making decisions in today's business environment. These tools are of particular importance in the rapidly growing area of supply chain management. This volume is a unified effort to provide a systematic summary of the large variety of new issues being considered, the new set of models being developed, the new techniques for analysis, and the computational methods that have become available recently. The volume's objective is to provide a self-contained, sophisticated research summary - a snapshot at this point of time - in the area of Quantitative Models for Supply Chain Management. While there are some multi-disciplinary aspects of supply chain management not covered here, the Editors and their contributors have captured many important developments in this rapidly expanding field. The 26 chapters can be divided into six categories. Basic Concepts and Technical Material (Chapters 1-6). The chapters in this category focus on introducing basic concepts, providing mathematical background and validating algorithmic tools to solve operational problems in supply chains. Supply Contracts (Chapters 7-10). In this category, the primary focus is on design and evaluation of supply contracts between independent agents in the supply chain. Value of Information (Chapters 11-13). The chapters in this category explicitly model the effect of information on decision-making and on supply chain performance. Managing Product Variety (Chapters 16-19). The chapters in this category analyze the effects of product

variety and the different strategies to manage it. International Operations (Chapters 20-22). The three chapters in this category provide an overview of research in the emerging area of International Operations. Conceptual Issues and New Challenges (Chapters 23-27). These chapters outline a variety of frameworks that can be explored and used in future research efforts. This volume can serve as a graduate text, as a reference for researchers and as a guide for further development of this field.

Supply Chain Management and Advanced Planning

The thoroughly revised and updated book, now in its second edition, continues to present a comprehensive view of the concepts and applications of various quantitative models used in the study of operations and supply chain management. It provides a complete account of location and layout models, production planning models, production control models, cycle inventory models, safety stock models and transportation models. A separate chapter on real-life situations provides the user with the knowledge of specific areas where the models have been applied in decision-making processes. The various techniques to solve operations and supply chain management problems are also discussed. The text is supported by a large number of illustrative examples, exercises and review questions to reinforce the students' understanding of the subject matter. Designed as a textbook for the students of mechanical and industrial engineering, the book would also be useful to postgraduate students of management. NEW TO THE SECOND EDITION • Two new chapters on 'Production Control—Additional Approaches' (Chapter 6) and 'Materials Planning and Lot Sizing' (Chapter 8) • Forecasting and Aggregate Planning are described in two separate chapters • Each chapter includes new sections, additional examples, illustrations, short questions and exercises • Provides solutions to the exercises

Practical Radiotherapy

Multiagent based Supply Chain Management

Supply Chain Simulation allows readers to practice modeling and simulating a multi-level supply chain. The chapters are a combination of the practical and the theoretical, covering: knowledge of simulation methods and techniques, the conceptual framework of a typical supply chain, the main concepts of system dynamics, and a set of practice problems with their corresponding solutions. The problem set includes illustrations and graphs relating to the simulation results of the Vensim® program, the main code of which is also provided. The examples used are a valuable simulation tool that can be modified and extended according to user requirements. The objective of Supply Chain Simulation is to meet the demands of supply chain simulation or similar courses taught at the postgraduate level. The "what if" analysis recreates different simulation scenarios to improve the decision-making process in terms of supply chain performance, making the book useful not only for postgraduate students, but also for industrial practitioners.

CIGR Handbook of Agricultural Engineering: Information

technology

For over a decade, there has been an increasing interest in the use of supply chain methods to improve performance across the entire business enterprise. Numerous industries have recognized the importance of efficient supply chain integration, and, as a result, supply chain management has become a standard part of business practice. The Practice of Supply Chain Management: Where Theory and Application Converge is a must-have volume for users of supply chain management methods, supply chain management researchers, and students in supply chain management. The objective of the book is to provide an overview of this important practice-research cycle, and it is organized into three sections: Core Concepts and Practices; Emerging Supply Chain Practices; and Supply Chain in Action. The focus of the book is on supply chain practice, but supply chain practice that has been heavily influenced by supply chain research. It is this synergy between research and practice that continues to simulate new directions for research.

International Journal of Production Economics

With an emphasis on modeling techniques, Jeremy Shapiro's MODELING THE SUPPLY CHAIN is the perfect tool for courses in supply chain management or for professional managers who seek better analytical tools for managing their supply chains, information technologists who are responsible for developing and/or maintaining such tools, and consultants who conduct supply chain studies using models. Shapiro examines in detail the roles of data, models, and modeling systems in helping companies improve the management of their supply chains. The focus is on optimization models based on linear and mixed integer programming. The complementary role played by descriptive models in developing data inputs for optimization models is thoroughly reviewed. Using numerous applications, Shapiro clearly illustrates that when properly implemented, these methodologies can create accurate and comprehensive models of great practical value. The book also shows how competitive advantage in supply chain management can be most fully realized by developing and applying optimization modeling systems.

Social and Environmental Dimensions of Organizations and Supply Chains

Supply Chain Network Design

Ott and Longnecker's AN INTRODUCTION TO STATISTICAL METHODS AND DATA ANALYSIS, 6th Edition, International Edition provides a broad overview of statistical methods for advanced undergraduate and graduate students from a variety of disciplines who have little or no prior course work in statistics. The authors teach students to solve problems encountered in research projects, to make decisions based on data in general settings both within and beyond the university setting, and to become critical readers of statistical analyses in research papers and in news reports. The first eleven chapters present material typically covered in an

introductory statistics course, as well as case studies and examples that are often encountered in undergraduate capstone courses. The remaining chapters cover regression modeling and design of experiments.

An Introduction to Statistical Methods and Data Analysis

This book highlights recent developments and advances in city logistics. City logistics is a relatively new area of urban study and urban management. The goal of city logistics is to establish efficient, safe and environmentally friendly urban freight transport systems using advanced information communication technology. This book covers modelling, planning and evaluating city logistics measures including co-operative freight transport systems, consolidated city distribution centres, advanced vehicle routing and scheduling using intelligent transport systems, load factor controls, road pricing, intelligent parking controls, pickup points for e-commerce. Modelling and analysing the Planning and efficient management of city logistics schemes is essential because there are multiple stakeholders who are involved in urban freight transport issues. Therefore, public-private partnerships and other management methodology will be discussed. As well, the book contains several case studies of urban freight transport policies which have been already implanted in some cities in Europe, United States and the Asia Pacific region.

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