

## The Beauty Myth

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### Beauty Imagined

Three millennia after the myth of Helen, our relationship to female beauty remains deeply ambivalent, fraught with both desire and danger. We worship and fear it, advertise it everywhere yet try desperately to control and contain it. In *Helen of Troy* Ruby Blondell investigates the origins of our persistent anxiety about female beauty, focusing on this key figure from ancient Greek culture in a way that both extends our understanding of that culture and provides a useful perspective on our own. Moving from Homer and Hesiod to Sappho, Aeschylus, Euripides, and others, Blondell offers a fresh examination of the paradoxes and ambiguities that Helen embodies. Other mythic women may be more violent but none wreaks more havoc than Helen. She is simultaneously the most desirable and most destructive. She causes the greatest war of all time when she elopes with the Trojan prince Paris, bringing her Greek husband, Menelaus, and thousands of Greek warriors in hot pursuit. Blondell shows that this is Helen's mythic essence: the beauty is inalienable, the destruction inevitable. For ancient Greeks, female beauty is an awe-inspiring, supremely desirable gift from the gods, essential to the perpetuation of a man's name through reproduction; yet it also grants women terrifying power over men, posing a threat inseparable from its allure. Three thousand years later, contemporary culture remains almost obsessively preoccupied with all the power and danger of female beauty and sexuality that Helen represents. Considering all aspects of the Helen myth - including the archaeological record, which contains evidence of her status as a cult figure, worshipped by maidens and newlyweds alike - Helen of Troy holds up a fascinating mirror to our own time.

### The Future of Feminism

Presents quotes, essays, and stories that tackle the latest taboo, being fat, and shows readers how they can reclaim their body and live a happy and healthy life at any size

## **The Feminine Mystique**

The term 'feminism' came into English usage around the 1890s, but women's conscious struggle to resist discrimination and sexist oppression goes much further back. This completely new and updated edition of "Introducing Feminism" surveys the major developments that have affected women's lives from the 17th century to the present day. "Introducing Feminism" is an invaluable reference book for anyone seeking the story of how feminism reconfigured the world for women and men alike.

## **Fat! So?**

"Part social commentary, part cultural analysis, part careful investigation and part powerful personal anecdotes, a provocative book explores the relationship between appearance and science, social media, sex, friendship, language and advertising to show how beauty actually affects us day to day,"--NoveList.

## **Dragon, the Phoenix, and the Beautiful Pearl:**

The bestselling classic that redefined our view of the relationship between beauty and female identity. In today's world, women have more power, legal recognition, and professional success than ever before. Alongside the evident progress of the women's movement, however, writer and journalist Naomi Wolf is troubled by a different kind of social control, which, she argues, may prove just as restrictive as the traditional image of homemaker and wife. It's the beauty myth, an obsession with physical perfection that traps the modern woman in an endless spiral of hope, self-consciousness, and self-hatred as she tries to fulfill society's impossible definition of "the flawless beauty."

## **Give Me Liberty**

WRITER AND ACTIVIST FLORENCE GIVEN TELLS YOU HOW FEMINISM IS GOING TO RUIN YOUR LIFE (IN THE BEST WAY POSSIBLE) A vibrantly illustrated primer on modern feminism for the Instagram generation encouraging us to question the insidious narratives that would hold us back from self-acceptance, self-love, and our own power. With her refreshingly audacious voice and unmistakable art style, Florence Given explores all corners of the conversation, from overcoming insecurity projection and the tendency to find comfort in other women's flaws to how to recognize and fight against the male gaze and other toxic cultural baggage and embracing sex and body positivity. Women Don't Owe You Pretty is here to remind us that everyone is valuable as they are and we owe the world nothing, least of all pretty.

## Misconceptions

Forget everything you've ever been told about cellulite—it's a myth! Ashley Black, fascia pioneer, and body guru to the stars, unveils never before known secrets to obliterating cellulite and changing your personal health paradigm. For years we've been conditioned to believe that cellulite is a fat problem, yet skinny girls have it, active girls have it, sedentary girls have it, curvy girls have it, older women have it and, guess what, so do younger women. In fact, 90% of women struggle with it . . . you are not alone! The appearance of fat is affected by the sticky webbing of tissue it's housed in called fascia—which can be manipulated. Get ready for the most radical shift in health and beauty of the century! Obliterate cellulite, transform your body, and revolutionize your life!

## Unveiling the Beauty Myth

A New York Times–bestselling author looks at mathematics education in America—when it’s worthwhile, and when it’s not. Why do we inflict a full menu of mathematics—algebra, geometry, trigonometry, even calculus—on all young Americans, regardless of their interests or aptitudes? While Andrew Hacker has been a professor of mathematics himself, and extols the glories of the subject, he also questions some widely held assumptions in this thought-provoking and practical-minded book. Does advanced math really broaden our minds? Is mastery of azimuths and asymptotes needed for success in most jobs? Should the entire Common Core syllabus be required of every student? Hacker worries that our nation’s current frenzied emphasis on STEM is diverting attention from other pursuits and even subverting the spirit of the country. Here, he shows how mandating math for everyone prevents other talents from being developed and acts as an irrational barrier to graduation and careers. He proposes alternatives, including teaching facility with figures, quantitative reasoning, and understanding statistics. Expanding upon the author’s viral New York Times op-ed, *The Math Myth* is sure to spark a heated and needed national conversation—not just about mathematics but about the kind of people and society we want to be. “Hacker’s accessible arguments offer plenty to think about and should serve as a clarion call to students, parents, and educators who decry the one-size-fits-all approach to schooling.” —Publishers Weekly, starred review

## Survival of the Prettiest

A body-positive call to arms that's as inspirational as it is practical, from Instagram star Megan Jayne Crabbe For generations, women have been convinced that true happiness only comes when we hit that goal weight, shrink ourselves down, and change ourselves to fit a rigid and unrealistic beauty ideal. We've been taught to see our bodies as collections of problems that need to be fixed. Instagram star Megan Jayne Crabbe is determined to spread the word that loving the body you have is the real path to happiness. An international body positive guru with fans in all corners of the world, Megan

spent years battling eating disorders and weight fluctuations before she found her way to body positivity. She quit dieting, discovered a new kind of confidence, and replaced all those old feelings of body shame and self-recrimination with everyday joy. Free of the pressure to fit in a size 2, her life became more satisfying than ever before. In her debut book, Megan shares her own struggles with self-acceptance and her path to body positivity. With whip-smart wit and a bold attitude that lights up her Instagram feed, Megan champions a new worldview for all of us: It's time to stop dieting and get on with your life.

### **Too Beautiful to Picture**

A brilliant examination of the allegorical uses of the female form to be found in the sculpture ornamenting public buildings as well as throughout the history of western art.

### **My Own Story**

The global beauty business permeates our lives, influencing how we perceive ourselves and what it is to be beautiful. The brands and firms that have dominated this industry, such as L'Oreal, Unilever, Rimmel, and Chanel, have re-imagined beauty for us. This book provides the first authoritative history of the global beauty industry from its emergence in the nineteenth century to the present day, exploring how today's global giants grew. It shows how industry has shaped perceptions of beauty worldwide as beauty ideals were imagined by successive generations of entrepreneurs. These men and women built brands which interpreted prevailing societal norms, as well as the business organizations needed to sell them. They democratized access to beauty products, once the privilege of elites, but they also imagined the gender and ethnic borders of beauty, and its association with a handful of cities, notably Paris and later New York. The result was an extraordinary homogenization of beauty ideals throughout the world. However over the last two decades globalization has worked in a more complex fashion, both encouraging further homogenization as global beauty brands entered China, Russia and India, but also encouraging heterogeneity through hyper-segmentation strategies and providing consumers with far greater choices. In the early twenty first century, beauty is in the process of being re-imagined again, with profound consequences for today's managers and consumers.

### **Promiscuities**

"A must-read for any woman who is ready to design a life on her own terms." – Sophia Amoruso, Founder and CEO, Girlboss Women: it's time to break the good girl myths that are holding you back and share your true gifts with this groundbreaking book from Stanford University-trained designer and women's leadership expert Majo Molfino. For thousands of years,

women have been taught to be “good” instead of powerful. But when we embody the good girl, we hold back their voices and gifts in a world that desperately needs female perspectives. Drawing on countless coaching sessions and conversations with female leaders, Majo identifies five self-sabotaging tendencies (“the five Good Girl Myths”) every woman must overcome to unleash her power and design a more purposeful life: While there are many women’s leadership books, Majo uses her knowledge and training in design thinking (which is used by the world’s most innovative people and companies) to help you build creative confidence and break free from these disempowering myths once and for all. Discover how each myth negatively affects your relationships, career, and well-being and identify your primary good girl myth – the blindspot that’s zapping most of your power as a creative badass. If you’re a woman who can’t seem to get your voice or ideas out into the world, Break the Good Girl Myth will finally help you understand why and light the way out so you can become the woman you’re meant to be. Your time – our time – is now.

### **Body Work**

In *Misconceptions*, bestselling author Naomi Wolf she demythologizes motherhood and reveals the dangers of common assumptions about childbirth. With uncompromising honesty she describes how hormones eroded her sense of independence, ultrasounds tested her commitment to abortion rights, and the keepers of the OB/GYN establishment lacked compassion. The weeks after her first daughter’s birth taught her how society, employers, and even husbands can manipulate new mothers. She had bewildering post partum depression, but learned that a surprisingly high percentage of women experience it. Wolf’s courageous willingness to talk about the unexpected difficulties of childbirth will help every woman become a more knowledgeable planner of her pregnancy and better prepare her for the challenges of balancing a career, freedom, and a growing family. Invaluable in its advice to parents, *Misconceptions* speaks to anyone connected—personally, medically, or professionally—to a new mother.

### **Vagina**

Released for the first time in paperback, this landmark social and political volume on feminism is credited with being responsible for raising awareness, liberating both sexes, and triggering major advances in the feminist movement. Reprint.

### **Body Positive Power**

Literary studies are at a tipping point. ." There is broad agreement that the discipline is in "crisis" - that it is aimless, that its intellectual energy is spent, that all of the trends are bad, and that fundamental change will be required to set things right. But there is little agreement on what those changes should be, and no one can predict which way things will ultimately tip.

Literature, Science, and a New Humanities represents a bold new response to the crisis in academic literary studies. This book presents a total challenge to dominant paradigms of literary analysis and offers a sweeping critique of those paradigms, and sketches outlines of a new paradigm inspired by scientific theories, methods, and attitudes.

## **The E-Myth Attorney**

Today women are lifting weights to build muscle, wrapping their bodies in seaweed to reduce unwanted water retention, attending weigh-ins at diet centers, and devoting themselves to many other types of "body work." Filled with the voices of real women, this book unravels the complicated emotional and intellectual motivations that drive them as they confront American culture's unreachable beauty ideals. This powerful feminist study lucidly and compellingly argues against the idea that the popularity of body work means that women are enslaved to a male-fashioned "beauty myth." Essential reading for understanding current debates on beauty, *Body Work* demonstrates that women actually use body work to escape that beauty myth. Debra Gimlin focuses on four sites where she conducted in-depth research--a beauty salon, aerobics classes, a plastic surgery clinic, and a social and political organization for overweight women. The honest and provocative interviews included in this book uncover these women's feelings about their bodies, their reasons for attempting to change or come to terms with them, and the reactions of others in their lives. These interviews show that women are redefining their identities through their participation in body work, that they are working on their self-images as much as on their bodies. Plastic surgery, for example, ultimately is an empowering life experience for many women who choose it, while hairstyling becomes an arena for laying claim to professional and social class identities. This book develops a convincing picture of how women use body work to negotiate the relationship between body and self, a process that inevitably involves coming to terms with our bodies' deviation from cultural ideals. One of the few studies that includes empirical evidence of women's own interpretations of body work, this important project is also based firmly in cultural studies, symbolic interactionism, and feminism. With this book, Debra Gimlin adds her voice to those of scholars who are now looking beyond the surface of the beauty myth to the complex reality of women's lives.

## **The Math Myth**

Every day, American women and girls are besieged by images and messages that suggest their beauty is inadequate—inflicting immeasurable harm upon their confidence and sense of wellbeing. In *Beautiful You*, author Rosie Molinary—in no uncertain terms—encourages women, whatever their size, shape, and color, to work toward feeling wonderful about themselves despite today's media-saturated culture. Drawing on self-awareness, creativity, and mind-body connections, *Beautiful You* incorporates practical techniques into a 365-day action plan that empowers women to regain a healthy self-image, shore up self-confidence, reframe and break undermining habits of self-criticism, and champion their

own emotional and physical wellbeing. Through accessible, doable daily actions, women and girls are encouraged to manifest a healthy outlook on life—teaching them to live large, and starting them on the path to learning to love themselves and others. Molinary steers clear of the florid affirmations and daily meditations often utilized by books geared toward personal growth, and instead delivers a hip, modern guide of inspirational thought that keeps pace with the times. Beautiful You is a practical, candid, and accessible handbook that will strike a chord with every woman who has ever faltered in her self-confidence or lost her personal brilliance—and it will make sure she never lets it happen again.

## **Beautiful You**

Nominated for the Shirley Jackson and Saboteur awards, this game-changing story was chosen by Adam Nevill as one of his favourite horror short stories: “What a refreshing gust of tiny spores this novella explodes into, and I inhaled them all with glee”. Somewhere away from the cities and towns, in the Valley of the Rocks, a society of men and boys gather around the fire each night to listen to their history recounted by Nate, the storyteller. Requested most often by the group is the tale of the death of all women. They are the last generation. One evening, Nate brings back new secrets from the woods; peculiar mushrooms are growing from the ground where the women’s bodies lie buried. These are the first signs of a strange and insidious presence unlike anything ever known before... Discover the Beauty.

## **Who Stole Feminism?**

The beauty myth is a set of beauty standards that prescribes how women should look and act and have negative mental effects of women. However, research on the beauty myth has often focused on white, college aged women. Using objectification theory, this study analyzed how the beauty myth affects the academic achievement of Latina adolescents. Mixed methods found that Latina adolescents with high levels of self-objectification have low academic performance compared to their peers. Conversely, Latinas with low levels of self-objectification were found to have high academic performance. Further, Latinas labeled as bilingual learners tended to have high levels of self-objectification, low academic performance, felt the most pressure to meet beauty standards compared to their peers, and used sexual evaluation methods to describe beauty. Students with high-academic performance used external measures to describe beauty and reported not feeling pressure to meet beauty standards. Overall, regardless of self-objectification levels, the majority of participants in this study were unlikely to raise their hand or ask for help in class, suggesting that adolescent Latina girls are afraid of using their voice in academic settings.

## **The Myth of the Nice Girl**

Step aside Hygge. Lagom is the new Scandi lifestyle trend taking the world by storm. This delightfully illustrated book gives you the lowdown on this transformative approach to life and examines how the lagom ethos has helped boost Sweden to the No.10 ranking in 2017's World Happiness Report. Lagom (pronounced 'lah-gom') has no equivalent in the English language but is loosely translated as 'not too little, not too much, just right'. It is widely believed that the word comes from the Viking term 'laget om', for when a mug of mead was passed around a circle and there was just enough for everyone to get a sip. But while the anecdote may hit the nail on the head, the true etymology of the word points to an old form of the word 'lag', which means 'law'. Far from restrictive, lagom is a liberating concept, praising the idea that anything more than 'just enough' is a waste of time. Crucially it also comes with a selflessness and core belief of responsibility and common good. By living lagom you can: Live a happier and more balanced life Reduce your environmental impact Improve your work-life balance Free your home from clutter Enjoy good food the Swedish way Grow your own and learn to forage Cherish the relationships with those you love

## Beauty Sick

From New York Times bestselling author Naomi Wolf, *Outrages* explores the history of state-sponsored censorship and violations of personal freedoms through the inspiring, forgotten history of one writer's refusal to stay silenced. Newly updated, first North American edition--a paperback original In 1857, Britain codified a new civil divorce law and passed a severe new obscenity law. An 1861 Act of Parliament streamlined the harsh criminalization of sodomy. These and other laws enshrined modern notions of state censorship and validated state intrusion into people's private lives. In 1861, John Addington Symonds, a twenty-one-year-old student at Oxford who already knew he loved and was attracted to men, hastily wrote out a seeming renunciation of the long love poem he'd written to another young man. *Outrages* chronicles the struggle and eventual triumph of Symonds—who would become a poet, biographer, and critic—at a time in British history when even private letters that could be interpreted as homoerotic could be used as evidence in trials leading to harsh sentences under British law. Drawing on the work of a range of scholars of censorship and of LGBTQ+ legal history, Wolf depicts how state censorship, and state prosecution of same-sex sexuality, played out—decades before the infamous trial of Oscar Wilde—shadowing the lives of people who risked in new ways scrutiny by the criminal justice system. She shows how legal persecutions of writers, and of men who loved men affected Symonds and his contemporaries, including Christina and Dante Gabriel Rossetti, Algernon Charles Swinburne, Walter Pater, and the painter Simeon Solomon. All the while, Walt Whitman's *Leaves of Grass* was illicitly crossing the Atlantic and finding its way into the hands of readers who reveled in the American poet's celebration of freedom, democracy, and unfettered love. Inspired by Whitman, and despite terrible dangers he faced in doing so, Symonds kept trying, stubbornly, to find a way to express his message—that love and sex between men were not “morbid” and deviant, but natural and even ennobling. He persisted in various genres his entire life. He wrote a strikingly honest secret memoir—which he embargoed for a generation after his death—enclosing keys to a code that the



author had used to embed hidden messages in his published work. He wrote the essay *A Problem in Modern Ethics* that was secretly shared in his lifetime and would become foundational to our modern understanding of human sexual orientation and of LGBTQ+ legal rights. This essay is now rightfully understood as one of the first gay rights manifestos in the English language. Naomi Wolf's *Outrages* is a critically important book, not just for its role in helping to bring to new audiences the story of an oft-forgotten pioneer of LGBTQ+ rights who could not legally fully tell his own story in his lifetime. It is also critically important for what the book has to say about the vital and often courageous roles of publishers, booksellers, and freedom of speech in an era of growing calls for censorship and ever-escalating state violations of privacy. With *Outrages*, Wolf brings us the inspiring story of one man's refusal to be silenced, and his belief in a future in which everyone would have the freedom to love and to speak without fear.

### **Perfect Me**

In her bestselling book *The Beauty Myth*, Naomi Wolf sought to change the way in which women see themselves in relation to their bodies. Now she focuses on how they see themselves in relation to power. She argues that the feminist movement has to change if it is to speak to a new generation of women, and that, even as women are gaining more ground than ever before, a wariness of feminist orthodoxies keeps them away from the only movement capable of putting political clout behind their personal success. The book represents a call to women to throw off centuries of conditioning about the relationship between power and femininity.

### **Helen of Troy**

The bestselling classic that redefined our view of the relationship between beauty and female identity. In today's world, women have more power, legal recognition, and professional success than ever before. Alongside the evident progress of the women's movement, however, writer and journalist Naomi Wolf is troubled by a different kind of social control, which, she argues, may prove just as restrictive as the traditional image of homemaker and wife. It's the beauty myth, an obsession with physical perfection that traps the modern woman in an endless spiral of hope, self-consciousness, and self-hatred as she tries to fulfill society's impossible definition of "the flawless beauty."

### **Monuments and Maidens**

### **The Cellulite Myth**

Made Up exposes the multibillion-dollar beauty industry that promotes unrealistic beauty standards through a market basket of advertising tricks, techniques, and technologies. Cosmetics magnate Charles Revson, a founder of Revlon, was quoted as saying, "In the factory, we make cosmetics. In the store, we sell hope." This pioneering entrepreneur, who built an empire on the foundation of nail polish, captured the unvarnished truth about the beauty business in a single metaphor: hope in a jar. *Made Up: How the Beauty Industry Manipulates Consumers, Preys on Women's Insecurities, and Promotes Unattainable Beauty Standards* is a thorough examination of innovative, and often controversial, advertising practices used by beauty companies to persuade consumers, mainly women, to buy discretionary goods like cosmetics and scents. These approaches are clearly working: the average American woman will spend around \$300,000 on facial products alone during her lifetime. This revealing book traces the evolution of the global beauty industry, discovers what makes beauty consumers tick, explores the persistence and pervasiveness of the feminine beauty ideal, and investigates the myth-making power of beauty advertising. It also examines stereotypical portrayals of women in beauty ads, looks at celebrity beauty endorsements, and dissects the "looks industry." *Made Up* uncovers the reality behind an Elysian world of fantasy and romance created by beauty brands that won't tell women the truth about beauty.

### **The Beauty Myth**

As the practice of democracy becomes a lost art, Americans are increasingly desperate for a restored nation. Many have a general sense that the "system" is in disorder -- if not on the road to functional collapse. But though it is easy to identify our political problems, the solutions are not always as clear. In *Give Me Liberty: A Handbook for American Revolutionaries*, bestselling author Naomi Wolf illustrates the breathtaking changes that can take place when ordinary citizens engage in the democratic system the way the founders intended and tells how to use that system, right now, to change your life, your community, and ultimately, the nation.

### **The Beauty**

A provocative and thoroughly researched inquiry into what we find beautiful and why, skewering the myth that the pursuit of beauty is a learned behavior. In *Survival of the Prettiest*, Nancy Etcoff, a faculty member at Harvard Medical School and a practicing psychologist at Massachusetts General Hospital, argues that beauty is neither a cultural construction, an invention of the fashion industry, nor a backlash against feminism—it's in our biology. Beauty, she explains, is an essential and ineradicable part of human nature that is revered and ferociously pursued in nearly every civilization—and for good reason. Those features to which we are most attracted are often signals of fertility and fecundity. When seen in the context of a Darwinian struggle for survival, our sometimes extreme attempts to attain beauty—both to become beautiful ourselves and to acquire an attractive partner—suddenly become much more understandable. Moreover, if we understand how the

desire for beauty is innate, then we can begin to work in our own interests, and not just the interests of our genetic tendencies.

### **Beauty Is a Wound**

The embarrassment and alienation we often feel when the word 'vagina' comes up in conversation is fairly new. In this book, Naomi Wolf explains why the vagina deserves an understanding of its own cultural lineage and ancestry because, what is true of the female body in general, is more true of the vagina than of any other feminine aspect.

### **Introducing Feminism**

An award-winning Northwestern University psychology professor reveals how the cultural obsession with women's appearance is an epidemic that harms women's ability to get ahead and to live happy, meaningful lives, in this powerful, eye-opening work in the vein of Naomi Wolf, Peggy Orenstein, and Sheryl Sandberg. Today's young women face a bewildering set of contradictions when it comes to beauty. They don't want to be Barbie dolls but, like generations of women before them, are told they must look like them. They're angry about the media's treatment of women but hungrily consume the very outlets that belittle them. They mock modern culture's absurd beauty ideal and make videos exposing Photoshopping tricks, but feel pressured to emulate the same images they criticize by posing with a "skinny arm." They understand that what they see isn't real but still download apps to airbrush their selfies. Yet these same young women are fierce fighters for the issues they care about. They are ready to fight back against their beauty-sick culture and create a different world for themselves, but they need a way forward. In *Beauty Sick*, Dr. Renee Engeln, whose TEDx talk on beauty sickness has received more than 250,000 views, reveals the shocking consequences of our obsession with girls' appearance on their emotional and physical health and their wallets and ambitions, including depression, eating disorders, disruptions in cognitive processing, and lost money and time. Combining scientific studies with the voices of real women of all ages, she makes clear that to truly fulfill their potential, we must break free from cultural forces that feed destructive desires, attitudes, and words—from fat-shaming to denigrating commentary about other women. She provides inspiration and workable solutions to help girls and women overcome negative attitudes and embrace their whole selves, to transform their lives, claim the futures they deserve, and, ultimately, change their world.

### **The Beauty Myth**

Few tales of artistic triumph can rival the story of Zeuxis. As first reported by Cicero and Pliny, the painter Zeuxis set out to portray Helen of Troy, but when he realized that a single model could not match Helen's beauty, he combined the best

features of five different models. A primer on mimesis in art making, the Zeuxis myth also illustrates ambivalence about the ability to rely on nature as a model for ideal form. In *Too Beautiful to Picture*, Elizabeth C. Mansfield engages the visual arts, literature, and performance to examine the desire to make the ideal visible. She finds in the Zeuxis myth evidence of a cultural primal scene that manifests itself in gendered terms. Mansfield considers the many depictions of the legend during the Renaissance and questions its absence during the eighteenth century. Offering interpretations of Angelica Kauffman's paintings, Mary Shelley's *Frankenstein*, and Picasso's *Les Femmes d'Alger*, Mansfield also considers Orlan's carnal art as a profound retelling of the myth. Throughout, Mansfield asserts that the Zeuxis legend encodes an unconscious record of the West's reliance on mimetic representation as a vehicle for metaphysical solace. Elizabeth C. Mansfield is associate professor of art history at the University of the South.

## **Women Don't Owe You Pretty**

In *Promiscuities*, Naomi Wolf has written an exceptionally frank sexual memoir of an individual and a generation, and a call to women not only to reclaim but to celebrate their own sexual experiences, desires and histories.

## **Face Value**

From a bold new feminist voice, a book that will change the way you think about your sex life. Fifty years after the sexual revolution, we are told that we live in a time of unprecedented sexual freedom; that if anything, we are too free now. But beneath the veneer of glossy hedonism, millennial journalist Rachel Hills argues that we are controlled by a new brand of sexual convention: one which influences all of us—woman or man, straight or gay, liberal or conservative. At the root of this silent code lies the Sex Myth—the defining significance we invest in sexuality that once meant we were dirty if we did have sex, and now means we are defective if we don't do it enough. Equal parts social commentary, pop culture, and powerful personal anecdotes from people across the English-speaking world, *The Sex Myth* exposes the invisible norms and unspoken assumptions that shape the way we think about sex today.

## **Break the Good Girl Myth**

The English-language debut of Indonesia's rising star. The epic novel *Beauty Is a Wound* combines history, satire, family tragedy, legend, humor, and romance in a sweeping polyphony. The beautiful Indo prostitute Dewi Ayu and her four daughters are beset by incest, murder, bestiality, rape, insanity, monstrosity, and the often vengeful undead. Kurniawan's gleefully grotesque hyperbole functions as a scathing critique of his young nation's troubled past: the rapacious offhand greed of colonialism; the chaotic struggle for independence; the 1965 mass murders of perhaps a million "Communists,"

followed by three decades of Suharto's despotic rule. *Beauty Is a Wound* astonishes from its opening line: One afternoon on a weekend in May, Dewi Ayu rose from her grave after being dead for twenty-one years. Drawing on local sources—folk tales and the all-night shadow puppet plays, with their bawdy wit and epic scope—and inspired by Melville and Gogol, Kurniawan's distinctive voice brings something luscious yet astringent to contemporary literature.

### **Lagom**

Reviewers of this book have praised Christina Hoff Sommer's well-reasoned argument against many feminists' reliance on misleading, politically motivated 'facts' about how women are victimised.

### **Made Up**

An Amazon Best Business Book of 2018 Selected by Audible as the Best Business Book of 2018 Named "Best New Book" by People Magazine and Refinery29 Named a Most Anticipated Title of April 2018 by Bustle and Levo A Women@Forbes "Boss Moves Book Club" pick A candid guide for ambitious women who want to succeed without losing themselves in the process Fran Hauser deconstructs the negative perception of "niceness" that many women struggle with in the business world. If women are nice, they are seen as weak and ineffective, but if they are tough, they are labeled a bitch. Hauser proves that women don't have to sacrifice their values or hide their authentic personalities to be successful. Sharing a wealth of personal anecdotes and time-tested strategies, she shows women how to reclaim "nice" and sidestep regressive stereotypes about what a strong leader looks like. Her accessible advice and hard-won wisdom detail how to balance being empathetic with being decisive, how to rise above the double standards that can box you in, how to cultivate authentic confidence that projects throughout a room, and much more. *THE MYTH OF THE NICE GIRL* is a refreshing dose of forward-looking feminism that will resonate with smart, professional women who know what they want and are looking for real advice to take their career to the next level without losing themselves in the process.

### **Outrages**

The complete guide to the business of running a successful legal practice Many attorneys in small and mid-size practices are experts on the law, but may not have considered their practice as much from a business perspective. Michael Gerber's *The E-Myth Attorney* fills this void, giving you powerful advice on everything you need to run your practice as a successful business, allowing you to achieve your goals and grow your practice. Featuring Gerber's signature easy-to-understand, easy-to-implement style, *The E-Myth Attorney* features: A complete start-up guide you can use to get your practice off the ground quickly, as well as comprehensive action steps for maximizing the performance of an existing practice Industry

specific advice from two recognized legal experts that have developed a highly successful legal practice using Gerber's principles Gerber's universal appeal as a recognized expert on small businesses who has coached, taught, and trained over 60,000 small businesses The E-Myth Attorney is the last guide you'll ever need to make the difference in building or developing your successful legal practice.

## **The Beauty Myth**

How looking beautiful has become a moral imperative in today's world The demand to be beautiful is increasingly important in today's visual and virtual culture. Rightly or wrongly, being perfect has become an ethical ideal to live by, and according to which we judge ourselves a success or failure. Perfect Me explores the changing nature of the beauty ideal, showing how it is more dominant, demanding, and global than ever before. Arguing that our perception of the self is changing, Heather Widdows shows that more and more, we locate the self in the body. Nobody is firm enough, thin enough, smooth enough, or buff enough—not without significant effort and cosmetic intervention. To understand these rising demands, we need to recognize their ethical aspect and seek out new communal responses.

## **The Sex Myth**

Feminism is not dead. This is not a postfeminist era. Feminism is still vibrant, despite declarations that it is over. Feminism is a success, although many gender inequalities remain. Feminism is taking powerful new forms, which makes it unrecognisable to some. In The Future of Feminism, Sylvia Walby offers a provocative riposte to the notion that feminism is dead. Substantiating her arguments with evidence of the vibrancy of contemporary feminism in civil society and beyond, she provides a succinct yet comprehensive critical review of recent treatments of feminism explaining why they have got it wrong. The book provides the definitive account of feminism's new and varied projects, goals, alliances and organizational forms, including feminism as a global wave. It offers engaged accounts of feminist activities across a range of domains in the economy, polity, violence and civil society. Successful feminist projects are not always named as feminist, sometimes being mainstreamed into coalitions with social democratic and global human rights activists. Feminism is now global, though also taking local forms, and these new coalitions are the basis for the future of feminism. On the future of feminism depends not only the future of gender inequality but the future of social inequality more generally.

## **Literature, Science, and a New Humanities**

The Chinese people often told stories that taught the listener about their land. The dragon was thought to be a gentle creature that protected one of the points of the compass. In this myth, the dragon and the phoenix become mountains to

protect a beautiful pearl. The Chinese dragon myth is retold in this brilliantly illustrated Chinese Myth. Short Tales is an imprint of Magic Wagon, a division of ABDO Publishing Group. Grades 3-6.

## **Fire with Fire**

The bestselling classic that redefined our view of the relationship between beauty and female identity . Every day, women around the world are confronted with a dilemma – how to look. In a society embroiled in a cult of female beauty and youthfulness, pressure on women to conform physically is constant and all-pervading. In this iconic, gripping and frank exposé, Naomi Wolf exposes the tyranny of the beauty myth through the ages and its oppressive function today, in the home and at work, in literature and the media, in relationships between men and women, between women and women. With pertinent and intelligent examples, she confronts the beauty industry and its advertising and uncovers the reasons why women are consumed by this destructive obsession. ‘Essential reading’ Guardian ‘A smart, angry, insightful book, and a clarion call to freedom. Every woman should read it’ Gloria Steinem

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