

# Tax Savvy For Small Business A Complete Tax Strategy Guide

The Self Directed IRA Handbook  
Tax Savvy for Small Business  
Tax Savvy for Small Business Consultant & Independent Contractor Agreements  
The Tax and Legal Playbook  
Small Business  
J.K. Lasser's Small Business Taxes 2020  
The Book on Advanced Tax Strategies  
Social Marketology: Improve Your Social Media Processes and Get Customers to Stay Forever  
Surviving an IRS Tax Audit  
Tax Deductions for Professionals  
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475 Tax Deductions for Businesses and Self-Employed Individuals  
Small Business Tax Secrets  
Nolo's Guide to Single-Member LLCs  
Dan Pilla's Small Business Tax Guide  
The Ultimate Retirement Guide for 50+  
Tax Guide for Gig Workers  
Taxpertise  
Hidden Talent  
The Death of the Artist  
The Entrepreneur's Guide to Law and Strategy  
Venture Mom  
Tax Savvy for Small Business

## **The Self Directed IRA Handbook**

Famous for her avant-garde outfits, over-the-top performances, and addictive dance beats, Lady Gaga is one of the most successful pop musicians of all time. But behind her showmanship lies another achievement: her wildly successful strategy for attracting and keeping insanely loyal fans. She's one of the most popular social media voices in the world with more than 33 million Twitter followers and 55 million Facebook fans. And she got there by methodically building a grassroots base of what she calls her "Little Monsters" - passionate fans who look to her not just for music but also for joy, inspiration, and a sense of community. From the Hardcover edition.

## **Tax Savvy for Small Business**

The instant NEW YORK TIMES BESTSELLER WALL STREET JOURNAL BESTSELLER PUBLISHERS WEEKLY BESTSELLER USA TODAY BESTSELLER THE PATH TO YOUR ULTIMATE RETIREMENT STARTS RIGHT HERE! Retirement today is more complex than ever before. It is most definitely not your parents' retirement. You will have to make decisions that weren't even part of the picture a generation ago. Without a clear-cut path to manage the money you've saved, you may feel like you're all on

your own. Except you're not—because Suze Orman has your back. Suze is America's most recognized personal finance expert for a reason. She's been dispensing actionable advice for years to people seeking financial security. Now, in *The Ultimate Retirement Guide for 50+*, she gives you the no-nonsense advice and practical tools you need to plan wisely for your retirement in today's ever-changing landscape. You'll find new rules for downsizing, spending wisely, delaying Social Security benefits, and more—starting where you are right now. Suze knows money decisions are never just about money. She understands your hopes, your fears, your wishes, and your desires for your own life as well as for your loved ones. She will guide you on how to let go of regret and fear, and with her unparalleled knowledge and unique empathy, she will reveal practical and personal steps so you can always live your Ultimate Retirement life. "I wrote this book for you," Suze says. "The worried, the fearful, the anxious. I know you need help navigating the road ahead. I've helped steer people toward happy and secure retirements my whole life, and that's exactly what I want to do for you."

### **Tax Savvy for Small Business**

Easy to form and operate, SMLLCs combine some of the most desirable features of older, more traditional business structures like corporations, partnerships, and sole proprietorships. Steingold provides an overview of everything you need to decide whether an SMLLC is the right choice for your business.

## **Consultant & Independent Contractor Agreements**

Start a business in California with the best step-by-step guide available! If you dream of starting a business, but fear that without an MBA you'll get lost in the maze of government red tape, this is the handbook you need. The Small Business Start-Up Kit for California outlines how to set up your enterprise in the Golden State quickly and easily, pointing out the hurdles, fees, and essential forms along the way. Clear and straight to the point, the book explains in plain English how to choose between an LLC and other business structures, manage finances and taxes, market your business effectively online and off, and much more!

## **The Tax and Legal Playbook**

Are you paying more taxes than you have to? The IRS is certainly not going to tell you about a deduction you failed to take, and your accountant is not likely to take the time to ask you about every deduction you're entitled to. As former IRS Commissioner Mark Everson admitted, "If you don't claim it, you don't get it. That's money down the drain for millions of Americans." This invaluable book, updated to reflect changes in tax law, not only lists the individual items that are deductible—from Internet domain name costs to theft losses—but also explains where to list them on your income tax form. "Tax law isn't easy," the author

explains, “but this book is.” The twelfth edition will be completely updated to include new changes in tax law, a chapter on home-based businesses, and include a special “jump out” highlights in the A-to-Z listings for any deduction that has special rules for home-based businesses.

### **Small Business**

The Tax Rules Have Changed. Your Business Should, Too. The Tax Cut and Jobs Act of 2017 marks the biggest tax reform in more than 30 years. The changes to the tax code are complex (especially for the small-business owner), but you don't have to go it alone. CPA and Attorney Mark J. Kohler delivers a comprehensive analysis of the new tax and legal structure you desperately need to help make the new tax law work for you. In this revised edition of *The Tax and Legal Playbook*, Kohler reveals clear-cut truths about tax and legal planning and delivers a practical, play-by-play guide that helps you build wealth, save on taxes, and protect your assets. Using real-world case studies, tax-savvy tips, game plans, and discussion points, Kohler coaches you through the complexities of the tax game of the small-business owner. You'll also learn how to:

- Examine your business needs and pick the right business entity for you
- Build your personal and corporate credit in eight steps
- Implement affordable asset protection strategies
- Take advantage of underutilized business tax deductions
- Pick the right health-care, retirement, and estate plans
- Bring on partners and investors the right way
- Plan for your future with self-directed

retirement funds Reading from cover to cover or refer to each chapter as needed, you will come away wiser and better equipped to make the best decisions for your business, your family, and yourself.

### **J.K. Lasser's Small Business Taxes 2020**

A deeply researched warning about how the digital economy threatens artists' lives and work—the music, writing, and visual art that sustain our souls and societies—from an award-winning essayist and critic There are two stories you hear about earning a living as an artist in the digital age. One comes from Silicon Valley. There's never been a better time to be an artist, it goes. If you've got a laptop, you've got a recording studio. If you've got an iPhone, you've got a movie camera. And if production is cheap, distribution is free: it's called the Internet. Everyone's an artist; just tap your creativity and put your stuff out there. The other comes from artists themselves. Sure, it goes, you can put your stuff out there, but who's going to pay you for it? Everyone is not an artist. Making art takes years of dedication, and that requires a means of support. If things don't change, a lot of art will cease to be sustainable. So which account is true? Since people are still making a living as artists today, how are they managing to do it? William Deresiewicz, a leading critic of the arts and of contemporary culture, set out to answer those questions. Based on interviews with artists of all kinds, *The Death of the Artist* argues that we are in the midst of an epochal transformation. If artists

were artisans in the Renaissance, bohemians in the nineteenth century, and professionals in the twentieth, a new paradigm is emerging in the digital age, one that is changing our fundamental ideas about the nature of art and the role of the artist in society.

### **The Book on Advanced Tax Strategies**

Taxpayer champion and enrolled agent Bonnie Lee puts the IRS under the microscope and uncovers proven methods, and surprisingly simple strategies to minimize your taxable income, maximize deductions, and, ultimately—add thousands back to your business' bottom line! Do you owe an insurmountable sum to the IRS? Pay pennies on the dollar. Secret formula the IRS uses to determine an acceptable offer is revealed—Page 246 Save tax dollars simply by reorganizing your workspace—Page 17 Stuff tax dollars back into your pocket by fixing errors on your balance sheet—Page 50 Eat tax-free! Some meal expenses are 100 % deductible. Find out what qualifies—Page 56 Got a great hobby you're turning into a bona fide business? Deduct the losses by following these guidelines—Page 99 Is your home office a red flag?—Page 107 You inherited Grandma's house. Do you have to pay taxes on it?—Page 121 Can you write off your clothing?—Page 133 Under IRS audit? Learn “audit speak” to deal effectively with the IRS—Page 215

## **Social Marketology: Improve Your Social Media Processes and Get Customers to Stay Forever**

More than a half-million new businesses are started every year by creative, energetic people looking to capitalize on their ideas and ingenuity. Unfortunately, only about 3 out of 10 last more than two years, and only about 50% those make it five years. A key reason small businesses fail is because of IRS problems. The tax code heaps a mountain of reporting, payment, and compliance obligations on small businesses that most business owners don't know anything about. In fact, the Government Accountability Office once counted more than 200 distinct obligations placed on the shoulders of businesses. Can you name all 200? Can you name even 20? If not, you need this book. And since the tax code was changed more than 5,900 times just since 2001, you need this book now more than ever. In the Small Business Tax Guide, Dan covers important topics, including: - Identifying the 15 most common mistakes small business make, and how to avoid them - - Whether an LLC, Subchapter S corporation or partnership is best for you - - Everything you need to know about hiring employees and using independent contractors - - How to properly set up and use an office in your home - - How to avoid the IRS's costly "hobby loss" rules - - How to avoid tax penalties that can kill your business - - How to properly deduct business travel and mileage expenses - - Understanding the complex new rules for business meals and entertainment expenses - - Dan's fool-

proof record-keeping system to keep you out of trouble with the IRS - - Plus much, much more! It's not enough to be the creative genius behind your company. You also have to keep your company out of trouble with the IRS. Don't get clobbered for violating tax rules you never knew existed. If you currently operate or intend to operate your own small business, you need this important new book right now.

### **Surviving an IRS Tax Audit**

Taxes, taxes, taxes. They are a fact of life, especially a business life. Many small business owners overpay taxes each and every year because they are not educated on all of the possible allowable tax deductions they can take. They don't plan their expenses properly to maximize their deductibility. No one should overpay taxes -- ever. The tax laws are meant to be followed, just like any other law, so if you are allowed to take a deduction, doesn't it make sense that you would take it? The wealthy pay a lot less in taxes than you do because they know the rules. And the biggest rule of all is: you need to own a business and then take full advantage of the tax savings allowed. Why don't you? Because you haven't learned the rules. That ends today. Here's a book, written in easy-to-understand English (not IRS double-speak) that explains many of the rules and gives you tips and suggestions on how you, too, can deduct, deduct, deduct. Do you work out of your home? Are you clear on how to qualify for the home office deduction? Are you deducting a proportion of every expense that could be allocated to your business?

The IRS reports that there are over 300 expense categories for a home office, but most businesses take less than 20 deductions. The IRS says all “ordinary and necessary” expenses you incur in operating your business are tax deductions. Interestingly enough, the IRS has never actually defined “ordinary” or “necessary.” So sometimes only the actual business owner can know if the expense is ordinary and necessary. Proper record-keeping and having the right tax-saving mindset can help you maximize the value of your tax deductions, tax credits, and tax deferral strategies, dramatically increasing your savings. It's your money. Learn how to keep more of it in your pocket. (Oh, and the cost of this book ... it's deductible!)

### **Tax Deductions for Professionals**

You can take care of kids and take care of business. Many mothers today are jumping into the entrepreneurial ring, transforming simple ideas into profitable ventures. And in the process, they're creating flexible jobs for themselves—all without start-up capital, business plans, or even babysitters. Venture Mom recounts inspiring stories from women who have channeled their passions into money-making products and services, from designer onesies to gluten-free cookies. They're thriving in the whirlwind of motherhood and entrepreneurship. Venture Mom helps anyone get started. It strips away the mystery of launching a business and unlocks a fast, easy formula. No time for market research? No budget for promotion? In 12 steps, each achievable in a week, the book simplifies the start-

up process and shares: Tips and techniques for honing a concept, doing just enough research, and finding the perfect name \* Five factors that improve the odds of success \* Free resources for logos, web design, and branding \* Strategies for leveraging email, blogging, and social media \* And much more Whether the goal is adding to the family finances or building a major enterprise, Venture Mom delivers the tools you need to make your business dream a reality.

### **Monster Loyalty**

With the help of Stand Up To The IRS, anyone can survive an encounter with the IRS while protecting his or her rights, income, and assets.

### **The SPEED of Trust**

When it comes to taxes, it's not just about how much money you make--but how much money you actually get to keep. Are you tired of working hard all year, just to lose the largest chunk of that money to the IRS? Believe it or not, the U.S. tax system is filled with loopholes designed specifically to benefit real estate investors just like you. In this comprehensive follow-up to The Book on Tax Strategies, bestselling authors and CPAs Amanda Han and Matthew MacFarland bring you more strategies to slash your taxes and turn your real estate investments into a

tax-saving machine. Inside, you will learn: How to take advantage of the tax reform benefits in all of your real estate deals Tax-deferral and tax-free techniques to significantly increase your return on investments How to use your rental properties to legally wipe out your taxable income What you need to know to take advantage of the Opportunity Zone tax benefits Tax-free methods to take cash out of a 1031 Exchange How to supercharge your nest egg using self-directed investment strategies Common retirement investing tax traps and how to avoid them Taxes saved means more money for you, your family, and more money to invest. Learning to save on your taxes could be the easiest money you ever make!

### **Your Limited Liability Company**

Create a business tax strategy that will save you time, energy, and money Getting your tax matters on track will free up your time to do what really counts: run a profitable business. Tax Savvy for Small Business shows you how to: deduct operating expenses deduct travel, vehicle, and meal expenses take advantage of tax credits write off long-term assets compare business structures keep solid business records, and handle an IRS audit. This completely updated edition of Tax Savvy for Small Business covers new tax rules under the Coronavirus Aid, Relief, and Economic Security Act (CARES Act) and how those rules affect small business owners. Completely updated to cover the new Coronavirus Aid, Relief, and Economic Security Act (CARES Act).

## **J.K. Lasser's Small Business Taxes 2021**

Essential tools and insider tips for facing the auditor like a tax pro.

### **Home Business Tax Deductions**

This tax guide is essential reading for ALL self-employed business owners (sole traders, partnerships etc). Many of the tax planning ideas are not widely known or covered in other publications. Even those with substantial tax knowledge will uncover many useful nuggets that will help them pay less income tax, national insurance, VAT, capital gains tax and inheritance tax. Subjects covered include how to claim a big tax deduction when you work from home, tax-free salaries for spouses and children (including minor children), tax credits: Why even those with quite high income can claim them, how to claim a bigger tax deduction for travel expenses (flights, hotels, meals, alcohol, etc), how to make your entertainment costs tax deductible, tax saving strategies for e-commerce businesses, how to claim bigger capital allowances on cars, computers and equipment, six chapters that will help you increase tax relief on ALL your motoring expenses, borrowing money: How to make interest on personal loans tax deductible, four chapters that will show you how to claim bigger property tax deductions, tax-free benefits for your employees, year-end tax saving strategies, how to pay less VAT, how to pay

less capital gains tax and inheritance tax and how to set up a company to save tax.

### **J.K. Lasser's Small Business Taxes 2016**

Author of cult classics *The Pumpkin Plan* and *The Toilet Paper Entrepreneur* offers a simple, counterintuitive cash management solution that will help small businesses break out of the doom spiral and achieve instant profitability. Conventional accounting uses the logical (albeit, flawed) formula:  $\text{Sales} - \text{Expenses} = \text{Profit}$ . The problem is, businesses are run by humans, and humans aren't always logical. Serial entrepreneur Mike Michalowicz has developed a behavioral approach to accounting to flip the formula:  $\text{Sales} - \text{Profit} = \text{Expenses}$ . Just as the most effective weight loss strategy is to limit portions by using smaller plates, Michalowicz shows that by taking profit first and apportioning only what remains for expenses, entrepreneurs will transform their businesses from cash-eating monsters to profitable cash cows. Using Michalowicz's Profit First system, readers will learn that:

- Following 4 simple principles can simplify accounting and make it easier to manage a profitable business by looking at bank account balances.
- A small, profitable business can be worth much more than a large business surviving on its top line.
- Businesses that attain early and sustained profitability have a better shot at achieving long-term growth.

With dozens of case studies, practical, step-by-step advice, and his signature sense of humor, Michalowicz has the game-changing roadmap for any entrepreneur to make money they always dreamed of.

## **Small Business Tax Saving Tactics**

The Self Directed IRA Handbook explains how investors can own alternative retirement plan assets in their IRAs. These assets typically include; real estate, private stock, IRA/LLCs, LP, LLC, private equity, hedge funds, private placement, crowdfunding, and precious metals. The Handbook clearly explains the prohibited transaction rules, investment structures, common self directed IRA investment assets, and SDIRA tax pitfalls (UBIT & UDFI tax). The Handbook goes beyond the basics of self directed IRAs and includes extensive FAQs after each chapter, and nearly 100 citations to cases, statutes, rulings, and opinions from the Courts, the IRS, and the DOL. Its author, Mat Sorensen, is an experienced attorney who has advised clients with IRAs at every major self directed IRA custodian, and who speaks frequently at industry associations and before professional groups on self directed IRA topics. Mat regularly advises clients on the prohibited transaction rules, on IRA/LLC structures, on real estate and private company investments, and on UBIT and UDFI taxes. Mat has also successfully represented self directed IRA owners before the IRS Appeals Office and the U.S. Tax Court. To view testimonials for the book, and for additional self directed IRA resources, please visit the author's site at [www.sdirahandbook.com](http://www.sdirahandbook.com)

## **J.K. Lasser's Small Business Taxes 2019**

## Read Online Tax Savvy For Small Business A Complete Tax Strategy Guide

The essential tax-strategy book for entrepreneurs who call themselves "boss." Named a "Best Tax Book" by Entrepreneur magazine Develop the best tax plan for your small business, learn the ins and outs of the tax code and create comprehensive strategies to get back the most from the IRS. Understanding the tax system is vital to the health of every small business. Virtually every decision a business makes has tax consequences that can affect its bottom line -- and the IRS is always watching. Tax Savvy for Small Business provides essential information that will free up your time and money for what counts -- running your business effectively. It explains how to: deduct current and capitalized expenses write off up to \$108,000 of long-term assets each year compare different business structures take advantage of fringe benefits keep records that will head off trouble with the IRS get tax breaks from business losses deal with payroll taxes negotiate payment plans for late taxes handle an audit get IRS penalties and interest reduced maximize retirement funds use retirement funds as a tax break The 14th edition of Tax Savvy for Small Business is completely updated and provides the latest tax breaks, rules, forms and publications. You'll also find a list of the top 25 business deductions - the best deductions to take and how to claim them, trouble-free.

### **Stand Up to the IRS**

The ultimate tax expert shows small business owners how to keep more of what you earn For millions of self-employed Americans, Eva Rosenberg is the go-to

person for tax advice. Now, from the woman behind the wildly popular TaxMama.com--named one of the top seven tax advice websites by Inc. magazine--comes the ultimate guide to navigating the tax maze. Small Business Taxes Made Easy walks you through every stage of the process, showing you how to reduce your tax losses at every step. You'll learn: How to set up a business plan that helps minimize taxes The tax benefits of various forms of financing How to spot errors in 1099s and what to do about them Record-keeping techniques that legally increase deductible expenses

### **The Small Business Bible**

"Debra has a unique ability to practically assess the potential for technology or for new ideas to really improve the lives of small business people around the country." Tim Reed, CEO of MYOB Do you dread doing your bookkeeping? Are you missing out on tax deductions because you don't have good systems in place? Would you like more time each month to spend with your friends and family instead of doing your accounts? With the right structure, solid foundations and utilizing cloud accounting you can easily reclaim 10 to 20 hours of your life back per month by having systems that do the boring, time-consuming work for you. Taking Care of Small Business gives you simple, practical tools and advice that will make a huge difference to you, your business and your cash flow. From choosing the right business structure to setting up your accounting system, from bookkeeping

through to taxation, this book covers them all. Your accounting system is there for you to manage your business and understand how it is going - doing a BAS or tax return are secondary benefits. Setting up good accounting systems will boost your profitability, improve your knowledge of your business and its performance, and allow you to spend more time building the business rather than doing paperwork. Debra Anderson has an undeniable passion for small business and accounting. She spent the first 10 years of her working life in the corporate world. In 2000, she joined an owner-operated business where she discovered her calling: small business. Since 2006 she has set up and cleaned up hundreds of accounting systems and helped put the businesses back on the right path by setting up solid foundations and implementing simple, easy-to-use processes. Debra is a thought-leader, award winner and one of Australia's leading MYOB Certified Consultants. Debra is highly regarded within the tax profession and bookkeeping industry and sits on advisory boards of organisations including the Australian Taxation Office.

### **The Small Business Start-Up Kit for California**

Don't sweat the IRS! The information you need to minimize your taxes and avoid audits. At least 10% of the American workforce are now gig workers who obtain jobs through online hiring platforms like Uber, Lyft, Upwork, TaskRabbit and many others. Gig workers are typically treated as self-employed, which means their taxes are far more complicated than those of traditional employees. Many gig workers

lose valuable deductions or otherwise overpay their taxes or get in trouble with the IRS because they don't understand the tax rules that apply to them. Tax Guide for Gig Workers explains: how a gig worker is classified for tax purposes how to pay self-employment and estimated taxes what deductions to take how to lower their taxes by taking advantage of the new 20% pass-through deduction what records to keep, and more. Whether you drive for Uber or Lyft, code for Upwork clients, or perform paid chores through TaskRabbit, this book gives you the practical information you need to minimize your taxes while avoiding problems with the IRS.

### **Small Business Taxes Made Easy: How to Increase Your Deductions, Reduce What You Owe, and Boost Your Profits**

Manage all your social media marketing efforts with repeatable, improvable processes Winner of a 2013 Small Business Book Award for Social Media “In studying social media we must also embrace social sciences. Sociology, psychology, neuroscience, statistical analysis, ethnography, as well as marketing are at the source of Social Marketology, and Dragon explains how and why it matters to business.” —Brian Solis, author of Then End of Business as Usual “There is no longer any doubt that social media is one of the key digital trends that are reshaping today’s industries, brands, and customer networks. Ric Dragon’s immensely practical guide will help you get the most out of your own social media

investment by identifying the processes and best practices that build real and valuable business relationships. Read it, and use it, today!” —David Rogers, bestselling author of *The Network is Your Customer* “If you think Facebook, Twitter, and the like are simply trends or fads, you’re missing the bigger picture. Consumers are more connected than ever before, and they are highly untethered (thanks to smartphones and tablets). Now that we’re past the whole ‘Do I really need social media for my business?’ Ric is here with *Social Marketology*, a smart look at how to get social media organized for your business.” —Mitch Joel, President of Twist Image and author, blogger, and podcaster at Six Pixels of Separation About the Book: Covering subjects ranging from the best-tasting breakfast cereal to the latest developments in cancer treatment, personal interactions are occurring with increased frequency on social media. And if you want to connect with customers, you have no choice but to join their conversations. This much has been established by the mountains of social media marketing literature produced in recent years. What has not been established are the best practices for creating the most ideal social media strategy for your particular needs—and that’s where this book comes in. In *Social Marketology*, cofounder Ric Dragon of the renowned search engine marketing firm DragonSearch, takes social media marketing to the next step—showing how to choose the best tools for your needs and develop a strategy tailored to your goals. Drawing from such process methodologies as LEAN and the Capability Maturity Model, Dragon helps you develop a social media process that is quantifiable,

repeatable—and improvable. His process is based on these basic steps: Focus on desirable outcomes: Vision, Goals, Objectives, and Metrics Pinpoint the very smallest segments of your customers Determine the communities to which these microsegments belong Identify the influencers of those communities Create an action plan for your project Measure and constantly improve your efforts The beauty of Dragon's method is its core flexibility. New social media platforms are guaranteed to pop up in the near future. Any strategy based on the methods in this book can be adapted to take full advantage of them. The age of blind trial and error for social media marketers is over. Social Marketology provides the means to implement an effective campaign that is testable, controllable, and fully integrated within broader campaigns and goals.

### **Small Business Taxes For Dummies**

"Offers a complete overview of small business tax planning and provides information needed to make tax-smart decisions throughout the year"--Back cover.

### **The Small Business Owner's Tax Guide**

With Taxes for Small Businesses QuickStart Guide, you will come to understand taxes from the inside out. This book has been specifically designed with ease of

learning in mind to ensure you don't get stuck, lost, or lose hope when trying to understand small business taxes.

### **Taking Care of Small Business**

With the help of this book, independent contractors can freelance with confidence and businesses can outsource without fear. This book explains how to establish an independent contractor relationship and provides easy-to-use sample contracts to document the relationship and avoid disputes.

### **Profit First**

Despite popular opinion, it is possible to run a profitable, honest business while minimizing taxes and staying out of legal trouble. Tax Savvy for Small Business helps readers do just that, detailing year-round tax-saving strategies for: -- claiming all legitimate deductions -- maximizing fringe benefits -- keeping accurate records -- documenting expenses -- surviving an audit The 5th edition provides the most current IRS rules, the latest tax codes and a new chapter of "Frequently Asked Questions."

### **Taxes for Small Businesses QuickStart Guide**

An updated third edition of the most comprehensive guide to small business success. Whether you're a novice entrepreneur or a seasoned pro, *The Small Business Bible* offers you everything you need to know to build and grow your dream business. It shows you what really works (and what doesn't!) and includes scores of tips, insider information, stories, and proven secrets of success. Even if you've run your own business for years, this handy guide keeps you up to date on the latest business and tech trends. This Third Edition includes entirely new chapters devoted to social media, mobility and apps, and new trends in online discounting and group buying that are vital to small business owners everywhere. New chapters include: How to use Facebook, Twitter, and other social media tools to engage customers and potential stakeholders; How to generate leads and win strategic partnerships with LinkedIn; How to employ videos and YouTube to further your brand; What you need to know about Groupon and group discount buying; What mobile marketing can do for your business; Give your small business its best shot by understanding the best and latest small business strategies, especially in this transformative and volatile period. *The Small Business Bible* offers every bit of information you'll need to know to succeed.

### **475 Tax Deductions for Businesses and Self-Employed Individuals**

Provides all the instructions and forms needed to maintain the legal validity of your LLC.

### **Small Business Tax Secrets**

TAKE CARE OF YOUR TAXES, BEFORE THEY TAKE CARE OF YOU In a direct and easy-to-use style, the Savvy Savings Guide series offers great financial advice for both your personal and professional life. With each new book, you'll learn how to earn more, spend less, and save for important events such as retirement and your child's college education. From paying less on your taxes to starting a small business the Savvy Savings Guide series will help you save money and succeed! Small Business Tax Secrets addresses a variety of tax issues that every small business must face. Here's how to:

- \* Avoid costly tax mistakes and missed opportunities
- \* Navigate the details of the new tax laws and IRS rules
- \* Increase your knowledge of deductible expenses
- \* Keep your records up to IRS standards
- \* Organize and run a small business for maximum tax benefits
- \* Make filing easy by utilizing sample tax forms

The J.K. Lasser Institute is the leading publisher of money and business advice. Each year, millions of Americans trust the J.K. Lasser Institute to help them make the right financial decisions-from making more money today to saving for tomorrow.

## **Nolo's Guide to Single-Member LLCs**

A tax deduction guide just for professionals Keep your taxes under control! Architects, lawyers, dentists, chiropractors, doctors, and other licensed professionals are subject to special tax rules. With this book, learn how to pay less to the IRS at tax time by taking advantage of valuable tax deductions you are entitled to take. Find out how to deduct: start-up expenses medical expenses under Obamacare retirement plan contributions continuing education costs vehicles, meals, and travel, and home office expenses. Tax Deductions for Professionals will also help you choose the best legal structure, with detailed information on limited liability companies, partnerships, and professional corporations. The 14th edition is completely updated to cover the new Tax Cuts and Jobs Act.

## **Dan Pilla's Small Business Tax Guide**

The tax facts and strategies that every small business owner needs to know for their 2020 tax return and year-round planning Owning a small business is a big responsibility. While all small business owners seek to improve their bottom line, few realize all the ways that both current and new tax laws can help them do so. With J.K. Lasser's Small Business Taxes 2021 you'll quickly discover how. Written in

## Read Online Tax Savvy For Small Business A Complete Tax Strategy Guide

a straightforward and accessible style, this reliable resource offers a complete overview of small business tax planning and provides you with the information needed to make tax-smart decisions throughout the year. Focusing on strategies that help you use deductions and tax credits effectively, shield business income, and maximize other aspects of small business taxes, this practical guide will show you how your actions in business today can affect your bottom line from a tax perspective tomorrow. It also shows COVID-19-related refund opportunities to improve your cash flow. In this fully updated volume, you'll find: Detailed coverage of the newest tax laws, court decisions, and IRS rulings Planning strategies that can help you run a tax-smart business all year long Comprehensive information on each available write-off, such as the QBI deduction, as well as dollar limits and record-keeping requirements Clear instructions on where to report income and claim deductions and credits on your tax forms Guidance on tax implications for PPP loans, opening or closing a business, running a sideline activity or multiple businesses, and succession planning Help with state taxes and a guide to information returns you may need to file Sample forms and checklists to help you prepare for tax time

### **The Ultimate Retirement Guide for 50+**

Business Insider calls The ENTREPRENEUR'S GUIDE "perhaps the most useful business book you can ever read" and lists it among twenty-five must-read books

for entrepreneurs. THE ENTREPRENEUR'S GUIDE TO LAW AND STRATEGY, 5E examines stages of starting a business -- from start-up and growth to public offering, while highlighting legal preparations and pitfalls. Cutting-edge examples show how legally astute entrepreneurs can strategically increase realizable value, deploy resources, and manage risk. The book discusses leaving a job, hiring former coworkers, competing with a former employer, workplace legislation, product liability, and bankruptcy. You examine current issues including today's workforce in the "gig" economy, "crowdsourcing" capital and social media, computer hacking and identity theft. Legal discussion integrates with core strategic concepts, such as Porter's Five Forces, the resource-based view of the firm, the value proposition, activities in the value chain and more. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

### **Tax Guide for Gig Workers**

Small business taxes taxing you out? For most business owners, their single biggest "expense" (and headache) is dealing with their taxes. And while the just passed Congressional tax bill reduced taxes for many of the estimated 30 million small business owners in the U.S., the nation's taxes continue to be complex. Not being up-to-speed on tax rules and strategies can lead to mistakes that cost business owners thousands of dollars in fines and penalties every year. Small

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Business Taxes For Dummies assists both current and aspiring small business owners with important tax planning issues, including complete coverage of the tax changes taking effect in 2018, creating an ongoing tax routine, dealing with the IRS, and navigating audits and notices. Includes issues influencing incorporated small businesses, partnerships, and LLCs Offers expanded coverage of other business taxes including payroll and sales taxes Provides websites and other online tax resources Gives guidance to millennials juggling multiple gigs If you're a current or aspiring small business owner looking for the most up-to-date tax planning issues, this book keeps you covered.

### **Taxpertise**

All You Need to Know About Accounting and Bookkeeping for Your Business \*\* 3 Books In 1 - Accounting, Bookkeeping and Taxes for Small Business \*\*

**\*\*Accounting\*\*** This guidebook is going to take the time to explain some of the important aspects of accounting. Some of the topics that will be discussed include: What is the difference between accounting and bookkeeping? Some of the terms that you should learn to understand how accounting works How to work with a balance sheet What the income statement is and why it's so important The cash flow statement The different types of accountants and how they can be helpful to a business Some tips to help you out with accounting And more **\*\*Bookkeeping\*\*** This guidebook has all the tips that you need to help you get a good handle on

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your bookkeeping so that you can keep your finances in order and even help you when it's tax time! Some of the topics that will be discussed include: The basics of bookkeeping Some of the most important financial statements to help you run your business The different bookkeeping methods How to prepare for taxes at the end of the year Handling the assets, liabilities, and owner's equity The different types of ledgers you can use for bookkeeping The importance of depreciation on product and equipment you use in your business and how to calculate this Some of the best bookkeeping tips you should use to help you get ahead And more \*\*Taxes for Small Business\*\* Every piece of information in this book is designed to help you understand the different tax laws that went into effect this past January and will take effect on your taxes that you file at the end of the fiscal year. Trump has placed new deduction laws into effect for small businesses and this book goes over how they affect you in the long run. If you want to know: What the new tax laws are How to file your taxes If you need to file quarterly taxes What status will your small business fall under The difference between an LLC, or sole proprietor Tax tips that will help new business owners this year How to determine if you are an employee or a freelance worker How to prepare for the coming tax season in advance What you need to file on your taxes What deductions that you can file or can't file and why Whether you should hire a tax professional and why And many more If you are ready to take control over your own business and taxes, or you are starting up a new small business, get your copy of this guidebook TODAY to help you get started!

## **Hidden Talent**

Keep more of your hard-earned money! Tax deductions are essential to any business, but even more so when your office is also your home. You can spend thousands on an accountant -- or you can turn to Home Business Tax Deductions and do it yourself!

## **The Death of the Artist**

Maximize your bottom line with the nation's most trusted small business tax guide J.K. Lasser's Small Business Taxes 2019 is the small business owner's ultimate guide to a money-saving, stress-free tax season. Providing straightforward advice from the nation's most trusted tax expert on small business taxes, this book gives you the answers you need quickly, with clear, concise guidance. Updated to cover changes from the Tax Cuts and Jobs Act and other legislation, this edition also includes an e-supplement covering additional developments from Congress and the IRS to keep you fully up-to-date. A complete listing of all available business deductions and credits helps you identify those you qualify for, and includes critical information on dollar limits, recordkeeping requirements, and how to actually take the write-off—all the way down to the IRS form to use. Organizational and planning strategies help you get through the process quickly and with fewer headaches, and

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this year's changes to the tax laws are explained in terms of how they affect your filing. Keeping up with the intricacies of tax law and filing is a full-time job—but it's not your full-time job. You have a business to run. This book gives you the guidance you need in the time that you have so you can get taxes out of the way and get back to work. Learn which expenses qualify for deductions—and which ones don't Adopt a more organized recordkeeping system to streamline the filing process Explore small-business-specific strategies for starting or closing a business, running a sideline business, and operating in multiple businesses Decode the various forms and worksheets correctly with step-by-step guidance Audit-proof your return Review obligations for the “other taxes,” including payroll and excise taxes Every year, millions of small business owners overpay their taxes because they lack the time and expertise to make tax-sensitive business decisions throughout the year only to learn that it's too late to act when it comes to tax time. Now you can put your money back where it belongs—in your business. J.K. Lasser's *Small Business Taxes 2019* helps you take wise actions during the year and tells you how to file completely and accurately while maximizing your bottom line.

### **The Entrepreneur's Guide to Law and Strategy**

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### **Venture Mom**

Explains how trust is a key catalyst for personal and organizational success in the twenty-first century, in a guide for businesspeople that demonstrates how to inspire trust while overcoming bureaucratic obstacles.

### **Tax Savvy for Small Business**

This is a history of Hollywood agents as they rose in the studio system in the late 1920s and early 1930s up through the 1940s, demonstrating the central role they played in the classical Hollywood period.

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