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Handbooks in Transport

Earthen Architecture in Muslim Cultures

Hitt's engaging book will help managers understand the linkage between managing behavior effectively and the organisation's ability to formulate and implement its strategy. It emphasises the relationship between management effectiveness and company performance. A case study on Whole Foods is integrated throughout the chapters and covers all major organisational behavior topics. It also underscores how people are important assets to organisations, and how application of their knowledge and skills is necessary for organisations to accomplish their goals. Managers will gain the skills to make a strategic impact within their organisations.

Achieving Competitive Advantage through Quality Management

Small group research is of particularly wide interest to people working in a fairly broad variety of areas concerned with understanding conflict, especially for practitioners and researchers concerned with conflict resolution, peace, and related areas. The editors will focus on six main topical areas of small group research, which include: - Cooperation, competition, and conflict resolution - Coalitions, bargaining, and games - Group dynamics and social cognition - The group and organization - Team performance - Intergroup relations

Ethnomedicine

This book provides students and academics with a comprehensive analysis of the theory and practice of branding. The challenge to explore new and effective ways of harnessing the power of communication to engage with company stakeholders in interactive, immediate and innovative ways is ever-present in the digital era. Digital marketing and social media create opportunities for managers to communicate their brand's identity to their consumers and stakeholders. Yet, limited empirical research exists to elucidate these issues, and less still that assists our understanding of branding issues at an international level. Recognising the complexity and plurality at the heart of the branding discipline, this text explores the relationship between brands, identity and stakeholders. Working through building, designing and maintaining a brand, the authors consider such aspects as strategic planning and campaign management, research and measurement, media relations, employee communication, leadership and change communication, and crisis branding. Critically, differing methods and approaches applied to branding and communication research design are assessed, including both qualitative and quantitative methods. Proposing a mixture of theory and practice with international case studies, this book is an invaluable companion for advanced undergraduate and postgraduate students, academics of marketing and strategic brand management, as well as managers and decision makers globally.

Information Systems Theory

Organizing involves continuous challenges in the face of uncertainty and change. How is globalization impacting organizations? How will new strategies for a turbulent world affect organizational design? In this second edition of *Organization Theory and Design*, developed for students in the UK, Europe, the Middle East and Africa, respected academics Jonathan Murphy and Hugh Willmott continue to add an international perspective to Richard L. Daft's landmark text. Together they tackle these questions in a comprehensive, clear and accessible study of the subject.

Trends in Global Higher Education

In the global marketplace, negotiation frequently takes place across cultural boundaries, yet negotiation theory has traditionally been grounded in Western culture. This book, which provides an in-depth review of the field of negotiation theory, expands current thinking to include cross-cultural perspectives. The contents of the book reflect the diversity of negotiation—research-negotiator cognition, motivation, emotion, communication, power and disputing, intergroup relationships, third parties, justice, technology, and social dilemmas—and provides new insight into negotiation theory, questioning assumptions, expanding constructs, and identifying limits not apparent from working exclusively within one culture. The book is organized in three sections and pairs chapters on negotiation theory with chapters on culture. The first part emphasizes psychological processes—cognition, motivation, and emotion. Part II examines the negotiation process. The third part emphasizes the social context of negotiation. A final chapter synthesizes the main themes of the book to illustrate how scholars and practitioners can capitalize on the synergy between culture and negotiation research.

The Handbook of Negotiation and Culture

Covers the field of police administration and provides a carefully balanced treatment of its procedural, structural, and behavioral aspects. Coverage includes stress in police organizations; the plight of core cities which are losing veteran officers to better paying and less hazardous suburban agencies; police suicides, current policing strategies; women officers; developing quality leadership; the use and misuse of crime statistics; and domestic violence by police officers.

Negotiation

"The Encyclopedia of Library and Information Science provides an outstanding resource in 33 published volumes with 2 helpful indexes. This thorough reference set--written by 1300 eminent, international experts--offers librarians, information/computer scientists, bibliographers, documentalists, systems analysts, and students, convenient access to the techniques and tools of both library and information science. Impeccably researched, cross referenced, alphabetized by subject, and generously illustrated, the Encyclopedia of Library and Information Science integrates the essential theoretical and practical information accumulating in this rapidly growing field."

Corporate Community Involvement

Now in its third edition, City Guide Tel Aviv is a comprehensive guide to one of the world's most exciting cities, ideal for travel enthusiasts and novices alike. Inspiration for your next vacation. Tel Aviv is quickly gaining attention as a desirable escape for visitors from around the world. This undiscovered gem on the Mediterranean has it all -- from beaches, night-clubs, gourmet restaurants, and chic boutiques to museums, opera, ballet, and art galleries. Insight into a young city's history. City Guide Tel Aviv includes a fascinating account of the city's brief but rich history, as well as description of the character and highlights of each of its five areas. Written, photographed, and edited by Tel Aviv's ultimate insiders. Israel's commercial and cultural capital has for years been a jealously guarded secret revealed only to a knowledgeable few. In this stylish, sophisticated traveller's companion, Nemirovsky shares the many wonders of her hometown.

Contemporary Issues in Branding

The overall mission of this book is to provide a comprehensive understanding and coverage of the various theories and models used in IS research. Specifically, it aims to focus on the following key objectives: To describe the various theories and models applicable to studying IS/IT management issues. To outline and describe, for each of the various theories and models, independent and dependent constructs, reference discipline/originating area, originating author(s), seminal articles, level of analysis (i.e. firm, individual, industry) and links with other theories. To provide a critical review/meta-analysis of IS/IT management articles that have used a particular theory/model. To discuss how a theory can be used to better understand how information systems can be effectively deployed in today's digital world. This book contributes to our understanding of a number of theories

and models. The theoretical contribution of this book is that it analyzes and synthesizes the relevant literature in order to enhance knowledge of IS theories and models from various perspectives. To cater to the information needs of a diverse spectrum of readers, this book is structured into two volumes, with each volume further broken down into two sections. The first section of Volume 1 presents detailed descriptions of a set of theories centered around the IS lifecycle, including the Success Model, Technology Acceptance Model, User Resistance Theories, and four others. The second section of Volume 1 contains strategic and economic theories, including a Resource-Based View, Theory of Slack Resources, Portfolio Theory, Discrepancy Theory Models, and eleven others. The first section of Volume 2 concerns socio-psychological theories. These include Personal Construct Theory, Psychological Ownership, Transactive Memory, Language-Action Approach, and nine others. The second section of Volume 2 deals with methodological theories, including Critical Realism, Grounded Theory, Narrative Inquiry, Work System Method, and four others. Together, these theories provide a rich tapestry of knowledge around the use of theory in IS research. Since most of these theories are from contributing disciplines, they provide a window into the world of external thought leadership.

Police Administration

Extensively revised and updated edition of the bestselling textbook, provides an overview of recent global airline industry evolution and future challenges Examines the perspectives of the many stakeholders in the global airline industry, including airlines, airports, air traffic services, governments, labor unions, in addition to passengers Describes how these different players have contributed to the evolution of competition in the global airline industry, and the implications for its future evolution Includes many facets of the airline industry not covered elsewhere in any single book, for example, safety and security, labor relations and environmental impacts of aviation Highlights recent developments such as changing airline business models, growth of emerging airlines, plans for modernizing air traffic management, and opportunities offered by new information technologies for ticket distribution Provides detailed data on airline performance and economics updated through 2013

Managing Operations Across the Supply Chain

This book examines the ways in which quality management methods, tools, and practices help improve an organization's performance and achieve sustainable competitive advantages. This volume includes quality techniques and tools such as the EFQM Model, SERVPERF model, E-S-Qual scale and the ISO 9001 certification and provide a wide variety of empirical studies in different economic sectors. In the current economic environment, characterized by economic turmoil and fierce competition, quality management has become a key strategy for organizations to overcome today's challenges. Organizations benefits from implementing quality management systems by following two approaches. First, they implement quality practices aimed at ensuring customer satisfaction by considering consumer expectations and establishing strategies accordingly. Second, organizations improve processes by establishing efficient and effective process management systems that improve productivity, lower costs, reduce unnecessary expenses,

eliminate all non-value added activities, and ultimately maximize excellence and customer satisfaction. Quality management thereby provides tools, techniques, and methods for continuous process improvement in both the professional and academic worlds, which, when implemented by organizations in times of crisis, enable more effective administration of activities undertaken by managers. Containing contributions from various academics and scholars, this new book provides cutting edge research, methods and techniques providing a reference manual for academics, scholars, practitioners and policy-makers.

The Complete Restaurant Management Guide

Library Use and User Research

In *The Science of Marijuana* Leslie Iversen explains the remarkable advances that have been made in scientific research on cannabis with the discovery of specific receptors and the existence of naturally occurring cannabis-like substances in the brain. Dr. Iversen provides an objective and up-to-date assessment of the scientific basis for the medical use of cannabis and what risks this may entail. The recreational use of the drug and how it affects users is described along with some predictions about how attitudes to cannabis may change in the future.

Small Group Research

As colleges and universities extend academic programs abroad, develop internationally mixed research teams and create international curricular initiatives, it is essential to ensure that access to a high quality education remains a key component of the research and policy agenda transnationally.

Intergroup Relations

This anthology examines *Love's Labours Lost* from a variety of perspectives and through a wide range of materials. Selections discuss the play in terms of historical context, dating, and sources; character analysis; comic elements and verbal conceits; evidence of authorship; performance analysis; and feminist interpretations. Alongside theater reviews, production photographs, and critical commentary, the volume also includes essays written by practicing theater artists who have worked on the play. An index by name, literary work, and concept rounds out this valuable resource.

City Guide Tel Aviv

THE STORY: The One with the first and last word on everything has finally arrived to set the record straight. After many millennia, and in just 90 minutes, God (assisted by His devoted angels) answers some of the deepest questions that have plagued mankind since Creation.

The New Great Game in Muslim Central Asia

With reference to users in India.

Tourism Marketing and Management in the Caribbean (RLE Marketing)

Until recently little collective attention has been paid to earthen architecture within Muslim cultures. This book endeavours to share knowledge and methods of different disciplines such as history, anthropology, archaeology and architecture.

An Act of God

Only a few years ago the endocannabinoid system was unknown. Today we are aware that endocannabinoids are involved in many of the functions of the mammalian body - in neuroprotection, appetite and suckling, pain, reproduction, anxiety, memory, bone formation etc. This volume presents an up-to-date picture of some of the major fields of endocannabinoid research. It summarizes the actions of the endocannabinoids on various physiological systems and opens new therapeutic windows to a large number of diseases. The first chapter, on the use of Cannabis in India, can be viewed as an expression of thanks to the herbal practitioners, who for centuries passed on the medical traditions associated with the drug. The chapter on chemistry is a short summary of active plant, synthetic and endogenous cannabinoids being investigated today, many of which are mentioned later in the book. Cannabidiol is an unusual cannabinoid - it does not bind to the known receptors and yet exerts a variety of effects. Hence a chapter is devoted to it. Further chapters deal with the endocannabinoid system and the endocannabinoids in a variety of conditions and physiological systems. The concluding chapter describes the research done on Sativex®, a standardized plant extract, shortly to be introduced in Canada as a drug for multiple sclerosis. The intended audience is drug researchers (medicinal chemists, pharmacologists, clinicians), neuroscientists, physiologists, and clinicians interested in the effect of the endocannabinoid system in various physiological systems.

Higher Education in the Global Age

This volume contains commissioned refereed papers that cover the main elements of transport logistics. The authors were selected from around the world and asked to provide critiques of their subject areas as well as a review of the state of the art and case study examples.

Police Administration

Negotiation is a critical skill needed for effective management. Negotiation 7e by Roy J. Lewicki, David M. Saunders, and Bruce Berry explores the major concepts and theories of the psychology of bargaining and negotiation, and the dynamics of interpersonal and intergroup conflict and its resolution. It is relevant to a broad spectrum of management students, not only human resource management or industrial relations candidates.

Handbook of Logistics and Supply-Chain Management

The Caribbean now has one of the largest regional tourism industries in the world amongst developing countries. When originally published this volume was the first to provide a comprehensive discussion of tourism in this part of the world. It begins with an overview of the industry and then examines aspect of tourism marketing and management on a region-by-region basis, covering the Bahamas, Jamaica, Barbados, St Lucia, Trinidad and Tobago, Guyana and Cuba. Detailed analysis follows of sectors within the industry, such as heritage and health care, with central issues such as the intense competition between the cruise ship and hotel industries being highlighted. Discussion of the impact of US and EU policies on Caribbean tourism provides an important international perspective. Throughout, the focus is on the contribution of the regional tourism industry to Caribbean economic growth and development.

Face, Harmony, and Social Structure

The dismantlement of the Soviet Union also brought about the liberation of 6 Central Asian Muslim republics: Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan, Uzbekistan, and Azerbaijan. This study offers an overview of the domestic problems in the region, such as acute econ. underdevelopment, absence of econ. and industrial communication and transport. infrastructures, and ecological problems. Also covers the activities of Iran, Turkey, Saudi Arabia, and the U.S. It maintains that the resurgence of overly assertive, if not aggressive, tendencies of Russia's foreign policy is a development likely to intensify the level of turbulence in an already troubled region.

The Apocalypse Unsealed

The Handbook of Human and Social Conditions in Assessment is the first book to explore assessment issues and opportunities occurring due to the real world of human, cultural, historical, and societal influences upon assessment practices, policies, and statistical modeling. With chapters written by experts in the field, this book engages with numerous forms of assessment: from classroom-level formative assessment practices to national accountability and international comparative testing practices all of which are significantly influenced by social and cultural conditions. A unique and timely contribution to the field of Educational Psychology, the Handbook of Human and Social Conditions in Assessment is written for researchers, educators, and policy makers interested in how social and human complexity affect assessment at all levels of learning. Organized into four sections, this volume examines assessment in relation to teachers, students, classroom conditions, and cultural factors. Each section is comprised of a series of chapters, followed by a discussant chapter that synthesizes key ideas and offers directions for future research. Taken together, the chapters in this volume demonstrate that teachers, test creators, and policy makers must account for the human and social conditions that shape assessment if they are to implement successful assessment practices which accomplish their intended outcomes.

Organization Theory and Design

"Both what leaders do--management--and what they plan for the

future--leadership--is faulty today." To counteract what is lacking in leaders, Fairholm proposes a new philosophical conception of leadership that is values-driven, change oriented, and developmental. Fairholm's view is based on the constitutional values of respect for life, freedom, happiness, justice, and unity. This volume combines current literature and independent research to provide the rationale for this new thinking on the philosophy of leadership.

Handbook of Human and Social Conditions in Assessment

There has been tremendous growth in Corporate Community Involvement (CCI) projects of all sizes in recent years. This has been encouraged by organisations such as Business in the Community in the UK, which provides information designed to motivate businesses and government to engage in CCI. In fact, the projects incorporated into some companies' strategy implementation are now so extensive that they are having a profound impact on community development. Corporate Community Involvement examines CCI as a distinct type of corporate social responsibility and the nature of the relationship between business and society. Bilge Uyan-Atay considers that CCI has been poorly described and researched, concentrating mainly on Western Europe and the USA, failing to consider different institutional contexts and to make the best use of available theory to uncover a more holistic perspective. The author's native Turkey is a secular, developing country with a growing economy. This provides a distinctive environment in which to study CCI. The author explores and analyses economic, strategic, cultural and institutional influences on CCI and its relationships to and differences from corporate social responsibility.

Values Leadership

Face, Harmony, and Social Structure continues author P. Christopher Earley's investigations of the differences among people within organizations in different cultures. The concept of "face," as set forth by Earley, is a reflection of the individual's struggle for self-definition and understanding, of which a key component is a positioning of self relative to others in a social setting. Face is at the heart of social behavior and provides a consistent linking mechanism to understand behavior across cultures. Earley uses this concept of face as a basis for examination of cross-cultural organizational behavior from an individual's personal perspective. In this work, he develops a mid-range theory of individual behavior, self-concept, and interpersonal process in an effort to explain cultural differences in organizational settings. He sets up a cross-level model, and then attempts to provide a single coherent force--"face"--as an engine driving the entire system that can be used to integrate various social and organizational mechanisms in predicting people's behavior. This understanding of how and why people behave certain ways is a critical tool for studying the impact of individual behavior on the functioning of organizations. Earley's work represents a new theory of self-presentation and face within a cross-cultural context, integrating a cross-level approach ranging from the individual to the organization and to the societal levels of discussion. Face, Harmony, and Social Structure is a truly interdisciplinary work that brings elements of psychology, sociology, and anthropology to organizational studies. It will be illuminating reading for professionals and scholars of management and organizational behavior, as well as to academics in cross-cultural

psychology and anthropology.

Cannabinoids as Therapeutics

Patterns of globalization, the flow of students and scholars across borders, the impact of information technology, and other key forces are critically assessed. This book is a key resource for understanding the present and future of global higher education.

Negotiation: Readings, Exercises, and Cases

The processes occurring in surface marine sediments have a profound effect on the local and global cycling of many elements. This graduate text presents the fundamentals of marine sediment geochemistry by examining the complex chemical, biological, and physical processes that contribute to the conversion of these sediments to rock, a process known as early diagenesis. Research over the past three decades has uncovered the fact that the oxidation of organic matter deposited in sediment acts as a causative agent for many early diagenetic changes. Summarizing and discussing these findings and providing a much-needed update to Robert Berner's *Early Diagenesis: A Theoretical Approach*, David J. Burdige describes the ways to quantify geochemical processes in marine sediment. By doing so, he offers a deeper understanding of the cycling of elements such as carbon, nitrogen, and phosphorus, along with important metals such as iron and manganese. No other book presents such an in-depth look at marine sediment geochemistry. Including the most up-to-date research, a complete survey of the subject, explanatory text, and the most recent mathematical formulations that have contributed to our greater understanding of early diagenesis, *Geochemistry of Marine Sediments* will interest graduate students of geology, geochemistry, and oceanography, as well as the broader community of earth scientists. It is poised to become the standard text on the subject for years to come.

The Science of Marijuana

Handbook of Hospitality Operations and IT provides an authoritative resource for critical reviews of research into both operations and IT management. Internationally renowned scholars provide in-depth essays and explanations of case studies, to illustrate how practices and concepts can be applied to the hospitality industry. The depth and coverage of each topic is unprecedented. A must-read for hospitality researchers and educators, students and industry practitioners.

Organizational Behavior

The first book to provide a full history of the development of architectural conservation, *A History of Architectural Conservation* is considered a landmark publication by architectural conservation students and professionals the world over. Twenty years after its first publication, this new edition of Jukka Jokilehto's groundbreaking book continues the story to bring the history of architectural conservation right up to the modern day. Jokilehto draws on his distinguished

career of over 40 years at ICCROM (International Centre for the Study of the Preservation and Restoration of Cultural Property, founded by UNESCO) to provide studies from Europe, the Middle East, the USA, Japan, India, China, Australia and South America. This accessible and well-written introduction to the history and theory of architectural conservation is richly illustrated in full colour and will be an essential go-to guide for students and practitioners worldwide.

Cannabinoids As Therapeutic Agents

Negotiation is a critical skill needed for effective management. **NEGOTIATION: READINGS EXERCISES, AND CASES, 5/e** takes an experiential approach and explores the major concepts and theories of the psychology of bargaining and negotiation, and the dynamics of interpersonal and inter-group conflict and its resolution. It is relevant to a broad spectrum of management students, not only human resource management or industrial relations candidates. It contains approximately 50 readings, 32 exercises, 9 cases and 5 questionnaires.

Handbook of Hospitality Operations and IT

Managing Operations Across the Supply Chain is the first book to offer a global, supply chain perspective of operations management – a treatment that embraces the foundations of operations management but includes new frameworks, concepts, and tools to address the demands of today and changing needs of the future. It reflects three key shifts in operations management: 1. From a focus on the internal system to a focus on the supply chain 2. From a local focus to a global focus 3. From an emphasis on tools and techniques to an emphasis on systems, people, and processes

A History of Architectural Conservation

Two highly successful veterans in the restaurant industry offer surefire tips to lower the risks of failure, avoid the common pitfalls, and make day-to-day operations smooth and profitable. Highlights of this practical handbook ---- menus: samples, special promotions, and charts and instructions to determine price for profit; -- food production: techniques for controlling food production, charts, sample records, and avoiding production problems; -- controlling costs: sound purchasing policies and good storage and handling practices; -- health and environmental issues: keeping up with governmental guidelines on environmental regulations and on dealing with food borne illnesses. The authors cover every detail of running a restaurant. Franchising, catering, changes in meat grading, labor management, cocktail lounge operations, computerized techniques in accounting, bookkeeping, and seating and much more are all covered at length. Restaurant owners and managers will surely find *The Complete Restaurant Management Guide* invaluable.

Encyclopedia of Library and Information Science

Covering transportation research, this set is suitable for practitioners, researchers, and students.

Mitigating Inequality

The mass expansion of higher education is one of the most important social transformations of the second half of the twentieth century. In this book, scholars from 15 countries, representing Western and Eastern Europe, East Asia, Israel, Australia, and the United States, assess the links between this expansion and inequality in the national context. Contrary to most expectations, the authors show that as access to higher education expands, all social classes benefit. Neither greater diversification nor privatization in higher education results in greater inequality. In some cases, especially where the most advantaged already have significant access to higher education, opportunities increase most for persons from disadvantaged origins. Also, during the late twentieth century, opportunities for women increased faster than those for men. Offering a new spin on conventional wisdom, this book shows how all social classes benefit from the expansion of higher education.

Geochemistry of Marine Sediments

Published in 1986: The plant *Cannabis sativa* L. and its numerous preparations have been used as therapeutic agents for millenia. In the present book, the editor has tried to summarize the use in the past, to present an overview of modern research and applications to predict future developments.

Stratification in Higher Education

Discussions on globalization now routinely focus on the economic impact of developing countries in Asia, Africa, the Middle East, the former Soviet Union and Latin America. Only twenty-five years ago, many developing countries were largely closed societies. Today, the growing power of “emerging markets” is reordering the geopolitical landscape. On a purchasing power parity basis, emerging economies now constitute half of the world’s economic activity. Financial markets too are seeing growing integration: Asia now accounts for 1/3 of world stock markets, more than double that of just 15 years ago. Given current trajectories, most economists predict that China and India alone will account for half of global output by 2050 (almost a complete return to their positions prior to the Industrial Revolution). How is higher education shaping and being shaped by these massive tectonic shifts? As education rises as a geopolitical priority, it has converged with discussions on economic policy and a global labor market. As part of the Routledge Studies in Emerging Societies series, this edited collection focuses on the globalization of higher education, particularly the increasing symbiosis between advanced and developing countries. Bringing together senior scholars, journalists, and practitioners from around the world, this collection explores the relatively new and changing higher education landscape.

The Global Airline Industry

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