

Project Management The Managerial Process 4th Edition Book Cd Rom

PMP Project Management Professional Exam Study Guide
PMP Project Management Professional Practice Tests
Project Management in Practice, 6th Edition
Project Management for the Unofficial Project Manager
Project Management Loose Leaf for Project Management:
The Managerial Process 7e
Ask a Manager International Development Projects
Fundamentals of Project Management
Identifying and Managing Project Risk
Project Management
Project Management
The Marketing Plan Handbook, 6th Edition
Project Management A Guide to the Project Management
Body of Knowledge (PMBOK(R) Guide-Sixth Edition /
Agile Practice Guide Bundle (HINDI)
Project Management for Construction
The Oxford Handbook of Project Management
A Guide to the Business Analysis Body of Knowledge
Project Management Leadership
Project Management in Practice
Exam Prep for: Project Management ; The Managerial
Process
Project Management 4E (Sie)
ISE Project Management: The Managerial Process
Managing Performance Through Training and
Development
Project Management: the Managerial Process
Management 3.0
The Dissertation Journey
Understanding Social Entrepreneurship
Project Management
Project Management: The Managerial Process
Project Management: The Managerial Process
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Project Management Case Studies
Project Management: The Managerial Process with MS

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Project Management: The Managerial Process (Special Indian Edition)
Project Management Loose Leaf for Project Management: The Managerial Process
The Fast Forward MBA in Project Management
Project Management, Planning and Control

PMP Project Management Professional Exam Study Guide

The science and practice of training and development is continually advancing. This 5th edition of Managing Performance Through Training and Development reflects many of these advances, such as the increasing use of technology, blended approaches to training delivery, training-on-demand and just-in-time learning, new models of training evaluation, and techniques to improve transfer of training. This text maintains a perfect balance between theory and research and practice and application, while providing relevant examples (many of them Canadian), to illustrate the text's concepts and principles.

PMP Project Management Professional Practice Tests

"Business analysis involves understanding how organizations function to accomplish their purposes and defining the capabilities an organization requires to provide products and services to external stakeholders. [This guide contains] a framework that describes the business analysis tasks that must be performed in

order to understand how a solution will deliver value to the sponsoring organization." - page 3.

Project Management in Practice, 6th Edition

Prepare for PMP certification exam success with this fully updated and comprehensive study guide This study guide serves as a comprehensive resource for those who plan on taking the Project Management Professional (PMP) certification exam administered by PMI. The book helps you prepare for the exam, and it will continue to serve project managers as an on-the-job reference book. The PMP Project Management Professional Exam Study Guide, Tenth Edition is fully updated to include recent changes to the exam. New content covers the integral role that Agile and other iterative practices have in project management. Updates also address the pivotal responsibilities of the project manager and the skill sets required for this position. The study guide was written to reflect the Project Management Process and Procedures found in the revised A Guide to the Project Management Body of Knowledge -- PMBOK® Guide, 6th Edition. Well-known author and expert Kim Heldman, PMP, helps to prepare you for the exam with in-depth coverage of topics, concepts, and key terms. Learn more about the three main domain areas of people, process, and business environment, plus the predictive, agile, and hybrid approaches to project management. This guide is an effective learning aid that will take your understanding to the next level. Provides

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comprehensive material, covering the complete exam outline Lists chapter objectives and offers detailed discussions of these objectives Reflects differences in project management environments and approaches Effectively presents real world scenarios, project application sidebars, and chapter review questions You'll also connect to a beneficial, on-the-go resource: an interactive online learning environment and test bank. This environment includes an assessment test, chapter tests, practice exams, electronic flashcards, and a glossary of key terms. A thorough review is the best prep for a challenging certification exam. So, get ready with this essential PMP study guide.

Project Management for the Unofficial Project Manager

The Oxford Handbook of Project Management presents and discusses leading ideas in the management of projects. Positioning project management as a domain much broader and more strategic than simply 'execution management', this Handbook draws on the insights of over 40 scholars to chart the development of the subject over the last 50 years or more as an area of increasing practical and academic interest. It suggests we could be entering an emerging 'third wave' of analysis and interpretation following its early technical and operational beginnings and the subsequent shift to a focus on projects and their management. Topics dealt with include: the historical evolution of the subject; its theoretical base; professionalism; business and societal context; strategy; organization; governance;

innovation; overruns; risk; information management; procurement; relationships and trust; knowledge management; practice and teams. This handbook is of particular relevance to those interested in the research issues underlying project management.

Project Management

Loose Leaf for Project Management: The Managerial Process 7e

To support the broadening spectrum of project delivery approaches, PMI is offering A Guide to the Project Management Body of Knowledge (PMBOK® Guide) – Sixth Edition as a bundle with its latest, the Agile Practice Guide. The PMBOK® Guide – Sixth Edition now contains detailed information about agile; while the Agile Practice Guide, created in partnership with Agile Alliance®, serves as a bridge to connect waterfall and agile. Together they are a powerful tool for project managers. The PMBOK® Guide – Sixth Edition – PMI's flagship publication has been updated to reflect the latest good practices in project management. New to the Sixth Edition, each knowledge area will contain a section entitled Approaches for Agile, Iterative and Adaptive Environments, describing how these practices integrate in project settings. It will also contain more emphasis on strategic and business

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knowledge—including discussion of project management business documents—and information on the PMI Talent Triangle™ and the essential skills for success in today's market. Agile Practice Guide has been developed as a resource to understand, evaluate, and use agile and hybrid agile approaches. This practice guide provides guidance on when, where, and how to apply agile approaches and provides practical tools for practitioners and organizations wanting to increase agility. This practice guide is aligned with other PMI standards, including A Guide to the Project Management Body of Knowledge (PMBOK® Guide) – Sixth Edition, and was developed as the result of collaboration between the Project Management Institute and the Agile Alliance.

Ask a Manager

Offering streamlined coverage with an applied approach, Project Management in Practice, 6th Edition focuses on the essentials of project management. This concise, hands-on text is ideal for a one semester project management course, or as a module on project management. This textbook is organized around the project management life cycle, and provides students with essential project management concepts while addressing an important area of industry growth: the use of projects to achieve the strategic goals of organizations.

International Development Projects

Project Management: The Managerial Process provides a holistic, integrative view of project management, with a focus on the above framework. It presents readers with a complete picture of project management - not only what to do and how to do it, but also why it is done. This international adaptation contains the valuable addition of local and regional cases and applications. The generic approach in this text ensures relevancy across all studies and industries for students, prospective project managers, project management practitioners, analysts, managers or those assigned to project teams.

Fundamentals of Project Management

A comprehensive book on project management, covering all principles and methods with fully worked examples, this book includes both hard and soft skills for the engineering, manufacturing and construction industries. Ideal for engineering project managers considering obtaining a Project Management Professional (PMP) qualification, this book covers in theory and practice, the complete body of knowledge for both the Project Management Institute (PMI) and the Association of Project Management (APM). Fully aligned with the latest 2005 updates to the exam syllabi, complete with online sample Q&A, and updated to

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include the latest revision of BS 6079 (British Standards Institute Guide to Project Management in the Construction Industry), this book is a complete and valuable reference for anyone serious about project management. â€¢The complete body of knowledge for project management professionals in the engineering, manufacturing and construction sectors â€¢Covers all hard and soft topics in both theory and practice for the newly revised PMP and APMP qualification exams, along with the latest revision of BS 6079 standard on project management in the construction industry â€¢Written by a qualified PMP exam accreditor and accompanied by online Q&A resources for self-testing

Identifying and Managing Project Risk

Focusing on the human element that is critical to project implementation and completion, this book provides a five-step approach for collecting the useful information to plan, schedule, and control a project. It outlines solution-oriented, integrated methodologies for implementing the processes of project management.

Project Management

The all-inclusive guide to exceptional project management The Fast Forward MBA in Project Management is the comprehensive guide to real-world project

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management methods, tools, and techniques. Practical, easy-to-use, and deeply thorough, this book gives you answers you need now. You'll find the cutting-edge ideas and hard-won wisdom of one of the field's leading experts, delivered in short, lively segments that address common management issues. Brief descriptions of important concepts, tips on real-world applications, and compact case studies illustrate the most sought-after skills and the pitfalls you should watch out for. This new fifth edition features new case studies, new information on engaging stakeholders, change management, new guidance on using Agile techniques, and new content that integrates current events and trends in the project management sphere. Project management is a complex role, with seemingly conflicting demands that must be coordinated into a single, overarching, executable strategy — all within certain time, resource, and budget constraints. This book shows you how to get it all together and get it done, with expert guidance every step of the way. Navigate complex management issues effectively Master key concepts and real-world applications Learn from case studies of today's leading experts Keep your project on track, on time, and on budget From finding the right sponsor to clarifying objectives to setting a realistic schedule and budget projection, all across different departments, executive levels, or technical domains, project management incorporates a wide range of competencies. The Fast Forward MBA in Project Management shows you what you need to know, the best way to do it, and what to watch out for along the way.

Project Management

Project Management

Introduces a realistic approach to leading, managing, and growing your Agile team or organization. Written for current managers and developers moving into management, Appelo shares insights that are grounded in modern complex systems theory, reflecting the intense complexity of modern software development. Recognizes that today's organizations are living, networked systems; that you can't simply let them run themselves; and that management is primarily about people and relationships. Deepens your understanding of how organizations and Agile teams work, and gives you tools to solve your own problems. Identifies the most valuable elements of Agile management, and helps you improve each of them.

The Marketing Plan Handbook, 6th Edition

It's an uphill climb—but the view from the top makes it all worthwhile. A dissertation can be challenging, but this informative book helps you overcome the obstacles along the way. Using graphics, checklists, and sample forms, this guide

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readies you for each step of the process, including selecting the committee, getting acclimated to academic writing, preparing for your oral defense, and publishing your research. New features include: A chapter on ethical considerations Expanded coverage of digital data collection and the Internet More detailed information on conducting the literature review A discussion of how to develop a theoretical or conceptual framework

Project Management

In International Development Projects: Peculiarities and Managerial Approaches, researchers-practitioners from two of Italy's most prestigious universities provide practical insights into this phenomenon and how the lessons learned in this high stakes international arena can help anyone managing projects that span companies, cultures and continents. Incorporating the wisdom of almost 500 experienced ID project managers, as well as the latest in academic research, this book provides an unprecedented look at the unique characteristics of ID projects, the methods being used to manage them and the specific tools and processes that most often lead to success.

A Guide to the Project Management Body of Knowledge (PMBOK(R) Guide-Sixth Edition / Agile Practice Guide Bundle

(HINDI)

Project Management for Construction

The Oxford Handbook of Project Management

A Guide to the Business Analysis Body of Knowledge

Project Management Leadership

The Marketing Plan Handbook presents a streamlined approach to writing succinct and meaningful marketing plans. By offering a comprehensive, step-by-step method for crafting a strategically viable marketing plan, this book provides the relevant information in a concise and straight-to-the-point manner. It outlines the basic principles of writing a marketing plan and presents an overarching framework that encompasses the plan's essential components. A distinct characteristic of this book is its emphasis on marketing as a value-creation

process. Because it incorporates the three aspects of value management—managing customer value, managing collaborator value, and managing company value—the marketing plan outlined in this book is relevant not only for business-to-consumer scenarios but for business-to-business scenarios as well. This integration of business-to-consumer and business-to-business planning into a single framework is essential for ensuring success in today’s networked marketplace. The marketing plan outlined in this book builds on the view of marketing as a central business discipline that defines the key aspects of a company’s business model. This view of marketing is reflected in the book’s cross-functional approach to strategic business planning. The Marketing Plan Handbook offers an integrative approach to writing a marketing plan that incorporates the relevant technological, financial, organizational, and operational aspects of the business. This approach leads to a marketing plan that is pertinent not only for marketers but for the entire organization. The Marketing Plan Handbook can benefit managers in all types of organizations. For startups and companies considering bringing new products to the market, this book outlines a process for developing a marketing plan to launch a new offering. For established companies with existing portfolios of products, this book presents a structured approach to developing an action plan to manage their offerings and product lines. Whether it is applied to a small business seeking to formalize the planning process, a startup seeking venture-capital financing, a fast-growth company considering an initial public offering, or a large multinational corporation, the framework outlined in this

book can help streamline the marketing planning process and translate it into an actionable strategic document that informs business decisions and helps avoid costly missteps.

Project Management in Practice

The ideal graduation gift for anyone about to enter the workforce, a witty, practical guide to 200 difficult professional conversations—featuring all-new advice from the creator of the popular website Ask a Manager and New York’s work-advice columnist. There’s a reason Alison Green has been called “the Dear Abby of the work world.” Ten years as a workplace-advice columnist have taught her that people avoid awkward conversations in the office because they simply don’t know what to say. Thankfully, Green does—and in this incredibly helpful book, she tackles the tough discussions you may need to have during your career. You’ll learn what to say when

- coworkers push their work on you—then take credit for it
- you accidentally trash-talk someone in an email then hit “reply all”
- you’re being micromanaged—or not being managed at all
- you catch a colleague in a lie
- your boss seems unhappy with your work
- your cubemate’s loud speakerphone is making you homicidal
- you got drunk at the holiday party

Advance praise for Ask a Manager “A must-read for anyone who works . . . [Alison Green’s] advice boils down to the idea that you should be professional (even when others are not) and that communicating in a straightforward manner with candor and kindness will

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get you far, no matter where you work.”—Booklist (starred review) “I am a huge fan of Alison Green’s Ask a Manager column. This book is even better. It teaches us how to deal with many of the most vexing big and little problems in our workplaces—and to do so with grace, confidence, and a sense of humor.”—Robert Sutton, Stanford professor and author of *The No Asshole Rule* and *The Asshole Survival Guide* “Clear and concise in its advice and expansive in its scope, *Ask a Manager* is the book I wish I’d had in my desk drawer when I was starting out (or even, let’s be honest, fifteen years in).”—Sarah Knight, *New York Times* bestselling author of *The Life-Changing Magic of Not Giving a F*ck*

Exam Prep for: Project Management ; The Managerial Process

No project management training? No problem! In today’s workplace, employees are routinely expected to coordinate and manage projects. Yet, chances are, you aren’t formally trained in managing projects—you’re an unofficial project manager. FranklinCovey experts Kory Kogon, Suzette Blakemore, and James Wood understand the importance of leadership in project completion and explain that people are crucial in the formula for success. *Project Management for the Unofficial Project Manager* offers practical, real-world insights for effective project management and guides you through the essentials of the people and project management process: Initiate Plan Execute Monitor/Control Close Unofficial project managers in any arena will benefit from the accessible, engaging real-life

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anecdotes, memorable “Project Management Proverbs,” and quick reviews at the end of each chapter. If you’re struggling to keep your projects organized, this book is for you. If you manage projects without the benefit of a team, this book is also for you. Change the way you think about project management—“project manager” may not be your official title or necessarily your dream job, but with the right strategies, you can excel.

Project Management 4E (Sie)

ISE Project Management: The Managerial Process

As the market-leading textbook on the subject, Project Management: The Managerial Process is distinguished by its balanced treatment of both the technical and behavioral issues in project management as well as by its coverage of a broad range of industries to which project management principles can be applied. It focuses on how project management is integral to the organization as a whole. The text not only delivers the tools and processes essential to successful project management but also an understanding that the effectiveness of these tools and methods are shaped and determined by the prevailing culture of the organization and interpersonal dynamics of the people involved. As such, Larson/Gray presents

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a holistic view that focuses on methodology as well as the human dimension and how they interact to determine the outcome of projects. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

Managing Performance Through Training and Development

Designed for project management courses for business students, Project Management: A Managerial Approach, 9th Edition guides students through all facets of the steps needed to successfully manage a project. The authors' managerial perspective addresses the basic nature of managing all types of projects as well as the specific techniques and insights required for selecting, initiating, executing, and evaluating those projects.

Project Management: the Managerial Process

Master all five PMP domains and boost your confidence for exam day PMP: Project Management Professional Practice Tests provides candidates with an ideal study aid for PMP exam preparation. Fully aligned with the A Guide to the Project Management Body of Knowledge (PMBOK® Guide), 6th edition, this book provides

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practice questions covering all five performance domains. Five unique 160-question chapter tests, as well as one practice exam cover Initiating; Planning; Executing; Monitoring and Controlling; and Closing to help you pinpoint weak areas while there is still time to review. An additional 200-question practice test provides a bonus exam--1000 questions in all--, and a year of FREE access to the Sybex interactive online learning environment puts a test bank, practice questions, and more at your disposal. The PMP exam is a challenging four-hour, 200-question validation of your project management knowledge. Mimicking exam conditions is one of the best ways to prepare, and this book is designed to test your knowledge, focus, and mental endurance to get you fully prepared for the big day. Test your project management knowledge with 1,000 challenging questions Prepare using up-to-date material that accurately reflect the current exam Access digital study tools including electronic flashcards and additional practice questions In today's IT marketplace, qualified project managers are heavily in demand as employers increasingly require those who are capable of managing larger and more complex projects. The PMP certification shows that you know, understand, and can practice PMBOK guidelines to a rigorous level, and is considered the premier project management qualification out there—so when exam day arrives, complete preparation becomes critical to your success. PMP: Project Management Professional Practice Tests help you gauge your progress, preview exam day, and focus your study time so you can conquer the exam with confidence. To register for access to the online test banks included with the purchase of this book, please

visit: www.wiley.com/go/sybextestprep.

Management 3.0

As the market-leading textbook on the subject, Project Management: The Managerial Process is distinguished by its balanced treatment of both the technical and behavioral issues in project management as well as by its coverage of a broad range of industries to which project management principles can be applied. It focuses on how project management is integral to the organization as a whole. The text not only delivers the tools and processes is essential to successful project management but also an understanding that the effectiveness of these tools and methods are shaped and determined by the prevailing culture of the organization and interpersonal dynamics of the people involved. As such, Larson/Gray presents a holistic view that focuses on methodology as well as the human dimension and how they interact to determine the outcome of projects. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

The Dissertation Journey

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Project Management in Practice is mapped to Certificate IV and Diploma of Project Management and in the BSB Business Services Training Package, is aligned with PMBoK 5th Edition, 2013. This text has been adapted from the successful Project Management by Larson and Gray, and has been written to reflect the competencies as well as literacy standards of Vocational Education students. Project Management in Practice is mapped to Certificate IV and Diploma of Project Management and in the BSB Business Services Training Package, is aligned with PMBoK 5th Edition, 2013.

Understanding Social Entrepreneurship

Project Management

As the market-leading textbook on the subject, Project Management: The Managerial Process, 4e is distinguished by its balanced treatment of both the technical and behavioral issues in project management as well as by its coverage of a broad range of industries to which project management principles can be applied. It focuses on how project management is integral to the organization as a whole. The 4th edition reflects the latest changes found in the practice. Other texts discuss the topics covered in this text but they do not view oversight as the project

manager's operating environment, as does Gray/Larson.

Project Management: The Managerial Process

Project Management, 8e provides a holistic and realistic approach to Project Management that combines the human aspect and culture of an organization with the tools and methods used. It covers concepts and skills used to propose, plan, secure resources, budget and lead project teams to successful completion of projects. This text is not only on how the management process works, but also, and more importantly, on why it works. It's not intended to specialize by industry type or project scope, rather it is written for the individual who will be required to manage a variety of projects in a variety of organizational settings. 8e was written for a broad range of audiences including, project managers, students, analysts and Project Management Institute Members preparing for certification exams. The digital component, Connect, now has enhanced algorithmic problems, Application Based Activities, SmartBook 2.0 and Practice Operations, a game-based 3D operations management simulation.

Project Management: The Managerial Process

Winner of the Project Management Institute's David I. Cleland Project Management

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Literature Award 2010 It's no wonder that project managers spend so much time focusing their attention on risk identification. Important projects tend to be time constrained, pose huge technical challenges, and suffer from a lack of adequate resources. Identifying and Managing Project Risk, now updated and consistent with the very latest Project Management Body of Knowledge (PMBOK)® Guide, takes readers through every phase of a project, showing them how to consider the possible risks involved at every point in the process. Drawing on real-world situations and hundreds of examples, the book outlines proven methods, demonstrating key ideas for project risk planning and showing how to use high-level risk assessment tools. Analyzing aspects such as available resources, project scope, and scheduling, this new edition also explores the growing area of Enterprise Risk Management. Comprehensive and completely up-to-date, this book helps readers determine risk factors thoroughly and decisively before a project gets derailed.

Project Management

Project Management, 8e provides a holistic and realistic approach to Project Management that combines the human aspect and culture of an organization with the tools and methods used. It covers concepts and skills used to propose, plan, secure resources, budget and lead project teams to successful completion of projects. This text is not only on how the management process works, but also, and

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more importantly, on why it works. It's not intended to specialize by industry type or project scope, rather it is written for the individual who will be required to manage a variety of projects in a variety of organizational settings. 8e was written for a broad range of audiences including, project managers, students, analysts and Project Management Institute Members preparing for certification exams. The digital component, Connect, now has enhanced algorithmic problems, Application Based Activities, SmartBook 2.0 and Practice Operations, a game-based 3D operations management simulation.

Project Management Case Studies

As the market-leading textbook on the subject, Project Management: The Managerial Process is distinguished by its balanced treatment of both the technical and behavioral issues in project management as well as by its coverage of a broad range of industries to which project management principles can be applied. It focuses on how project management is integral to the organization as a whole. The text not only delivers the tools and processes is essential to successful project management but also an understanding that the effectiveness of these tools and methods are shaped and determined by the prevailing culture of the organization and interpersonal dynamics of the people involved. As such, Larson/Gray presents a holistic view that focuses on methodology as well as the human dimension and how they interact to determine the outcome of projects. Connect is the only

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integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

Project Management: The Managerial Process with MS Project

THE #1 PROJECT MANAGEMENT CASE STUDIES BOOK NOW FEATURING NEW CASES FROM DISNEY, THE OLYMPICS, AIRBUS, BOEING, AND MORE After on-the-job experience, case studies are the most important part of every project manager's training. This Fifth Edition of Project Management Case Studies features more than one hundred case studies that detail projects at high-profile companies around the world. These cases offer you a unique opportunity to experience, first-hand, project management in action within a variety of contexts and up against some of the most challenging conditions any project manager will likely face. New to this edition are case studies focusing on agile and scrum methodologies. Contains 100-plus case studies from companies that illustrate both successful and not-so-successful project management Represents an array of industries, including medical and pharmaceutical, aerospace, entertainment, sports, manufacturing, finance, telecommunications, and more Features 18 new case studies, including high-profile cases from Disney, the Olympics, Boeing 787 Dreamliner, and Airbus 380 Follows and supports preparation for the Project Management Professional (PMP)® Certification Exam Experienced PMs, project managers in training, and

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students alike will find this book to be an indispensable resource whether used as a standalone or combined with the bestselling Project Management: A Systems Approach to Planning, Scheduling, and Controlling, 12th Edition. PMI, CAPM, PMBOK, PMP and Project Management Professional are registered marks of the Project Management Institute, Inc.

Project Management: The Managerial Process (Special Indian Edition)

Project Management

Project Management Leadership is a comprehensive guide to the human factors involved in Project Management, in particular the leadership skills required to ensure successful implementation of current best practice. It provides the latest insights on team building, motivation, collaboration, and networking skills, and the way these can be harnessed to manage a successful project. Exercises and worked examples are provided throughout.

Loose Leaf for Project Management: The Managerial Process

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Updated concepts and tools to set up project plans, schedule work, monitor progress-and consistently achieve desired project results.In today's time-based and cost-conscious global business environment, tight project deadlines and stringent expectations are the norm. This classic book provides businesspeople with an excellent introduction to project management, supplying sound, basic information (along with updated tools and techniques) to understand and master the complexities and nuances of project management. Clear and down-to-earth, this step-by-step guide explains how to effectively spearhead every stage of a project-from developing the goals and objectives to managing the project team-and make project management work in any company. This updated second edition includes: * New material on the Project Management Body of Knowledge (PMBOK) * Do's and don'ts of implementing scheduling software* Coverage of the PMP certification offered by the Project Management Institute* Updated information on developing problem statements and mission statements* Techniques for implementing today's project management technologies in any organization-in any industry.

The Fast Forward MBA in Project Management

Project Management, Planning and Control

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Understanding Social Entrepreneurship is the leading textbook that provides students with a comprehensive overview of the field. It brings the mindset, principles, strategies, tools, and techniques of entrepreneurship into the social sector to present innovative solutions to today's vexing social issues. Kickul and Lyons cover all the key topics relevant to social entrepreneurship, including a detailed examination of each of the steps in the entrepreneurial process. This third edition includes several new features: A process-oriented format, taking students through discovery, design, development, and delivery Two new chapters: one on lean startup and design thinking for social entrepreneurship, and another on unconventional approaches from developing countries Updated and new case studies, with improved global coverage 'Practically Speaking' sections that explore evidence-based research from the field Bringing together a rigorous theoretical foundation and a strong practical focus, this is the go-to resource for students of social entrepreneurship at undergraduate and postgraduate levels. A companion website includes an instructor's manual, PowerPoint slides, test bank, and other tools to provide additional support for students and instructors.

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